Pre-sales leaflet for United States (2016, July 25)



**Philips** Classic+ baby bottle

- 1 Bottle
- 9oz/260ml
- Slow flow nipple
- 1m+

# SCF563/17

# Clinically proven to reduce colic and discomfort\*

# Easy to clean for perfect hygiene

Our trusted Classic range has been improved to provide an even more enjoyable feeding experience. The clinically proven, anticolic system is now integrated into the nipple, making the bottle extra easy to clean and assemble.

# Benefits

# Clinically proven to reduce colic and discomfort\*

- Anti-colic system proven to reduce colic\*
- Fussing is reduced, especially at night

## Easy to use, clean and assemble

- Leak-free for an enjoyable feeding
- Wide neck and only few parts for easy cleaning
- Few parts for a quick and simple assembly

• Ergonomic shape for easy holding

## Other benefits

- BPA free
- Compatible with the Philips Avent range
- Different nipple flow rates available



## Features

### Less colic



Unlike other bottles, the clinically proven anti-colic system is now integrated into the nipple, making it easier to assemble the bottle correctly. As your baby feeds, the unique valve on the nipple opens to allow air into the bottle instead of your baby's tummy.

#### Less fussing\*



Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant baby bottle design affects "infant behavior". The Philips Avent Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min, p=0.05) This was especially true during the night-time.\*

#### Leak-free



The new Classic+ bottle is designed to prevent leakage whilst feeding, for a truly enjoyable feeding experience.

#### Easy to clean



With only 4 parts, a wide bottle neck, and rounded corners, our bottle is easy to clean quickly and thoroughly. Have peace of mind that your bottle is truly clean in no time.

#### Easy to assemble in seconds



The new Classic+ bottle has only 4 parts for quick and simple assembly.

#### Easy to hold



Due to the unique shape, the feeding bottle is easy to hold and grip in any direction for maximum comfort, even for baby's tiny hands.

#### **BPA** free

Following EU directive (2011/8/EU), the Philips Avent Classic+ feeding bottle is made of BPA free material (polypropylene).

## Compatibility accross range



The Philips Avent Classic+ bottle is compatible with most of the Philips Avent range. We recommend to use the Classic+ bottle with Classic+ teats only.

#### Fits your baby's growing needs



The Philips Avent Classic+ range offers different nipple flow rates to keep up with your baby's growth. Remember that age indications are approximate as babies develop at different rates. All nipples are available in twin packs: Newborn, Slow, Medium, Fast and Variable Flow.

#### **Specifications**

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

#### Bottle

Capacity Material

#### 9oz/260ml BPA free\*

#### Design

Bottle design

Ergonomic shape Wide neck

# Development stages

# Stages

0

# Ease of use

Ease of use

Dishwasher & microwave safe Easy to assemble Easy to clean Easy to hold

0-12 months

#### Functions

Nipple

Clinically proven Ease of use Flexes to feeding rhythm Easy latch on Proven anti-colic system clinically proven anti-colic easy to clean and assemble leak-free

## Material

Bottle

Nipple

BPA free\* Polypropylene BPA free\* Silicone

What is included Baby Bottle

1 pcs

\* At 2 weeks of age babies fed with a Philips Avent bottle showed a trend to less colic than babies fed with a conventional bottle. At 2 weeks of age babies fed with a Philips Avent bottle showed a trend to less fussing than babies fed with another leading bottle.



data subject to change 2016, July 25

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