



## 2007 Pick of the Year

*Outstanding Small Workgroup  
Color Printer, Spring 2007*



### Xerox Phaser 6180DN



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Excellent reliability, very good overall productivity, comprehensive administrative utilities and very good overall economy have earned the Xerox Phaser 6180DN a Spring 2007 BLI "Pick of the Year" award for "Outstanding Small Workgroup Color Printer." The Phaser 6180DN, which supports up to legal-size output, demonstrated a perfect reliability performance in BLI's exhaustive lab testing, experiencing no misfeeds and requiring no service calls during its 30,000-impression evaluation.

The Phaser 6180DN also received high marks for its excellent ease of use, both for setup and installation on the network and for specifying job requirements from the well-designed print drivers. Ease of use is greatly enhanced by its software utilities, including CentreWare Internet Services, CentreWare Web and PrintingScout. CentreWare Web can be used to troubleshoot and manage multiple printers—Xerox and non-Xerox—and print queues, as well as to manage groups of printers, customize printer alerts, view printer status information, view page count histories and customize printer properties and report generation (asset, status, accounting and alert history).

"The Phaser 6180DN is an entry-level color laser printer that makes it easy for small workgroups to adopt color printing. With a competitive cost per page and low acquisition cost, the Phaser 6180DN is an economical choice," said BLI Senior Printer Analyst Marlene Orr, noting that its estimated retail price of \$649 is 40 percent lower than the average for competitive models. "And making it even more attractive is the unit's excellent ease of use and setup; the control panel and the drivers are very intuitive and installation of the software takes only four mouse clicks."

Using four-drum, single-pass technology to output at 26 ppm in black and 20 ppm in color, the Xerox Phaser 6180DN is equipped with standard automatic duplexing and a host of other noteworthy features. For example, the unit utilizes Xerox's proprietary Emulsion Aggregation High Gloss toner, which the company says reduces toner consumption since virtually all of the toner transfers to the paper. Furthermore, Xerox's Color Correction Technology enables users to control color output. Also, the standard Apple Bonjour protocol allows Mac users to connect to the Phaser 6180DN. Business

graphics output was very good, characterized by vibrant colors in graphs and charts. Black output was also very good, with crisp, cleanly formed characters, and no toner spray visible.

The Phaser 6180DN also proved to be a productive unit, producing BLI's job stream at well-above-average efficiency rates. In addition, first-page times for most file types used in testing are competitive to faster than average.

The Xerox Phaser 6180DN is highly recommended by BLI for small workgroups with monthly print volumes of up to 3,500 impressions.

## About BLI's Picks of the Year

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. In the case of document scanners, performance attributes evaluated include reliability, image processing features, ease of use, media handling, productivity, file size and value, among others. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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