



## hp no.23 tri-colour inkjet print cartridge

The HP No.23 (c1823de) Tri-colour Inkjet Print Cartridge is designed for HP Deskjet or HP Officejet users who are looking for an outstanding combination of productivity, photo quality colour printing and a competitive cost-per-page.

This is the colour cartridge used on most HP Deskjet 700 and 800 series printers, both of which feature improved driver efficiencies to deliver substantially improved pages-per-cartridge performance. The large volume No.23 cartridge delivers an average of 690 pages at 15% density.

### true-to-life vibrant colours

Proprietary HP inks are designed to deliver the best possible print quality – every time – and the extremely small ink drops delivered by this cartridge ensure smooth skin tones and colour gradients, better image resolution, sharper edges and smoother colour transitions. This makes the No.23 cartridge an excellent choice for printing photographs with vibrant colour and true-to-life images.

### low cost option for low volume users

In addition to the standard c1823de cartridge, which has a 30 ml ink capacity, there is also a light user option (c1823ge)\* which has a 15 ml capacity. This product is designed to appeal to low volume or infrequent users, for whom a low cartridge price is often a key purchasing decision.

\* Available in the UK, Ireland and France only

### features

- 30 ml cartridge to complement hp deskjet driver efficiencies
- designed for use with most hp deskjet 700 and 800 series colour printers
- very small ink drops (10pl)
- genuine hp ink
- reduced volume option (c1823ge)

### benefits

- ideal for volume printing; printer advance means even more pages per cartridge
- purpose designed for these highly popular and widely used printers
- photo quality images with smooth tones and colour gradients, better image resolution and sharper images
- designed to work with hp printers and media to deliver outstanding print quality every time
- attractive low cost option of infrequent users



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## frequently asked questions

### who will this product appeal to most?

The HP No.23 Tri-colour Inkjet Print Cartridge will appeal to high volume users of HP Deskjet (700 and 800 series) and HP Officejet printers. These customers will be looking for photo quality output at a competitive cost per page, and will also want the convenience of a high yield cartridge.

This cartridge has been specifically designed for use with the HP Deskjets 710, 720c, 722c, 815c, 880c, 890c, 895cxi and 1120c. It is also compatible with HP Officejets 1170c and 1175c.

### what's the benefit of printing with very small ink drops?

More ink drops per dot allows smoother colour transitions and better image resolution. This in turn results in true-to-life, photo quality colour images. The No.23 cartridge is therefore ideal for creating business reports, newsletters, design ideas, presentations and special projects.

### do the printers themselves affect cartridge yield?

HP Deskjet 700 and 800 series printers have all benefited from advances in HP's inkjet printer technologies and the enhanced printer driver efficiencies means that customers can now produce more pages for the same amount of ink... without affecting print quality.

### can this cartridge be used with all hp media?

While the No.23 cartridge will deliver great results on standard office paper, it is specially engineered to work with HP papers and films. This cartridge is compatible with our full media range, from photo papers to transparency films.

## product specifications

p/n	c1823de	c1823ge*
hp selection no.	23	23
description	hp tri-colour inkjet print cartridge	hp tri-colour inkjet print cartridge
ink volume	30ml	15ml
yield	690 pages at 15% density	325 pages at 15% density
no. of nozzles	192 (64 per colour)	192 (64 per colour)
dimensions (l x w x d)	155 x 119 x 40 mm	155 x 119 x 40 mm
wt.	179 g	154 g

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