Pre-sales leaflet for United States (2016, April 4)



Philips

Classic baby bottle

- 2 Bottles
- 9oz/260ml
- Slow flow nipple
- 1m+

# SCF683/27

# Clinically proven to reduce colic and discomfort\*

# Trusted for 30 years

Our Classic bottle has been trusted by mothers for 30 years, and continues to be the preferred choice of many moms. Designed for an enjoyable and easy feeding experience, it is clinically proven to reduce colic and discomfort.\*

# Benefits

- More comfortable feed at baby's chosen pace
- Easy latch on due to the unique valve on the nipple

Reduce fussing and discomfort

- Clinically proven to significantly reduce fussing
- Air goes into the bottle, not baby's tummy
  Clinically proven anti-colic system
- Easy to hold and grip in any direction
- Ergonomic shape for maximum comfort

# Other benefits

- Compatible with the Philips Avent range
- This bottle is BPA free\*
- Simple to use and clean, quick and easy assembly
- Different flow rate nipples available
- Always use the adapter ring

# PHILIPS

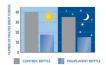
#### Features

#### Easy latch on



Unique valve on the nipple flexes to your baby's feeding rhythm. Milk will only flow at the pace chosen by your baby to minimize overeating and spit-up, burping and gas

#### Significantly reduces fussing



Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant baby bottle design affects "infant behavior". The Philips Avent Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min, p=0.05) This was especially true during the night-time.\*\*\*

#### Ergonomic shape



Due to the unique shape, the feeding bottle is easy to hold and grip in any direction for maximum comfort, even for baby's tiny hands.

#### Unique anti-colic system



As your baby feeds, the unique valve on the nipple flexes to allow air into the bottle instead of your baby's tummy.\*

#### Compatibility across the range



The Philips Avent Classic bottle is compatible with the Philips Avent range, excluding Natural bottles. We advise to use the Classic bottles with Classic feeding nipples only.

#### This bottle is BPA free\*

The Philips Avent Classic feeding bottle is made of BPA free\* material (polypropylene).

Simple to use and clean



Wide bottle neck makes filling and cleaning easy. Only a few parts for quick and simple assembly.

Fit your baby's growing needs



The Philips Avent Classic bottle offers different flow rates to keep up with your baby's growth. Remember that age indications are approximate as babies develop at different rates. All nipples are available in twin packs.

#### Adapter ring



Remember to always use the Philips Avent Classic bottle with the adapter ring (included with every Philips Avent Classic bottle).

# Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Bottle Material	BPA free*	Nipple	Two piece anti-colic system Flexes to feeding rhythm
Design		Material	
Bottle design	Ergonomic shape	Bottle	BPA free*
Development stages	Wide neck	Nipple	Polypropylene BPA free* Soft silicone
Stages	0-12 months	What is included	
Ease of use		Baby Bottle	2 pcs
Bottle use	Easy to clean Easy to hold	Compatibility	
Ease of use	Dishwasher & microwave safe 5 parts	Compatible with	Breast Pump, VIA cups and Classic Teats
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#### **Functions**

Latch on

Easy latch on Promotes nipple acceptance

\* Following EU directive (2011/8/EU)

\*\*\* A clinical study showed that at 2 weeks of age, infants fed with an Avent bottle showed less colic than infants fed with another leading bottle, especially at night.



data subject to change 2016, April 4 Version: 16.2.1

UPC:

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