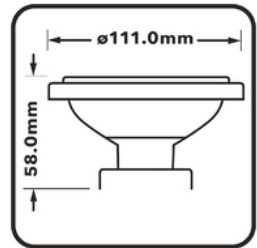


# LED AR111 G53 10.0W-70W D 2700K 25D 675lm

## 2700K Warm White 675 LM DIM

- G53 Socket
- 12 AC/DCV
- 50,000 hours Lifetime
- Dimmable
- 85% Energy Saving
- Luminous Flux: 675 lm
- Equivalent to 70W incandescent bulb

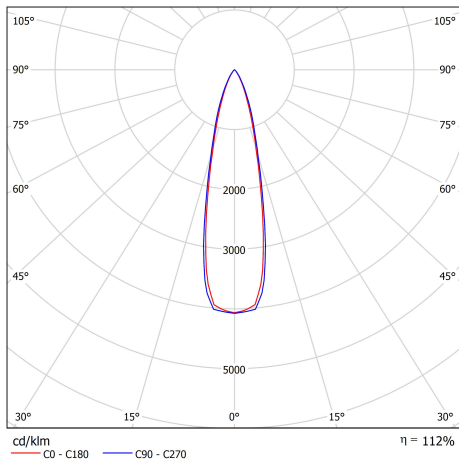
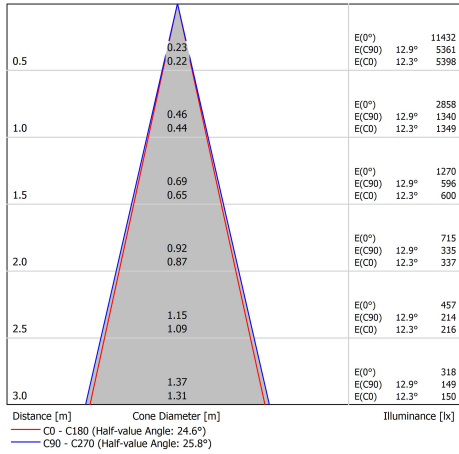


Product Number	52342
<b>General Data</b>	
Lamp Socket	G53
Design	AR111
<b>Electric Data</b>	
Wattage (W)	10
Wattage Equivalent (W)	70
Voltage (V)	12 V AC/DC
Dimmable	yes
Power Factor	0.90
Operating Frequency (Hz)	50/60
<b>Geometric Data</b>	
Length (mm)	58
Diameter (mm)	111
Weight (g)	90
<b>Photometric Data</b>	
Luminous Flux (lm)	675
CRI	90
CCT (K)	2700
Luminous Intensity (cd)	2300
Beam Angle (°)	25
Luminous Efficacy (lm/W)	69
Lifetime (hrs)	50,000
Switching Cycle	100,000
Operating Temperature	-20°C to 40°C

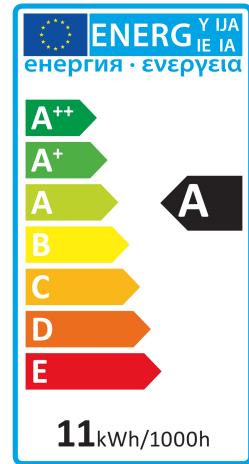


17/10/2016

### Photometric Diagrams



### Energy Rating



### Technical Packaging Details

**Barcode**

0023942523420

**EAN 128**

(02)00023942523420(37)12(91)814

**EAN 14**

50023942523425

**Pack Dimensions(HxWxL)**

68 x 125 x 125mm (mm)

**Pack Weight**

150g (g)

**MOQ**

1

**Carton Dimensions (HxWxL)**

225 x 275 x 270mm (mm)

**Cartons/Pallet**

32

**Layers/Pallet**

4

**Units/Pallet**

384

17/10/2016