

LG Electronics U.K. Ltd., LG House, 250 Bath Road, Slough, Berkshire SL1 4DX

Telephone 01753 491500 Fax 01753 693061

www.lge.co.uk

E&OE. LG's policy is one of continuous improvement and therefore specifications may be altered in the course of manufacture. Information correct at time of going to print, July 2005. (LG MR 0705)



MONITOR RANGE 2005







LG Electronics Inc. is undoubtedly a global pioneer in Digital Display & Media, Digital Appliance, Telecommunication Equipment and Handset technology. Within 50 years of being established, LG is now spearheading advancements in the global consumer electronics market.

Our IT range of products won no less than 26 key industry awards in 2004 alone. The reason behind these successes is simply LG Electronic's pursuit of consumer happiness. This is achieved by developing ground-breaking innovations to give our products the functionality to lead the market, combined with thoughtful and breathtaking designs to make consumers' lives better than ever.

Applying this ethos to all our new product innovations is how LG is leading the trail towards a world where all digital products will be intelligently networked - a world where life's good.

And things just keep getting better. With LG's state-of-the-art 250,000 sq.ft. monitor-manufacturing plant with in-house service capability in Newport, South Wales, LG dramatically reduces lead times and service issues are minimised due to organic technical knowledge.

One goal - making your life good



A STATE OF THE PARTY OF THE PAR			
Premium and Style			
40 series FLATRON LCD L1940PQ FLATRON LCD L1940B FLATRON LCD L1740PQ	06 07 08		
FLATRON LCD L1740BQ	09		
80 series FLATRON LCD L1980Q FLATRON LCD L1780Q	12 13		
17 .			
13 series			
FLATRON LCD L2013P	16		
FLATRON LCD L1713P	17		
Main LCD's			
50 series	1		
FLATRON LCD L1950H	19		
FLATRON LCD L1950G	20		
FLATRON LCD L1950S	21		
FLATRON LCD L1750H	22		
FLATRON LCD L1750G	23		
FLATRON LCD L1750S	24		
FLATRON LCD L1550S	25		
15 series		1	
FLATRON LCD L1915S	27		
FLATRON LCD L1715S	28	1	
FLATRON LCD L1515S	29	100	
10 series			
FLATRON LCD L1710M	32	Large LCD's	
FLATRON LCD L1710M FLATRON LCD L1910SM	33	FLATRON LCD L4200TF	44
FLATRON LCD L 1910SM	33	FLATRON LCD L4200TF FLATRON LCD L3700TF	44
MFT Monitors		FLATRON LCD L3700TF	46
FLATRON LCD M2343A-BZ	36	LEVINON FCD F35001L	40
FLATRON LCD L172WT	37	Specifications	47
FLATRON LCD M1910A-BZ	38	Specifications	7/
FLATRON LCD M1710A-BZ	39	Glossary	56
FLATRON ICD M1510A-B7	40	3.03341 y	50

FLATRON LCD M1510A-BZ

FLATRON LCD M203WX-BZ

40

41

Awards

60



FLATRON ED



THE ADVANTAGE OF FLATRON LCD

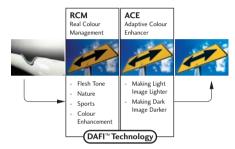
ELATRON™

Crystal Clear image

FLATRON f Engine

World's first Picture enhancing chip for LCD monitors.

It uses DAFITM technology which includes a RCM (Real Colour Management) function to express vivid natural colours, and ACE (Adaptive Colour and Contrast Enhancement) function to enhance brightness and contrast. This technology is ideal for mobile imaging in TV, film, mobile games and animation.



Ultra Fast Response Time - 8ms

LG's new LCD Monitors set a new standard for response time at 8ms, far exceeding the standard response time of 25ms or 16ms. At this speed, even the most intense action stays crisp and clear with less ghosting than ever before.



The faster response time, the less ghosting.

Wide Viewing Angle - H:178°, V:178°

(S-IPS Technology)

By adopting S-IPS technology, FLATRON LCD delivers a rich picture performance, including the world's widest viewing angles, high and stable contrast ratios, as well as faster response times.



User Friendly Features

Ergonomic Design

LG's FLATRON LCD monitors incorporate extensive ergonomic features that are convenient to use. Fatigue and eyestrain are eliminated thanks to tilt, swivel and adjustment features, as well as its wide viewing angle technology.



Tilt, height adjustment and dual hinge



Various AV/TV Functions with Remote Control and Multimedia Speakers

Enjoy easy and convenient access to a host of AV devices, such as DVD players, Video game consoles, Camcorders, VCR's and more. (HDTV Ready).



The Art of Design

IF and Reddot Design Award 2003 Winners. (FLATRON LCD L2320A has won the IF Design award 2003 and Reddot Design Award 2003 that identify strong design characteristics of the FLATRON Monitor).

















FLATRON 5 40 Series Premium and Style

remium Stylish Series LX40

CUTTING EDGE TECHNOLOGY MEETS AWARD WINNING DESIGN

The FLATRON 40 Series is a match of style and functionality by mixing cutting edge image technology with creative and innovative design. Wherever and for whatever usage, FLATRON will suit your tastes perfectly.



L1940PQ

19" TFT LCD Monitor

- High Brightness: 300cd/m²
- Ultra Fast Response Time 8ms
- High Contrast Ratio: 700:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Wide Viewing Angle: H:170°, V:170°
- Resolution: 1280 x 1024
- TCO 99
- Video Signal Input Connector: 15pin D-sub, DVI (Analogue & Digital) DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.





Features

and DVI

- Design Styling
 Elegant colour combinations of black
 and white with a silver stand and curved
- Crystal Clear Image
 Enjoy crystal clear images due to the
 wide viewing angle, high contrast ratio

design creates a stunning monitor

- FLATRON f Engine
 - World's first picture enhancing chip for LCD monitors. It uses DAFI™ technology which includes a RCM (Real Colour Management) function to express vivid natural colours and ACE (Adaptive Colour and Contrast Enhancement) function to enhance brightness and contrast. This technology is ideal for mobile imaging for TV, film, mobile games and animation
- With tilt adjustment.

L1940B

19" TFT LCD Monitor

- High Brightness: 250cd/m²
- Response Time 25ms
- High Contrast Ratio: 600:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Wide Viewing Angle: H:178°, V:178°
- Resolution: 1280 x 1024
- TCO 99
- Video Signal Input Connector: 15pin D-sub (Analogue)





- Design Styling
 Elegant colour combinations of black
 and white with a silver stand and curved
 design creates a stunning monitor
- Crystal Clear Image
 Enjoy crystal clear images due to the
 wide viewing angle, high contrast ratio
- FLATRON f Engine
 - World's first picture enhancing chip for LCD monitors. It uses DAFI™ technology which includes a RCM (Real Colour Management) function to express vivid natural colours and ACE (Adaptive Colour and Contrast Enhancement) function to enhance brightness and contrast. This technology is ideal for mobile imaging for TV, film, mobile games and animation
- With tilt adjustment.



L1740PQ

17" TFT LCD Monitor

- High Brightness: 300cd/m²
- Wide Viewing Angle: H:170°, V:170°
- High Contrast Ratio: 700:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Resolution: 1280 x 1024

- Ultra Fast Response Time: 8ms
 LG's new LCD Monitors set a new standard for response time at 8ms, far exceeding the standard response time of 25ms, 16ms. At that speed, even the most intense action stays crisp and clear with less ghosting than ever before.
- TCO 99
- Video Signal Input Connector: 15pin D-sub, DVI (Analogue & Digital)





- Design Styling
 Elegant colour combinations of black
 and white with a silver stand and curved
 design creates a stunning monitor
- Crystal Clear Image
 Enjoy crystal clear images due to the wide viewing angle, high contrast ratio and DVI
- FLATRON f Engine
 - World's first picture enhancing chip for LCD monitors. It uses DAFI™ technology which includes a RCM (Real Colour Management) function to express vivid natural colours and ACE (Adaptive Colour and Contrast Enhancement) function to enhance brightness and contrast. This technology is ideal for mobile imaging for TV, film, mobile games and animation
- With tilt adjustment.

L1740BQ

17" TFT LCD Monitor

- High Brightness: 300cd/m²
- Wide Viewing Angle: H:170°, V:170°
- High Contrast Ratio: 700:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Resolution: 1280 x 1024
- Fast Response Time: 8ms LG's new LCD Monitors set a new standard for response time at 8ms, far exceeding the standard response time of 25ms, 16ms. At that speed, even the most intense action stays crisp and clear with less ghosting than ever before.
- TCO 99
- Video Signal Input Connector: 15pin D-sub (Analogue)





- Design Styling
 Elegant colour combinations of black
 and white with a silver stand and curved
 design creates a stunning monitor
- Crystal Clear Image
 Enjoy crystal clear images due to the wide viewing angle, high contrast ratio
- FLATRON f Engine
 - World's first picture enhancing chip for LCD monitors. It uses DAFI™ technology which includes a RCM (Real Colour Management) function to express vivid natural colours and ACE (Adaptive Colour and Contrast Enhancement) function to enhance brightness and contrast. This technology is ideal for mobile imaging for TV, film, mobile games and animation
- With tilt adjustment.



FLATRON **©** 80 Series Premium and Style



THE ADVANTAGES OF THE ULTRA SLIM 80 SERIES

High Tech Design



The World's slimmest monitor.





Pressure sensitive Power button

Just place your finger over it lightly and the blue LED turns on.





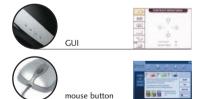
The lack of OSD button on the front bezel

An integrated software programme designed to optimise all settings, and equipped with an intuitive GUI which includes many more features, as compared to OSD. So you can optimise your monitor settings, just by clicking the mouse button.



The lack of OSD button on the front bezel

An integrated software programme designed to optimise all settings, and equipped with an intuitive GUI which includes many more features, as compared to OSD. So you can **optimise your monitor settings**, just by clicking the mouse button.



Ergonomic features



Without the need for Pivot software, this computer display can be rotated from landscape to portrait.





AutoMirror changes the displayed contents automatically when the screen is flipped over.





Improve dual hinge stand with tilt and folding functions.



FLATRON f Engine

World's first Picture enhancing chip for LCD monitors.

It uses DAFI™ technology which includes an RCM (Real Colour Management) function to express vivid natural colours, and ACE (Adaptive Colour and Contrast Enhancement) function to enhance brightness and contrast. The technology is ideal for mobile imaging in TV, film, mobile games and animation.



LG's new LCD Monitors set a new standard for response time at 8ms, far exceeding the standard response time of 25ms or 16ms. At this speed, even the most intense action stays crisp and clear with less ghosting than ever before.











L1980Q

19" Ultra Slim TFT LCD Monitor

- High Brightness: 250cd/m²
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Ultra Fast Response Time: 8ms
 LC's new LCD Monitors set a new standard for
 response time at 8ms, far exceeding the standard
 response time of, 25ms, 16ms, 12ms. At that speed,
 even the most intense action stays crisp and clear with
 less ghosting than ever before.
- TCO 99
- Video Signal Input Connector: 15pin D-sub, DVI (Analogue & Digital)





- Black monitor with silver stand
- Ultra slim design, head depth (26mm) and folding depth (52mm)
- Monitor rotates, allowing the content to automatically rotate without the need for additional software. Pivot direction is clockwise only
- Flip over the monitor head 360° and the contents automatically adjusts to the turned screen
- The image quality can be adjusted by using the Mouse Control.

L1780Q

17" Ultra Slim TFT LCD Monitor

- High Brightness: 250cd/m²
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Ultra Fast Response Time: 8ms LC's new LCD Monitors set a new standard for response time at 8ms, far exceeding the standard response time of, 25ms, 16ms, 12ms. At that speed, even the most intense action stays crisp and clear with less ghosting than ever before.
- TCO 99
- Video Signal Input Connector: 15pin D-sub, DVI (Analogue & Digital)





Features

- · Black monitor with silver stand
- Ultra slim design, head depth (26mm) and folding depth (52mm)
- Monitor rotates, allowing the content to automatically rotate without the need for additional software. Pivot direction is clockwise only
- Flip over the monitor head 360° and the contents automatically adjusts to the turned screen
- The image quality can be adjusted by using the Mouse Control.



Model Update: L1780Q Plus 300cd/m², 1600:1, H:170°, V170°

FLATRON I 13 Series





L2013P

20" Slim Bezel TFT LCD Monitor

- High Brightness: 250cd/m²
- Wide Viewing Angle: **H:178**°, **V:178**°
- Resolution: **1600** x **1200**

- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear
 against a darker background. This helps the LCD
 produce a clearer, crisper image.
- Response Time: 16ms
- TCO 03
- Video Signal Input Connector: 15Pin D-Sub, DVI (Analogue & Digital)





- Silver colour monitor with black stand
- Crystal Clear Image
 Enjoy crystal clear images thanks to the high contrast ratio, ultra fast response time and DVI
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt, swivel, pivot and height adjustment.

L1713P

17" Slim Bezel TFT LCD Monitor

- High Brightness: 300cd/m²
- Wide Viewing Angle: H:160°, V:140°
- Resolution: 1280 x 1024

- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear
 against a darker background. This helps the LCD
 produce a clearer, crisper image.
- Response Time: 16ms
- TCO 03
- Video Signal Input Connector: 15Pin D-Sub, DVI (Analogue & Digital)

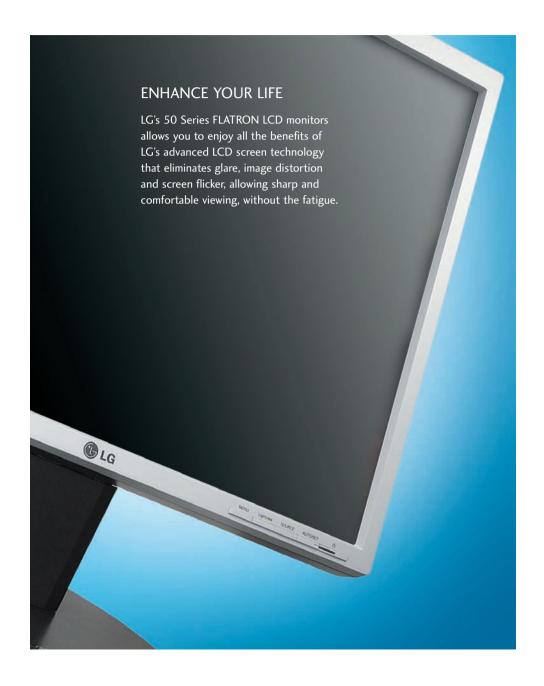




- Silver colour monitor with black stand
- Crystal Clear Image
 Enjoy crystal clear images thanks to the
 high contrast ratio, ultra fast response
 time and DVI
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt, swivel, pivot and height adjustment.



FLATRON 50 Series Main LCD's



L1950H

19" Ultra Slim Bezel TFT LCD Monitor

- Brightness: 250cd/m²
- Fast Response time: 12ms
 LC's new LCD Monitors set a new standard for response
 time, far exceeding the standard response time of 25ms,
 16ms. At that speed, even the most intense action stays
 crisp and clear with less ghosting than ever before.
- High Contrast Ratio: 500:1

- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- TCO 03
- Video Signal Input Connector: 15Pin D-Sub, DVI (Analogue and Digital) DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.





Features

- Silver monitor with black stand
- Narrow Bezel Design Ideal for commercial use
 Ultra Narrow bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design centre and etc.
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- Certified TCO 03
 Tighter regulations than TCO 99, it guarantees excellent ergonomics, and better visual performance
- · With tilt, swivel and height adjustment.



Model Update: L1950B 8ms, 300cd/m², 700:1, H:170°, V170° Height adjust from desk level upwards

L1950G

19" Ultra Slim Bezel TFT LCD Monitor

- Brightness: 250cd/m²
- Fast Response Time: 12ms LG's new LCD Monitors set a new standard for response time, far exceeding the standard response time of 25ms, 16ms. At that speed, even the most intense action stays crisp and clear with less ghosting than ever before.
- High Contrast Ratio: 500:1
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- TCO 03
- Video Signal Input Connector: 15Pin D-Sub (Analogue)





Features

- Silver monitor with black stand
- Narrow Bezel Design Ideal for commercial use
 Ultra Narrow bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design centre and etc.
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- Certified TCO 03
 Tighter regulations than TCO 99, it guarantees excellent ergonomics, and better visual performance
- With tilt, swivel and height adjustment.



Model Update: L1950E 8ms, 300cd/m², 700:1, H:170°, V170° Height adjust from desk level upwards

L1950S

19" Ultra Slim Bezel TFT LCD Monitor

- Brightness: 250cd/m²
- Fast Response Time: 12ms
 LG's new LCD Monitors set a new standard for response
 time, far exceeding the standard response time of 25ms,
 16ms. At that speed, even the most intense action stays
 crisp and clear with less phosting than ever before.
- High Contrast Ratio: 500:1
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- TCO 03
- Video Signal Input Connector: 15Pin D-Sub (Analogue)





Features

- Silver monitor with black stand
- Narrow Bezel Design Ideal for commercial use
 Ultra Narrow bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design centre and etc.
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- Certified TCO 03
 Tighter regulations than TCO 99, it guarantees excellent ergonomics, and better visual performance
- With tilt and swivel adjustment.



Model Update: L1950SQ

8ms, 300cd/m², 700:1, H:170°, V170°

L1750H

17" Ultra Slim Bezel TFT LCD Monitor

- High Brightness: 250cd/m²
- Fast Response Time: 12ms
 LG's new LCD Monitors set a new standard for response
 time, far exceeding the standard response time of 25ms,
 16ms. At that speed, even the most intense action stays
 crisp and clear with less ghosting than ever before.
- TCO 03

- High Contrast Ratio: 500:1
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- Video Signal Input Connector: 15Pin D-Sub, DVI (Analogue and Digital) DVI delivers sharper and cleaner images without any data loss making it suitable for graphic and multimedia users.





Features

- Silver monitor with black stand
- Narrow Bezel Design Ideal for commercial use
 Ultra Narrow bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design centre and etc.
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- Certified TCO 03
 Tighter regulations than TCO 99, it guarantees excellent ergonomics, and better visual performance
- With tilt, swivel and height adjustment.



Model Update: L1750B 8ms, 300cd/m², 700:1, H:170°, V170° Height adjust from desk level upwards

L1750G

17" Ultra Slim Bezel TFT LCD Monitor

- High Brightness: 250cd/m²
- Fast Response Time: 12ms
 LG's new LCD Monitors set a new standard for response
 time, far exceeding the standard response time of 25ms,
 16ms. At that speed, even the most intense action stays
 crisp and clear with less phosting than ever before.
- TCO 03
- High Contrast Ratio: 500:1
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- Video Signal Input Connector: 15Pin D-Sub (Analogue)





Features

- Silver monitor with black stand
- Narrow Bezel Design Ideal for commercial use
 Ultra Narrow bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design centre and etc.
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- Certified TCO 03
 Tighter regulations than TCO 99, it guarantees excellent ergonomics, and better visual performance
- With tilt, swivel and height adjustment.



Model Update: L1750E 8ms, 300cd/m², 700:1, H:170°, V170° Height adjust from desk level upwards

L1750S

17" Ultra Slim Bezel TFT LCD Monitor

- High Brightness: 250cd/m²
- Fast Response Time: 12ms
 LG's new LCD Monitors set a new standard for response
 time, far exceeding the standard response time of 25ms,
 16ms. At that speed, even the most intense action stays
 crisp and clear with less ghosting than ever before.
- TCO 03
- High Contrast Ratio: 500:1
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- Video Signal Input Connector: 15Pin D-Sub (Analogue)





Features

- Silver monitor with black stand
- Narrow Bezel Design Ideal for commercial use
 Ultra Narrow bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design centre and etc.
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- Certified TCO 03
 Tighter regulations than TCO 99, it guarantees excellent ergonomics, and better visual performance
- With tilt and swivel adjustment.



Model Update: L1750SQ

8ms, 300cd/m², 700:1, H:170°, V170°

L1550S

15" Ultra Slim Bezel TFT LCD Monitor

- High Brightness: 250cd/m²
- Fast Response Time: 16ms
- High Contrast Ratio: **450:1**

- Wide Viewing Angle: H:160°, V:140°
- Resolution: 1024 x 768
- Video Signal Input Connector: 15Pin D-Sub (Analogue)
- TCO 99





- Silver monitor with black stand
- Narrow Bezel Design Ideal for commercial use
 Ultra Narrow bezel design enables monitors to be tiled making them ideal for trading floors, banks, airports, design centre and etc.
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt adjustment.



FLATRON E 15 Series



L1915S

19" TFT LCD Monitor

- High Brightness: 250cd/m²
- Wide Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Fast Response Time: 12ms
 - Fast response Time: 12ms, LC's new LCD Monitors set a new standard for response time, far exceeding the standard response time of 25ms, 16ms. At that speed, even the most intense action stays crisp and clear with less ghosting than ever before.
- TCO 99
- Video Signal Input Connector: 15Pin D-Sub (Analogue)





- Light grey colour monitor with charcoal stand
- Crystal Clear Image
 Enjoy crystal clear images thanks to the high contrast ratio and fast response time
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt adjustment.



L1715S

- High Brightness: 250cd/m²
- Wide Viewing Angle: H:160°, V:140°
- Resolution: 1280 x 1024

- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Response Time: 16ms
- TCO 99
- Video Signal Input Connector: 15Pin D-Sub (Analogue)





- Light grey colour monitor with charcoal stand
- Crystal Clear Image
 Enjoy crystal clear images thanks to the high contrast ratio and fast response time
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt adjustment.

L1515S

- High Brightness: 250cd/m²
- Wide Viewing Angle: H:160°, V:140°
- Resolution: **1024** x **768**

- High Contrast Ratio: 450:1
 The higher the ratio the better an image will appear
 against a darker background. This helps the LCD
 produce a clearer, crisper image.
- Response Time: 16ms
- TCO 99
- Video Signal Input Connector: 15pin D-sub (Analogue)





- Light grey colour monitor with charcoal stand
- Crystal Clear Image
 Enjoy crystal clear images thanks
 to the high contrast ratio and fast
 response time
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt adjustment.



FLATRON E 10 Series





L1710M

17" TFT LCD Monitor with Speakers

- High Brightness: 250cd/m²
- Wide Viewing Angle: H:160°, V:140°
- Resolution: 1280 x 1024

- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Response Time: 16ms
- TCO 99
- Video Signal Input Connector: 15pin D-sub (Analogue)





- Silver colour monitor with black stand
- Integrated Speakers
 Ensures that this is an ideal monitor for any multimedia based application
- Integrated Power Block Reduces cable clutter and allows for easy wall mounting
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt and swivel adjustment.

L1910SM

19" TFT LCD Monitor with Speakers

- High Brightness: 250cd/m²
- Wide Viewing Angle: H:178°, V:178°
- Resolution: 1280 x 1024

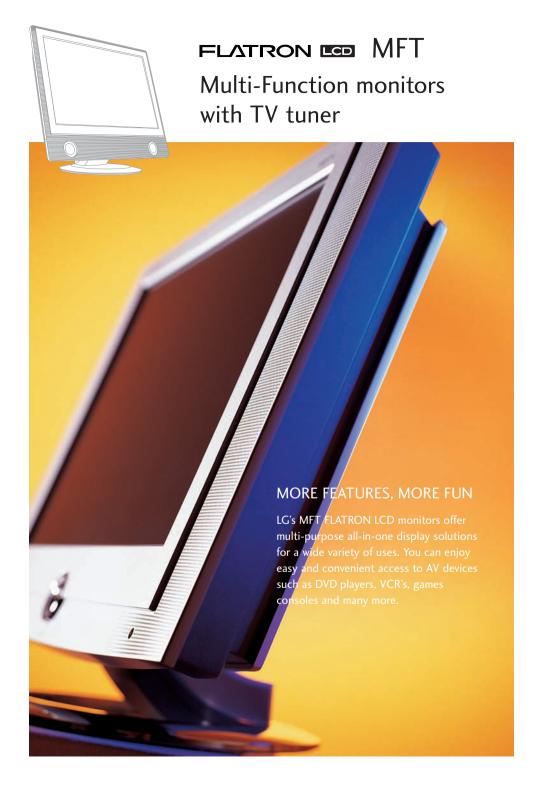
- High Contrast Ratio: 600:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Response Time: 25ms
- TCO 99
- Video Signal Input Connector: 15pin D-sub (Analogue)





- Silver colour monitor with black stand
- Integrated Speakers
 Ensures that this is an ideal monitor for any multimedia based application
- Integrated Power Block
 Reduces cable clutter and allows for
 easy wall mounting
- LightView Function
 Lightview function allows users to freely adjust the brightness and contrast according to your environment, for perfect viewing
- With tilt and swivel adjustment.

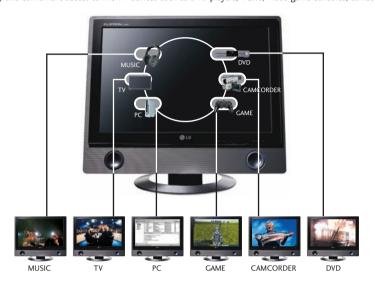




MULTIMEDIA USER'S CHOICE: FLATRON MFT MONITORS

Various AV/TV functions

Enjoy easy and convenient access to AV/TV devices such as DVD players, VCR's, Video game consoles, camcorders and more.



Ultra Fast Response Time

LG's new LCD Monitors sets a new standard for response at 8ms, far exceeding the standard response time of 25ms or 16ms. So user can enjoy smooth and flicker free images rather than before.



The faster response time, the less ghosting.

Especially, when user enjoy the video games and motion pictures, they recognise real worth of LG's new FLATRON Monitor with ultra fast response time.

SRS WOW

It delivers an incredible listening experience to any music genre, providing rich bass and an amazing 3D listening experience.



PIP/PBP/POP

Multi tasking functions allows you to view images from two different sources at once.



Family Model



M2343A-BZ

23" WXGA TFT LCD Monitor with TV tuner

- High Brightness: 600cd/m²
- Ultra Fast Response Time: 8ms (GTG)
- High Contrast Ratio: 550:1
- Resolution: 1366 x 768

- Video Signal Input Connector: 15pin D-sub, DVI-D, SVHS, CVBS, SCART, TV
- Wide Viewing Angle: H:178*, V:178*
 S-ISP Technology. By adopting S-IPS technology, FLATRON LCD M2343A-BZ enables a rich actual picture performance including the world's widest viewing angle, high and stable contrast ratio, as well as faster response time.
- Tilt function





- Black and white bezel with chrome stand
- Wide Screen in 15:9 Aspect Ratio
 The 15:9 aspect ratio gives you the best conditions for viewing TV & DVD movies and for playing video games
- Various AV/TV Functions with Remote Control and Multimedia Speakers (Stereo 3W x 3W). Enjoy easy and convenient access to AV devices such as DVD player, Video game console, Camcorder, VCR and more. (HDTV Ready)
- Multitude of features for Multimedia User PIP/POP/PBP/PSM/SSM/SRS WOW
- Microphone and headphone jack.



L172WT

17" WXGA TFT LCD Monitor with TV tuner

- Brightness: 450cd/m²
- Fast Response Time: 12ms (GTG)
 LG's new LCD Monitors set a new standard for response
 time at 12ms, far exceeding the standard response time of
 25ms, 16ms. At that speed, even the most intense action
 stays crisp and clear with less ghosting than ever before.
- High Contrast Ratio: 600:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Wide Viewing Angle: H:178°, V:178° (S-IPS Technology)
- Resolution: 1280 x 768
- Video Signal Input Connector: DVI, CVBS, S-Video,TV
- Tilt Function





- Silver colour monitor with chrome stand
- Wide Screen in 15:9 Aspect Ratio
 The 15:9 aspect ratio gives you the best conditions for viewing TV & DVD movies and for playing video games
- Various AV/TV Functions with Remote Control and Multimedia Speakers (Stereo 3W x 3W). Enjoy easy and convenient access to AV devices such as DVD player, Video game console, Camcorder, VCR and more. (HDTV Ready)
- Multitude of features for Multimedia User PIP/POP/PBP/PSM/SSM/SRS WOW
- Microphone and headphone jack.



M1910A-BZ

19" TFT LCD Monitor with TV tuner

- Ultra High Brightness: 250cd/m²
- Fast Response Time: 12ms
 LG's new LCD Monitors set a new standard for response
 time, far exceeding the standard response time of 25ms,
 16ms. At that speed, even the most intense action stays
 crisp and clear with less ghosting than ever before.
- High Contrast Ratio: 500:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- Video Signal Input Connector: 15Pin D-Sub, PC Audio In, Composite, S-Video
- Tilt Function



- Black and white bezel with chrome stand. Black bezel available soon
- Integrated speakers
 Ensures that this is an ideal monitor for any multimedia based application
- Various AV/TV Functions with Remote Control (TV Tuner pack included), Multimedia Speakers (Stereo 3W x 3W)
 Enjoy easy and convenient access to AV devices such as a DVD players, video game consoles, camcorders, VCR's and more. (HDTV Ready).

M1710A-BZ

17" TFT LCD Monitor with TV tuner

- Ultra High Brightness: 250cd/m²
- Ultra Fast Response Time: 8ms
 LG's new LCD Monitors set a new standard for response time at 8ms, far exceeding the standard response time of 12ms, 25ms, 16ms. At that speed, even the most intense action stays crisp and clear with less ghosting than ever before.
- Contrast Ratio: 500:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Viewing Angle: H:160°, V:160°
- Resolution: 1280 x 1024
- Video Signal Input Connector: 15Pin D-Sub, PC Audio In, Composite, S-Video
- Tilt Adjustment



- Black and white bezel with chrome stand. Black bezel available soon
- Integrated Speakers
 Ensures that this is an ideal monitor for any multimedia based application
- Various AV/TV Functions with Remote Control (TV Tuner pack included), Multimedia Speakers (Stereo 3W x 3W)
 Enjoy easy and convenient access to AV devices such as a DVD players, video game consoles, camcorders, VCR's and more. (HDTV Ready).



M1510A-BZ

15" TFT LCD Monitor with TV tuner

- Brightness: 250cd/m²
- Response Time: 16ms
- Contrast Ratio: 400:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Viewing Angle: H:160°, V:140°
- Resolution: 1024 x 768
- Video Signal Input Connector: 15Pin D-Sub, PC Audio In, Composite and S-Video
- Tilt Adjustment



- Black and white bezel with chrome stand. Black bezel available soon
- Integrated Speakers
 Ensures that this is an ideal monitor for any multimedia based application
- Various AV/TV Functions with Remote Control (TV Tuner pack included), Multimedia Speakers (Stereo 1 W x 1 W)
 Enjoy easy and convenient access to AV devices such as a DVD players, video game consoles, camcorders, VCR's and more (HDTV Ready).



M203WX-BZ

20" WSXGA TFT LCD Monitor with TV tuner

- Brightness: 300cd/m²
- Response Time: 16ms
- High Contrast Ratio: 600:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Viewing Angle: **H:178°, V:178°**
- Resolution: 1680 x 1050
- Video Signal Input Connector: 15Pin D-Sub, DVI, TV, CVBS, SCART, S-VHS
- TCO 99
- Tilt Function





- Black and white bezel with chrome stand. Black bezel available soon
- Widescreen in 16:10 aspect ratio
 Its 16:10 gives you the best conditions for viewing TV and DVD movies and playing video games
- Various AV/TV Functions with Remote Control (TV Tuner pack included), Multimedia Speakers (Stereo 5W x 5W)
 Enjoy easy and convenient access to AV devices such as a DVD players, video game consoles, camcorders, VCR's and more. (HDTV Ready)
- Multitude of Features for Multimedia user
 PIP/PBP/POP. PSM. SRS WOW and SSM.





FLATRON LARGE LCD's IDEAL FOR PUBLIC INFORMATION DISPLAYS

The large screen, coupled with its ultra high brightness and multitude of features, makes it well suited for presenting information to large groups of people.











High Performance

Superior Resolution

FLATRON LCD L4200TF is a WXGA LCD monitor, which means more information on screen and better visibility from longer distances at the wide format. Ideally suited for text heavy information displays such as airports, financial institutions and menu board in restaurants.

Ultra high Brightness

FLATRON LCD L4200TF's ultra high brightness module sets a new standard in brightness at 500cd/m² far exceeding the standard of 250cd/m².





FLATRON LCD 14200TF

Standard monitor

Wide Viewing Angle

(S-IPS Technology)

S-IPS technology allows viewers to see the same still or moving images at any vertical or horizontal angle without any substantial loss in picture quality.



Standard monitor

H: 178° V: 178° FLATRON LCD L4200TF

No Phosphor Burn-in and Semi-permanent Product Life

The basic structure of LCD makes it a durable, semipermanent product without the phosphor burn-in apparent in CRT and other displays. Phosphor burn-in makes the TV screens dark and eroded, especially when the same images are played for extended periods of time. Burn-in is a severe problem for airports, banks, and other environments where text information is heavily used.

LCD's are immune to these problems

LCD's are self luminance displays filtering light through Colour filters to express different colours. Unlike traditional CRT's or the recent PDPs, LCD displays fundamentally do not have the problems related to screen burn-in.





Flatron LCD L4200TF

Other display

Advantage to PDP

Compared to the PDP, LCD has significant advantages in terms of product life, power consumption, noise and glare.



Standard XGA PDP



FLATRON LCD

L4200TF

42" WXGA TFT LCD Monitor

- High Brightness: 500cd/m²
- Ultra Fast Response Time: 10ms GTG
- High Contrast Ratio: 1000:1
- Wide Viewing Angle: H:178°, V:178°
- Resolution: **1366** x **768**
- Flexible Input ports suitable for commercial use:
 15Pin D-Sub, DVI, CVBS, S-video, Audio In/Out,
 Component (SCART), TV





- · Black monitor with chrome stand
- Ideal as Public Information Display
 The large screen, coupled with its ultra high brightness and multitude of features, makes it well suited for presenting information to large groups of people
- Crystal Clear Image
 Enjoy crystal clear images due to the ultra fast response time, high contrast ratio and wide viewing angle
- Multitude of Features
 PIP, SRS WOW, PSM and Zoom

- Various AV/TV Functions with Remote Control (Optional TV Tuner pack), Multimedia Speakers (Stereo 10W x 10W)
 Enjoy easy and convenient access to AV devices such as DVD players, Video game consoles, Camcorders, VCR's and more. (HDTV Ready)
- RS-232C Multi-Monitor connectivity feature
 This enables remote controlling of multiple monitors with a single computer. Users can control the power, contrast, brightness, volume, etc with a single computer source by inter-connecting cables
- · With swivel adjustment.

L3700TF

37" WXGA TFT LCD Monitor

- High Brightness: 500cd/m²
- Ultra Fast Response Time: 8ms GTG
- High Contrast Ratio: 1000:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Wide Viewing Angle: H:178°, V:178° (S-IPS Technology)
- Resolution: 1366 x 768
- Flexible Input ports suitable for commercial use: 15Pin D-Sub, DVI, CVBS, S-video, Component, Audio In/Out, Component (SCART), TV





- · Black monitor with chrome stand
- Ideal as Public Information Display
 The large screen, coupled with its ultra
 high brightness and multitude of
 features, makes it well suited for
 presenting information to large groups
 of people
- Crystal Clear Image
 Enjoy crystal clear images due to the
 ultra fast response time, high contrast
 ratio and wide viewing angle
- Multitude of Features
 PIP, SRS WOW, PSM and Zoom

- Various AV/TV Functions with Remote Control (Optional TV Tuner pack), Multimedia Speakers (Stereo 10W x 10W)
 Enjoy easy and convenient access to AV devices such as DVD players, Video game consoles, Camcorders, VCR's and more. (HDTV Ready)
- RS-232C Multi-Monitor connectivity feature
 This enables remote controlling of multiple monitors with a single computer. Users can control the power, contrast, brightness, volume, etc with a single computer source by inter-connecting cables
- With swivel adjustment.

L3200TF

32" WXGA TFT LCD Monitor

- High Brightness: 500cd/m²
- Ultra Fast Response Time: 8ms GTG
- High Contrast Ratio: 1000:1
 The higher the ratio the better an image will appear against a darker background. This helps the LCD produce a clearer, crisper image.
- Wide Viewing Angle: H:178°, V:178° (S-IPS Technology)
- Resolution: 1366 x 768
- Flexible Input ports suitable for commercial use: 15Pin D-Sub, DVI, CVBS, S-video, Component, Audio In/Out, Component (SCART), TV





- · Silver monitor with chrome stand
- Ideal as Public Information Display
 The large screen, coupled with its ultra
 high brightness and multitude of
 features, makes it well suited for
 presenting information to large groups
 of people
- Crystal Clear Image
 Enjoy crystal clear images due to the
 ultra fast response time, high contrast
 ratio and wide viewing angle
- Multitude of Features
 PIP, SRS WOW, PSM and Zoom
- Various AV/TV Functions with Remote Control (Optional TV Tuner pack), Multimedia Speakers (Stereo 10W x 10W)
 Enjoy easy and convenient access to AV devices such as DVD players, Video game consoles, Camcorders, VCR's and more. (HDTV Ready)
- RS-232C Multi-Monitor connectivity feature
 This enables remote controlling of multiple monitors with a single computer. Users can control the power, contrast, brightness, volume, etc with a single computer source by inter-connecting cables
- · With swivel adjustment.

Specifications



40 series

FLATRON LCD L1940PQ 48
FLATRON LCD L1940B 48
FLATRON LCD L1740PQ 48
FLATRON LCD L1740BO 48



80 series

FLATRON LCD L1980Q 49 FLATRON LCD L1780Q 49



13 series

FLATRON LCD L2013P 49
FLATRON LCD L1713P 49



50 series

FLATRON LCD L1950H 50
FLATRON LCD L1950G 50
FLATRON LCD L1950S 50
FLATRON LCD L1750H 50
FLATRON LCD L1750G 51
FLATRON LCD L1750S 51
FLATRON LCD L1750S 51
FLATRON LCD L1550S 51



15 series

FLATRON LCD L1915S FLATRON LCD L1715S FLATRON LCD L1515S



10 series

FLATRON LCD L1710M 52 FLATRON LCD L1910SM 52



MFT

 FLATRON LCD M2343A-BZ
 53

 FLATRON LCD L172WT
 53

 FLATRON LCD M1910A-BZ
 53

 FLATRON LCD M1710A-BZ
 53

 FLATRON LCD M1510A-BZ
 54

 FLATRON LCD M203WX-BZ
 54



Large LCD's

FLATRON LCD L4200TF 54
FLATRON LCD L3700TF 54
FLATRON LCD L3200TF 55

FLATRONE	ГСБ	61	692	6/3	6/3
		L1940PQ	L1940B	11740PQ	L1740BQ
TFT Panel Spec	Size Brightness Contrast R Viewing An Response	19" 300 cd/m² (Typical) 700:1 (Typical) H: 170', V: 170' 8ms (Typical)	19" 250 cd/m² (Typical) 600:1 (Typical) H: 178', V: 178° 25ms (Typical)	17" 300 cd/m² (Typical) 700:1 (Typical) H: 170°, V: 170° 8ms (Typical)	17" 300 cd/m² (Typical) 700:1 (Typical) H: 170°, V: 170° 8ms (Typical)
Display	Supported Colours Resolution Horizontal Frequency Vertical Frequency Input Resolution	16.8M Colours 1280 x 1024 30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz Analogue	16.8M Colours 20.0x 1024 30.08 KHz 56.75 Hz 1280 x 1024 @ 75Hz	16.2M Colours 1280 x 1024 30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz	16.2M Colours 1280 x 1024 30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz
Physical Features	Video Signal Type Connector Power Supply Dimensions (WxHxD)(mm) Weight (Kg) Wall/Arm Mount Type	200 North Control of Sparate, Composite, SOG, Digital) 15 Pin D-Sub / DW-D 90-264 V AC(47-65 Hz), Built in Type 442.3 x 507 x 165 VESA	RCB Analogue (Separate, Composite, SOG) 15 Pin D-Sub 90-264V AC(47-63 Hz), Built in Type 442.3 x 507 x 165 73 VESA	RGB Analogue/Digital (Separate, Composite, SOG, Digital) 15 Pin D-Sub / DVI-D 90-264V AC(47-63 Hz), Built in Type 393.5 x 453 x 165 6.5	RCB Analogue (Separate, Composite, SOC) 15 Pin D-Sub 90-264V AC(47-63 Hz), Built in Type 393.5 x 453 x 165 6.5
Special Features	Multimedia AV/TV Audio Stand	FLATRON f Engine, forte View - Tilt	FLATRON f Engine, forte View - Tilt	FLATRON f Engine, forte View - Tilt	FLATRON f Engine, forte View
Power Consumption	Normal Operation Suspend/Standby Power Off Mode DDC USB	Less than 43 watts Less than 1 watts Less than 1 watts DDC 2B	Less than 43 watts Less than 1 watts Less than 1 watts DDC 2B	Less than 40 watts Less than 1 watts Less than 1 watts DDC 2B	Less than 40 watts Less than 1 watts Less than 1 watts DDC 2B
OSD Control Regulation Compliance		Yes TCO 99, ISO 13406-2, UI, CUI, TUV-GS, SEMCO, GOST CE. FCC-B, C-TICK, VCCI-2, EPA Energy Star 6	Yes TCO 99, ISO 13406-2, UL, CUL, TUN-GS, SEMCO, GOST CE, FCC-B, C-TICK, VCCI-2, EPA Energy Star 7	Yes TCO 99, ISO 13406-2, UL, CUL, TUN-CS, SEMCO, COST CE, FCC-B, C-TICK, VCCI-2, EPA Energy Star 8	Yes TCO 99, ISO 13406-2, UL, CUL, TUV-CS, SEMCO, GOST CE, FCC-B, C-TICK, VCCI-2, EPA Energy Star

CD	
NON	
FIST	

TFT Panel Spec Size Brightness Contrast Ratio Viewing Angle Response Time Supported Colours Resolution Display Horizontal Frequency Vertical Frequency Input Resolution		L1780Q	120120	11
		17"	LZUIJF	LI/ISP
			20"	17"
		250 cd/m² (Tvpical)	250 cd/m² (Typical)	300 cd/m² (Typical)
		500:1 (Typical)	500:1 (Typical)	500:1 (Typical)
		H: 160°. V: 160°	H: 178°. V: 178°	H: 160°. V: 140°
I		8ms (Tvpical)	16ms (Typical)	16ms (Typical)
		16.2M Colours	16.8M Colours	16.2M Colours
l		1280 x 1024	1600 x 1200	1280 x 1024
	-, .	30 - 83 KHz	28 - 92KHz	30 - 83KHz
Input Resolution	1280 x 1024 @ 75Hz (Analogue)	56 - 75 Hz	56 - 85 Hz	56 - 75 Hz
		1280 x 1024 @ 75Hz (Analogue)	1600 x 1200 @ 60Hz (Analogue/Digital)	1280 x 1024 @ 75Hz
	1280 x 1024 @ 60Hz (Digital)	1280 x 1024 @ 60Hz (Digital)		(Analogue/Digital)
Physical Features Video Signal Type	RGB Analogue/Digital (Separate,	RGB Analogue/Digital (Separate,	RGB Analogue/Digital (Separate,	RGB Analogue/Digital (Separate,
	Composite, SOG, Digital)	Composite, SOG, Digital)	Composite, SOG)	Composite, SOG)
Connector	15 Pin D-Sub/DVI-D	15 Pin D-Sub/DVI-D	15 Pin D-Sub/DVI-D	15 Pin D-Sub / DVI-D
Power Supply		90-264V AC(47-63 Hz), Power Adapter	90-264V AC(47-63 Hz), LIPS (Integrated)	90-264V AC(47-63 Hz), LIPS
Dimensions (WxHxD)(mm)	(mm) 422.3 x 410 x 261 mm	374 x 378 x 240 mm	446 x 445.6 x 223	(Integrated)
Weight (Kg)	5.4	4.3	8.8	394 x 421 x 243
Wall/Arm Mount Type	e VESA	VESA	VESA	6.0
Special Features Multimedia	FLATRON f Engine, forte Manager	FLATRON f Engine, forte Manager	LightView	VESA
AV/TV				LightView
Audio			ı	
Stand	Pivot (180°), Dual Hinge, Tilt, Height Adjustment (folding only)	Pivot (180°), Dual Hinge, Tilt, Height Adjustment (folding only)	Tilt, Swivel, Pivot, Height Adjustment	- Tilt, Pivot, Swivel, Height Adjustment
Power Consumption Normal Operation	Less than 43 watts	Less than 40 watts	Less than 60 watts	Less than 40 watts
Suspend/Standby	Less than 2 watts	Less than 2 watts	Less than 5 watts	Less than 1 watts
Power Off Mode	Less than 2 watts	Less than 2 watts	Less than 3 watts	Less than 1 watts
Plug & Play DDC	DDCCI	DDC CI	DDC 2B	DDC 28
USB				
OSD Control	Yes	Yes	Yes	Yes
Regulation Compliance	TCO 99, ISO 13406-2, UL, CUL,	TCO 99, ISO 13406-2, UL, CUL,	TCO 03, ISO 13406-2, UL, CUL,	TCO 03, ISO 13406-2, UL, CUL,
	TUV-GS, SEMCO, GOST CE, FCC-B, C-TICK VCCL-2 FPA Frances Star	TUV-GS, SEMCO, GOST CE, FCC-B,	TUV-GS, SEMCO, GOST CE, FCC-B, C-TICK VCCL-2 FPA Francy Star	TUV-GS, SEMCO, GOST CE, FCC-B,
	כיווכה, יכטיב, בוח בוופופץ גשו	C-11CN, 1 CC1-2, LIA LIICIBY Juni	C-11CN, 1001-2, tin tile183 omi	C-11CN, V-C-1-4, LIA LITEIBY JULI
Page number	12	13	15	71

L1750H	17" 250 cd/m² (Typical) 500:1 (Typical) H: 160°, V: 160° 16.2M Colours 1280 x: 1024	30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz	RGB Analogue/Digital (Separate, Composite, SOG, Digital) 15 Pin D-Sub / DWI-D 90-264VAC(47-63 Hz), LIPS (Integrated) 368 x 421.8 x 242.6 6.0	LightView - - Tilt, Swivel, Height Adjustment	Less than 40 watts Less than 1 watts Less than 1 watts DDC 2B	TCO 03, ISO 13406-2, UL, CUL, TUV-GS, SEMCO, GOST CE, FCC-B, C-TICK, VCCI-2, EPA Energy Star	22
L1950S	19" 250 cd/m² (Typical) 500:1 (Typical) H: 160' V: 160' 12ms (Typical) 16.2M Colours 1280 x 1024	30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz (Analogue)	RCB Analogue (Separate, Composite, SOG) 115 Pin D-Sub 90-264V AC(47-63 Hb), LIPS (Integrated) 413 x 421.4 x 230.3 VESA	LightView - Tilt, Swivel	Less than 43 watts Less than 1 watts Less than 1 watts DDC 2B	Yes TUC 03, ISO 13406-2, UL, CUL TUV-GS, SEMCO, GOST CE, FCC-8, C-TICK, VCCI-2, FPA Energy Star	21
L1950G	19" 250 cd/m² (Typical) 500:1 (Typical) H: 160'. V: 160' 12ms (Typical) 16.2M Colours 1280 x:1024	30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz (Analogue)	RCB Analogue (Separate, Composite, SOG) 15 Pin D-Sub 90-264V AC(47-63 Hz), LIPS (Integrated) 412.8 x 437.2 x 242.6 6.7 VESA	LightView - Tilt, Swivel, Height Adjustment	Less than 43 watts Less than 1 watts Less than 1 watts DDC 28	Yes Yes TUV-GS, SEMCO, GOST CE, FCC-B, C-TICK, VCCI-2, EPA Energy Star	20
L1950H	19" 250 cd/m² (Typical) 500:1 (Typical) H: 160°, N: 160° 12ms (Typical) 16.2M Colours 1280 x 1024	30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz (Analogue/Digital)	RGB Analogue/Digital (Separate, Composite, SOG) 15 Pin D-Sub / DW-D 90-264V AC(47-63 Hb), LIPS (Integrated) 412.8 x 437.2 x 242.6 6.7	LightView - - Tilt, Swivel, Height Adjustment	Less than 43 watts Less than 1 watts Less than 1 watts DDC 2B	Yes TCO 03, ISO 13406-2, UL, CUL, TUV-CS, SEMCO, GOST CE, FCC-B, C-TICK, VCCI-2, FPA Energy Star	19
ON	TFT Panel Spec Size Brightness Contrast Ratio Viewing Angle Response Time Supported Colours Resolution	Display Horizontal Frequency Vertical Frequency Input Resolution	Features Video Signal Type Connector Power Supply Dimensions (WXHXD)(mm) Weight (Kg) Wall/Arm Mount Type	eatures Multimedia AV/TV Audio Stand		OSD Control	Page number
FLATRON LED	TFT Pan		Physical Features	Special Features	Power Consumption	OSD Control Regulation Compliance	Page

FLATRON LCD

		L1750G	L1750S	L1550S	L1915S
TFT Panel Spec	Size	17"	17."	15"	19"
	Brightness	250 cd/m² (Typical)	250 cd/m² (Typical)	250 cd/m² (Typical)	250 cd/m² (Typical)
	Contrast Ratio	500:1 (Typical)	500:1 (Typical)	450:1 (Typical)	500:1 (Typical)
	Viewing Angle	H: 160°, V: 160°	H: 160°, V: 160°	H: 160°, V: 140°	H: 160°, V: 160°
	Response Time	12ms (Typical)	12ms (Typical)	16ms (Typical)	12ms (Typical)
	Supported Colours Resolution	16.2M Colours 1280 x 1024	16.2M Colours 1280 x 1024	16.2M Colours 1024 x 768	16.2M Colours 1280 x 1024
Display	Horizontal Frequency	30 - 83 KHz	30 - 83 KHz	31 - 63 KHz	30 - 83 KHz
	Vertical Frequency	56 - 75 Hz			
	Input Resolution	1280 x 1024 @ 75Hz	1280 x 1024 @ 75Hz	1024 x 768 @ 75Hz	1280 x 1024 @ 75Hz
Physical Features	Video Signal Type	RGB Analogue (Separate,	RGB Analogue (Separate,	RGB Analogue (Separate,	RGB Analogue (Separate,
		Composite, SOG)	Composite, SOG)	Composite, SOG)	Composite, SOG)
	Connector	15 Pin D-Sub	15 Pin D-Sub	15 Pin D-Sub	15 Pin D-Sub
	Power Supply	90-264V AC(47-63 Hz), LIPS (Integrated)	90-264V AC(47-63 Hz), LIPS (Integrated)	90-264V AC(47-63 Hz), LIPS (Integrated)	90-264V AC (47-63 Hz), LIPS (Integrated)
	Dimensions (WxHxD)(mm)	368 x 421.8 x 242.6	368 x 389.1 x 230.3	356 x 359.8 x 151.7	418 × 421 × 219
	Weight (Kg)	0.9	4.9	4.0	5.7
	Wall/Arm Mount Type	VESA	VESA	VESA	VESA
Special Features	Multimedia	LightView	LightView	LightView	LightView
	AV/TV		1	1	
	Audio		1		
	Stand	Tilt, Swivel, Height Adjustment	Tilt, Swivel	Tilt	Tilt
Power Consumption	Normal Operation	Less than 40 watts	Less than 40 watts	Less than 40 watts	Less than 43 watts
	Suspend/Standby	Less than 1 watts			
	Power Off Mode	Less than 1 watts			
Plug & Play	DDC	DDC 2B	DDC 28	DDC 2B	DDC 2B
	USB		1	1	
OSD Control		Yes	Yes	Yes	Yes
Regulation Compliance		ISO 13406-2, UL, CUL, TUV-GS, SEMCO, GOST CE, FCC-B, C-TICK,	TCO 03, ISO 13406-2, UL, CUL, TUV-GS, SEMCO, GOST CE, FCC-B,	TCO 99, ISO 13406-2, UL, CUL, TUV-GS, SEMCO, GOST CE, FCC-B,	TCO 99, ISO 13406-2, UL, CUL, TUV-GS, SEMKO, GOST CE, FCC-B,
		VCI-2, LIA LIIEIBY Stai	24	2. 11ch, vccl-2, ti A tileigy 3tal	27
rage number		52	74	23	77

FLATRON LCD	-				
		L1715S	L1515S	L1710M	L1910SM
TFT Panel Spec Size Brightness Contrast R Viewing An Response 1 Supported Resolution	Size Brightness Contrast Ratio Viewing Angle Response Time Supported Colours	17" 250 cd/m² (Typical) 500:1 (Typical) H: 160°, v: 140° 16ms (Typical) 16.2M Colours 1280 x: 1024	15" 250 cd/m² (Typical) 450:1 (Typical) H: 160°, N: 140° Ifons (Typical) 16.2M Colours 1024 x 768	17" 250 cd/m² 500:1 H: 160:, v: 140' 16ms (Typical) 16.2M Colours 1280 x: 1024	19" 250 cd/m² 600:1 H: 178: V: 178° 25ms (Typical) 16: 8M Colours 1280 x: 1024
Display Horizo Vertica Input I	Horizontal Frequency Vertical Frequency Input Resolution	30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz	31 - 63 KHz 56 - 75 Hz 1024 x 768 @ 75Hz	30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz	30 - 83 KHz 56 - 75 Hz 1280 x 1024 @ 75Hz
Physical Features Video Signa Connector Power Supp Dimensions Weight (Wg Wall/Am M	Video Signal Type Connector Power Supply Dimensions (WxHxD)(mm) Weight (Kg) WallyAmm Mount Type	RGB Analogue (Separate, Composite, SOG) 15 Pin D-Sub 30-264V AC(47-63 Hz), LIPS (Integrated) 38 x 372 x 152 VESA	RCB Analogue (Separate, Composite, SOG) 15 Pin D-Sub 90-264V AC(47-63 Hz), UPS (adapter-tinenter) 350 x 318 x 133 2.7 VESA	RCB Analogue (Separate, Composite, SOG) 115 pin D-Sub 90.264V AC(47-63 Hz), LIPS (Integrated) 376 x 427 x 222.4 5.6 VESA	RGB Analogue (Separate, Composite, SOG) 15 pin D-Sub 90.264VAC(47-63 Hz), UPS (Integrated) 413 x 455 x 223 7.2 VESA
Special Features Multimedi: AV/TV Audio Stand	nedia V	LightView - - Tilt	LightView - - Trik	- Built in Speaker (1W x 2EA) Tilt / Swivel	Built in Speaker (1W x 2EA) Tilt / Swivel
Power Consumption Norma Susper Power Plug & Play DDC	Normal Operation Suspend/Standby Power Off Mode DDC USB	Less than 40 watts Less than 1 watts Less than 1 watts DDC 2B	Less than 28 watts Less than 1 watts Less than 1 watts DDC 28	Less than 40 watts Less than 3 watts Less than 3 watts DDC 28	Less than 43 watts Less than 1 watts Less than 1 watts DDC 28
OSD Control Regulation Compliance		Yes TCO 99, ISO 13406-2, UL, CUL, TUV-GS, SEMKO, GOST CE, FCC-B, C-TICK, VCCI-2, FPA Energy Star	Yes TCO 99, ISO 13406-2, UL, CUL, TUV-GS, SEMKO, GOST CE, FCC-B, C-TICK, VCCI-2. EPA Energy Star	Yes TCO 99, ISO 13406-2, UL, CUL, TUV-GS, SEMKO, GOST CE, FCC-B, C-TICK, VCCI-2, EPA Energy Star	Yes TCO 99, ISO 13406-2, UL CUL, TUV-CS, SEMCO, COST CE, FCC-B, C-TICK, VCCI-2, EPA Energy Star
Page number		28	29	32	33

FLATRON LCD



FLATRON LCD



32" Wide	500 cd/m² (Typical)	1000:1 (Typical)	H: 178°, V: 178°	8ms (GTG)	16.7M Colours	1366 x 768	30 - 83KHz (Analogue/Digital)	56 - 85Hz (Digital)	1360 x 768 @ 60 Hz (Analogue/Digital)	1280 x 1024 @ 60Hz (Analogue/Digital)	RGB Analogue/Digital	15 Pin D-Sub/DVI-D/CVBS/	Component (SCART)/TV/S-Video	90-264V AC(47-63 Hz), Built in Type	$964 \times 540 \times 103.9$ (with speaker and stand)	19.3	VESA	PIP, SRS WOW, PSM, Zoom	TV Tuner, Remote Control	Speaker (10W × 2EA)	Swivel	Less than 160 watts	Less than 4 watts	Less than 2 watts	DDC 2B, RS 232C In/Out, Discrete IR		Yes	TUV-GS, SEMCO, FCCB-CE, CSA,	UL, EPA Energy Star	
Size	Brightness	Contrast Ratio	Viewing Angle	eu.	ours	Resolution	Horizontal Frequency	Vertical Frequency	Input Resolution		al Type	Connector		Power Supply	Dimensions (WxHxD)(mm)	Weight (Kg)	Wall/Arm Mount Type	Multimedia	AV/TV	Audio	Stand	Normal Operation	Suspend/Standby	Power Off Mode	DDC	USB				
TFT Panel Spec							Display				Physical Features							Special Features				Power Consumption			Plug & Play		OSD Control	Regulation Compliance		

Glossary

A ACE

Adaptive Colour Enhancer. Makes light images lighter and dark images darker.

Active Matrix display

Also known as TFT or Thin Film Transistor, an active matrix display is a liquid crystal display found on notebook computers and flat panel displays. With active matrix displays each pixel is controlled by one to four transistors which commonly make the screens faster, brighter and more colourful then a passive matrix.

Analogue 15 Pin D-Sub

Common connection for PC Graphics Card replaced by DVI Technology.

В вы

BBE high definition sound is the core sound enhancement technology. It allows for more natural and comfortable sounds.

Brightness

The higher the brightness the greater the luminosity will appear on the screen.

BrightWindow

BrightWindow enables users to make an optimal bright zone by simply dragging a mouse. Users also can freely move and resize the window.

C Contrast Ratio

When referring to a display, the contrast ratio is a figure used to measure the luminance difference between the brightest white and the darkest black. The contrast ratio will be listed as y.z where 'y' is the brightest white and 'z' is the darkest black. An example of a standard contrast ratio for computer monitors and LCD displays is 200:1, a number higher then this, such as 400:1 will have a brighter display.

Dead Pixel

Term used to describe a pixel that no longer illuminates.

Dot Pitch

Distanced between pixels on a computer display screen measured in millimetres.

DVI Connection

Digital Video Interface (DVI) delivers sharper and cleaner images than an analogue connection, without any data loss making it suitable for graphic and multimedia uses.

FLATRON f Engine

The World's first picture enhancing chip for LCD monitors. It uses DAFITM technology and includes a RCM (real colour management) function to express vivid natural colours, and ACE (adaptive colour and contrast enhancement) function to enhance brightness and contrast. The technology is ideal for mobile imaging in TV, mobile games, and animation.

Forte Manager

Allows the user to make image quality adjustments by using the Mouse.

Forte Mirror

This software technology enables the screen contents to automatically rotate whichever way the screen moves.

G GUI

Short for Graphical User Interface, a GUI uses windows, icons, and menus to carry out commands such as opening files, delete files, move files, etc. and although many GUI Operating Systems are operated by using a mouse the keyboard can also be used by using keyboard shortcuts or arrow keys. Unlike a command line Operating System like UNIX or MS-DOS, GUI Operating Systems are much easier for end-users to learn and use because commands do not need to be known or memorised.

Integrated Power Supply

The power supply is fully integrated in the panel eliminating the need for an additional supply box ensuring that desk space is always left free and tidy and wall-mounting is efficient.

ISO 13406-2

Ergonomic requirements for work with visual displays based on flat panels - Part 2 2001.

LCD

Short for Liquid-crystal display, LCD is a flat display technology.

LightView

LG LightView technology allows users to freely adjust brightness and colour temperature according to the situation. There are three preset modes plus additional control for night and day: day Text, Movie and Photo modes and night Text, Movie and Photo modes. Each has unique brightness and contrast settings best suited to that particular type of application.

Multimedia

Display of a combination of audio, video, animation, and graphics.

OSD Lock Function

The on-screen display menu can be locked so when many monitors are being used in a business environment the monitor display cannot be adjusted by the user.

Panel Tiling

LG's slim bezel FLATRON LCD monitors can be placed side by side or above each other to create an almost uninterrupted display. Tiled monitors are ideal for trading floors or public display areas.

PIP/POP/PBP

Multi tasking functions allow the user to enjoy an image from two different sources at once.

PIP: Picture In Picture, a smaller image can be placed on top of the larger main image.

PBP: Double window effect, the screen images are split 50/50.

POP: Picture On Picture, main image takes up two thirds of the screen, second image takes up remaining third.

Pivot function

This feature enables the screen to be physically rotated 90 degrees to the right so that the screen can be viewed in landscape or portrait. Screen rotation software is included with the monitor so that the screen image can also be rotated.

Pixel

Term that comes from the words Picture Element or PEL. A pixel is the smallest portion of an image or display that a computer is capable of printing or displaying. A pixel can easily be distinguished when zooming into an image.

PSM (Picture Status Memory)

Levels can be changed on contrast, colour, brightness and sharpness to a preset, i.e. Dynamic, Standard, Mild or User (Mild has less contrast than Dynamic).

R RCM

Real Colour Management, colour enhancement technology is particularly good for flesh tones and nature images.

Resolution

Refers to the sharpness and clarity of an image. Therefore, the greater the resolution the sharper and clearer the image.

Response time

A response time is how many frames can be displayed in a second. Fast response times (the lower the figure) ensure smoother and flicker free images, so even the most intense action stays crisp and clearer with less ghosting.

RS-232C

Enables remote controlling of multiple monitors with a single computer. The user can control the power, contrast, brightness, volume etc with a single computer source.

S S-IPS Technology

Allows viewers to see still or moving images from a wider vertical or horizontal angle - without any substantial loss in picture quality.

S-Video

Also known as Y/C video, S-Video is short for Super Video and is a type of interface and cable that transmits video luminance (Y) and chrominance (C) signals separately. When received by the TV or other display device this generates a better picture when compared to composite video.

Spectacle

Users can enjoy undistorted 4:3 aspect ratio screen images on a wide display (16:10) screen.

SRS WOW

Delivers an incredible listening experience to any music genre. It provides the perception of deep, rich bass and an amazing 3-D listening experience.

SSM (Sound Status Memory)

Levels of Treble, Mid and Bass can be changed to a preset, i.e. Flat, Music, Movie, Speech or User (e.g. movie has more bass and speech has more treble).

SVGA

Short for Super Video Graphics Array, SVGA is a set of video standards that is one step above and replaces VGA. SVGA monitors are capable of displaying up to 16 million colours with a resolution of 800×600 on 14" monitors or up to a 1200×1600 resolution on a 20" monitor.

Swivel function

This feature allows the screen to be moved to the left or right, ensuring consistent image quality.

SXGA

Short for Super XGA, SXGA is a video resolution that supports a max resolution of 1400 horizontal pixels by 1050 vertical pixels.

TCO 99 and TCO 03

Ensures all round operator health and safety through low emission adherence. TCO 03 has stricter regulations than TCO 99.

True Colour

The use of at least 24-bits to represent each pixel in a graphic. 16.7 million colours can be shown when 24-bit colour is enabled.

USB Hub

USB connection has become the new standard in peripheral connection. With a USB hub other peripherals such as printers, scanners, mice, web cams, digital cameras etc. can be connected directly into the back of the monitor eliminating the need to attach these peripherals into the back of the PC which is often awkward to access.

UXGA

Short for Ultra XGA, UXGA is a video resolution that supports a max resolution of 1600 horizontal pixels by 1200 vertical pixels.

V VESA Standard

Short for Video Electronics Standard Association, VESA is a group of monitor and video card manufactures that set various display standards. The official VESA page can be found at www.vesa.org. LC's range of FLATRON LCD monitors all conform to VESA standard 75 or 100 or above. This standard defines the physical mounting interface for flat panel monitors and corresponding standards for flat panel monitor mounting devices.

Wide Viewing Angle

The wider the angle, the greater the number of viewpoints from which the screen can be looked at, whilst maintaining the image quality.

WUXGA

Short for Wide Ultra eXtended Graphics Array, WUXGA has a resolution of 1920 horizontal pixels by 1200 vertical pixels.

WXGA

Short for Wide XGA, WXGA is a video resolution that supports a max resolution of 1366 horizontal pixels by 768 vertical pixels.

X XGA

Short for eXtended Graphics Array, XGA is an upgrade to the VGA video standard. With a resolution of 1,024 horizontal pixels by 768 vertical pixels and 256 colours it is proprietary standard.

Z Zoom

Zoom is used to describe a method of focusing on a section and increasing the overall size of that section allowing the user to manipulate or view that section in greater detail. When referring to a window in a GUI, zoom, refers to the ability of making a window increase in size or occupy the full available area of a computer screen.

Zoom In

With the centre of the display as the focal point, this function enlarges the image.

Recent Awards



15" FLATRON LCD Best Buy Computer Shopper



17" FLATRON CRT Best Budget Buy Computer Shopper



15" FLATRON LCD Bronze Web-user.co.uk



17" FLATRON TFT LCD Approved Custom PC



20" LCD 10 Series Monitor 4 star award GigaHz



19" FLATRON LCD Labs Winner MacUser



17" FLATRON TFT LCD Editor's Choice PC Zone



19" LCD 40 Series Monitor A-List Award MacUser



17" FLATRON CRT Best Budget Buy Computer Shopper



20" FLATRON LCD Gold PC Format



19" LCD 40 Series Monitor 4 ½ Star Award MacWorld



17" LCD 30 Series Monitor Recommended MacWorld



17" LCD 30 Series Monitor Recommended PC Advisor



17" FLATRON TFT LCD Best Buy PC Advisor



19" LCD 40 Series Monitor 5/5 mice award MacUser