

Philips

White and colour ambience

- Starter kit
- GU10

929000261712



Limitless possibilities

Connected to you

Get started with the Philips Hue white and colour ambience starter kit and experience high-quality white and coloured light that offers you endless possibilities.

Benefits

Turn on your imagination

- Play with light and choose from 16 million colours
- Sync your Philips Hue lights with films and music

Turn on your moments

- Warm white to cool bright daylight
- Energise, concentrate, read and relax with light
- Wake up gently to your personal sunrise

Turn on your peace of mind

- Control your lights from anywhere
- Set light schedules for easy home automation
- Control your lights, your way

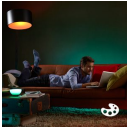
Easy, reliable and future-proof system

- Connect up to 50 Philips Hue lights
- Compatible with Apple HomeKit technology

PHILIPS

Features

Paint with light



Play with light and choose from 16 million colours in the Hue app to match the light to your mood. Use a favourite photo and re-live that special moment with splashes of light. Save your favourite light settings and recall them whenever you want with the tap of a finger.

Sync light to music and films



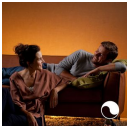
Extend your TV viewing experience to the whole room or lift your gaming experience to the next level. Download a third-party app and discover the amazing things you can do with Philips Hue. Or sync light to your favourite music and enjoy every beat to the fullest. Turn any room into a dance floor and see how light reacts to your music. Download one of the third-party apps and get the party started with Philips Hue.

Create your ambience



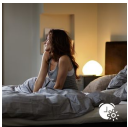
Set the right ambience for any moment with a range of beautiful, natural white light. Use the app to set any shade of white light, from cool energizing daylight to relaxing warm white light. Take control and set the ambience. Not too bright. Not too dark. Just right.

Light for your well-being



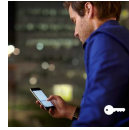
Light influences our mood, behaviour, alertness and routines. Through the app, you can set the light that is optimal for your moment. Philips Hue helps you to energise, concentrate, read and relax. Customise your daily routines into moments you can enjoy. Feel different. Feel better.

Wake up naturally



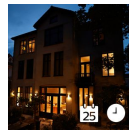
Ease your sleeping routine and wake up gently for a fresh start each day. Philips Hue will help get you out of bed in a nice way. The gradually increasing light intensity gives you the feeling that you are waking up naturally with sunlight — rather than the rude awakening of an alarm ringing.

Away-from-home control



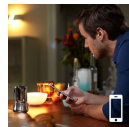
You can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left your home, and switch them on if you are working late. With geofencing technology, your lights can even welcome you home or switch off automatically when you leave your home. It's all about simplifying your life and giving you peace of mind in smart and useful ways.

Set light schedules



Philips Hue can make it seem like you're at home when you're not, using the schedule function in the Philips Hue app. Set the lights to come on at a pre-set time, so the lights are on when you arrive home. You can even set rooms to light up at different times. And of course, you can let the lights turn off gradually in the night, so you never have to worry whether you've left any lights on.

Smart control



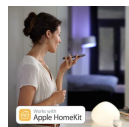
Connect your Philips Hue lights with the bridge and start discovering the endless possibilities. Control your lights from your smartphone or tablet via the Philips Hue app, or add switches to your system to activate your lights. Set timers, notifications, alarms and more for the full Philips Hue experience.

Expand your ecosystem



You can connect up to 50 lights and 10 accessories to the Philips Hue bridge (included). Simply begin with any of the available starter kits and start adding Philips Hue products. You can then control your lights at the swipe of a finger with the intuitive Philips Hue app for iOS and Android smart devices. Philips Hue is based on ZigBee, a low power, safe and reliable technology for controlling your lights. New features and improvements are continuously added to the system. Updates to both software and firmware are done wirelessly and seamlessly directly to your Philips Hue product.

Works with Apple HomeKit



The Philips Hue white and colour ambience starter kit is compatible with Apple HomeKit technology. Ask Siri to turn on or dim your lights or recall presets without touching a single button. Via third-party apps you can even link your lights to other Apple HomeKit enabled devices.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

The bulb

Fitting	GU10
Form factor	GU10
Lifetime	25,000 hour(s)
Wattage	6.5 W
Light output	16 million colours Functional white light All shades of white [from warm to cold colour temperatures 2000-6500K] From warm to cold white colour Dimmable via smart device only Beam angle - 160° +/- 20°
Lumen output	145 lm @ 2000 K 210 lm @ 3000 K 250 lm @ 4000 K 230 lm @ 6500 K 38 lm/W efficacy @4000K Default start-up 195lm @ 2700K >80 CRI from 2000-4000K
Software upgradable	Yes
Start up	Instant 100% light output
Height	71 mm
Width	50 mm

The bridge

Diameter	100 mm
Height	25 mm
Frequency band	2400-2483.5 MHz
Max. number of accessories	10
Max. number of bulbs	50
Mounting options	Desktop Wall
Power adapter	100-240 V AC / 50-60 Hz Output voltage: 5 V DC 600 mA Standby power: 0.1 W max
Power consumption	250 mA max

What's in the box

Bridge	1
Ethernet network cable	1
Power adapter	1
Hue bulbs	3

Environmental

Operational humidity	0%<H <80% (non condensing)
Operational temperature	0°C - 40°C

Guarantee

2 years	Yes
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What's supported

IOS	7 or later
HomeKit compatible	iOS 9 or later
iPad	2, 3rd and 4th generation
iPad Air	1, 2
iPad Mini	1, 2, 3
iPhone	4, 4S, 5, 5S, 6, 6 Plus
iPod Touch	5th generation

Also tested on

Android	2.3 or later
Google Nexus	5, 7
HTC	One
Motorola Nexus	6
Note	Note, Note 2, Note 3, Note 4
OnePlus	One
Samsung Galaxy	S2, S3, S4, S5
Sony	Xperia Z3



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