

Philips FlexCare Platinum Connected

Sonic electric toothbrush with app

- · Personalized coaching
- · Smart brushing sensors
- 3 modes, 3 intensities2 brush heads & UV Sanitizer

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Smart brushing. Superior results.

Up to 10x more plaque removal and healthier gums*

FlexCare Platinum Connected takes the guesswork out of oral care. Sensors send your brushing data to the Sonicare app via Bluetooth® wireless technology, providing you personalized coaching and feedback for the most complete clean possible.

Benefits

Track your brushing with real-time guidance

- Track and improve your coverage
- Alerts you when you're brushing too hard
- Teaches you to reduce your scrubbing

Sonicare app delivers personalized feedback

- A second chance to clean the spots you miss with TouchUp
- The coaching you need to refine your routine
- · Start taking better care of any trouble areas
- · Always know the effectiveness of your brush head

Philips Sonicare's deepest, most complete clean

- A customized brushing experience
- · Contours to teeth and gums for a deeper clean
- Timer helps encourage thorough brushing
- Dynamic cleaning action for better oral health
- Kill bacteria with the UV brush head sanitizer
- Designed to fit your lifestyle



Features

Location sensor



FlexCare Platinum Connected's location sensor shows where you're brushing too little for better coverage. If there are spots you consistently miss when you're brushing, the location sensor will bring them to your attention.

Pressure sensor



You might not notice if you're brushing too hard, but your FlexCare Platinum Connected will. If you apply too much pressure, the intuitive pressure sensor will make the toothbrush handle gently pulsate so you know exactly when to adopt a softer touch. In studies, 7 out of 10 aggressive brushers successfully reduced their brushing pressure thanks to the pressure sensor.

Scrubbing sensor



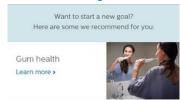
With an electric toothbrush you let the toothbrush do the work, rather than using a scrubbing motion. FlexCare Platinum Connected has a scrubbing sensor that helps guide you to reduce scrubbing for optimized technique and a more gentle clean.

Touch Up



If you happen to miss any spots during a brushing session, the Philips Sonicare app tracks your coverage and gives you the opportunity to go back for a second pass. TouchUp provides customized guidance based on your personal brushing data so you can immediately address any missed areas and achieve a more complete clean.

Personalized coaching



FlexCare Platinum Connected lets you set daily goals and track your progress. The Sonicare app maintains a running history of your brushing data, so you can easily review your performance. With personalized coaching, tips and alerts from the app, your brushing technique will improve over time. You can even share your progress report with your dental professional.

Focus areas



If your dental professional identifies specific spots in your mouth that need more attention due to plaque buildup, gum recession or another issue, FlexCare Platinum Connected can help you tackle those trouble areas. You can highlight these spots in your personalized mouthmap within the Sonicare app, reminding you to give them the extra care they need each time you brush.

Brush head performance monitor



Over months of normal use, brush heads gradually wear down and lose their stiffness. The Sonicare app includes a smart brush head performance monitor to track your brush head effectiveness based on your actual brushing time and pressure. It tells you when to replace your brush head so you continue to get the best results. You even have the option to order replacement brush heads right from within the app.

Three modes, three intensities



With three intensity settings and three cleaning modes, FlexCare Platinum Connected offers optimal comfort with a truly deep clean. Use Clean mode for a superb everyday clean, or White mode for stain removal. If you need to pay extra attention to trouble spots, Deep Clean mode delivers exceptional results. Set the intensity to Low, Medium or High according to your personal preference. Set the intensity level to high for best results.

FlexCare Platinum Connected

AdaptiveClean brush head



AdaptiveClean is the only power toothbrush head that can follow the unique shape of your teeth and gums. With soft flexible sides made of rubber, this brush head can follow every curve. It offers up to 10x more plaque removal than a manual toothbrush. As it tracks along the gum line, the brush head absorbs excessive brushing pressure, so you can be gentle on gums however you brush.

BrushPacer and Smartimer



The BrushPacer interval timer indicates when it's time for you to move to another segment of your mouth, while the Smartimer helps you reach the dentist professional recommended brushing time of two minutes. Together, they set the pace for a successful brushing session.

Sonic technology



At 31,000 strokes per minute, Philips Sonicare FlexCare Platinum Connected delivers a superior clean that you'll both see and feel. The dynamic cleaning action of our sonic technology drives fluid deep between teeth and along the gum line. As your FlexCare Platinum Connected brush gently massages the gums, it stimulates blood circulation and helps to dislodge plaque. You get a powerful yet gentle clean that delivers clinically proven results.

UV Sanitizer



Keep your brush head really clean with Philips UV sanitizing technology. The UV sanitizer that comes with your FlexCare Platinum sonic toothbrush is specifically designed to help kill germs on brush heads. The sanitizer distributes sanitizing light around the entire top of the brush head, helping to kill up to 99% of bacteria.

Long battery life



When fully charged, your FlexCare Platinum Connected has enough battery life for two weeks of regular use. An easy-to-pack travel case and compact travel charger make it easy to take your Philips Sonicare with you to work, class or on vacation.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

Clean For exceptional everyday clean White Removes surface stains Deep Clean For an invigorating deep clean 3 intensities Low

Medium High

Items included

Handles 1 FlexCarePlatinum Connected

Brush heads 1 AdaptiveClean 1 InterCare standard

Charger Travel case 1 **UV** sanitizer 1

Connectivity

Bluetooth® wireless technology

Connected brushing app

Compatibility

Android compatibility Android phones iOS compatibility

Bluetooth 4.0 enabled tablets iPad 3rth Gen or higher iPhone 4S or higher with iOS7 operational system

Design and finishing

White Color

Cleaning performance

Speed Performance Health benefits

Whitening benefits Timer

Pressure sensor

Ease of use

Brush head system Brushing time Battery indicator Handle

Up to 31,000 brush strokes/min Removes up to 10x more plaque* Improves gum health in only two weeks

Helps naturally remove stains BrushPacer and Smartimer Vibrates handle to alert user

Easy click-on brush heads Up to 2 weeks Light shows battery status

Slim ergonomic design

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FlexCare Platinum Connected

Display Illuminated display

Technical specifications

Battery Battery type Operating time (full to empty) Rechargeable Lithium ION Up to 2 weeks Power

Voltage 110-220 V

Service

Warranty 2-year limited warranty

* than a manual toothbrush



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