Pre-sales leaflet for United States (2016, August 26)



Philips HealthyWhite+

Sonic electric toothbrush

- 2 modes
- 6 customizable settings
- 1 brush head

HX8911/30

Removes up to 100% more stains in only 1 week*

*than a manual toothbrush

Safely enhance your smile every day without giving up the staining foods and drinks you love! The Philips Sonicare whitening rechargeable toothbrush is proven to remove up to 100% more stains for whiter teeth in only 1 week*.

Benefits

Proven to improve oral health

- Removes up to 100% more stains than a manual toothbrush*
- Removes up to 7x more plaque than a manual toothbrush

Improves gum health in only two weeks

Offers a customized brushing experience

- Clean and White Mode: proven to remove stains
- 6 customizable settings

Guides you to follow dental recommendations

- Quadpacer interval timer encourages thorough brushing
- Two-minute timer helps ensure recommended brushing time

Provides a superior clean

- DiamondClean brush head for your best whitening
- Sonicare dynamic cleaning action drives fluid between teeth

PHILIPS

HealthyWhite+

Features

Whitens teeth



This Philips Sonicare toothbrush removes up to 100% more stains for whiter teeth in just 1 week.

DiamondClean brush head



DiamondClean toothbrush heads, Philips Sonicare's best whitening brush head, have diamond shaped bristles that are medium stiff to effectively yet gently scrape away plaque. This Philips Sonicare electric toothbrush provides an exceptional cleaning and whiter teeth compared to a manual toothbrush.

Clean and White mode



2 minute Clean mode offers the ultimate in plaque removal (Dental professional recommended brushing time). White mode removes surface stains, brightens and polishes teeth. Removes everyday stains, such as coffee, tea, tobacco and red wine. Whitens teeth by 2 shades in just 2 weeks.

6 customizable settings



Philips Sonicare Stain Removal toothbrush allows you to mix and match modes (Clean mode, White mode) and 3 intensities for maximum comfort and your best clean.

Removes up to 7x more plaque



Removes up to 7 times more plaque from hard to reach places than a manual toothbrush. $% \left({{{\rm{D}}_{\rm{T}}}} \right)$

Improves gum health



This Philips Sonicare electric toothbrush provides optimal cleaning between teeth and along the gumline for improved gum health in just two weeks.

Quadpacer



30 seconds interval timer indicates when you have completed each quadrant of your mouth and signals for you to move on resulting in more consistent cleaning throughout your mouth

Smartimer



2-minute timer on this Philips Sonicare electric toothbrush helps ensure dental professional recommended brushing time

Sonic technology



Philips Sonicare electric toothbrush's unique dynamic action gently and effectively reaches deep between teeth and along the gumline.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

Clean White 3 intensities For exceptional everyday clean Removes surface stains Low Medium High

Up to 62000 brush movement/min

Items included

Handles Brush heads Charger Travel case

1 DiamondClean standard 1 1

Frost White

1 HealthyWhite+

Design and finishing

Color

Speed

Cleaning performance

Performance Health benefits

Removes up to 100% more plaque Improves gum health in only two weeks Whitening benefits Whitens up to 2 shades in 2wks

Timer

Smartimer and Quadpacer

Ease of use

Handle

Brush head system Brushing time Battery indicator

Easy click-on brush heads Up to 3 weeks** Light shows battery status Slim ergonomic design

Technical specifications

Battery Operating time (full to empty) Battery type

Rechargeable Up to 3 weeks** Lithium ION

110-220 V

Voltage Service

Warranty

Power

2-year limited warranty

* than a manual toothbrush

* *based on two periods of two-minute brushings per day, on clean mode



data subject to change 2016, August 26

Version: 6.1.1 UPC:

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