



Philips Sonicare PowerUp
Standard sonic toothbrush
heads

3-pack

Standard size
Click-on
All-around cleaning

PowerUp

HX3013/96



Simple. Gentle. Superior.

Superior, yet gentle cleaning beyond a manual.

This Philips Sonicare PowerUp toothbrush head is specifically designed for use with PowerUp Battery tooth brush only. Best for those accustomed to the manual toothbrush experience but seeking superior performance.

Designed to optimize performance

- A manual feel with powerful results
- Reminder bristles ensure your most effective clean
- Engineered to maximize sonic motion

Proven to improve oral health

- Part of a better oral healthcare routine

A brush head that fits multiple handles

- Click-on design for simple brush head placement

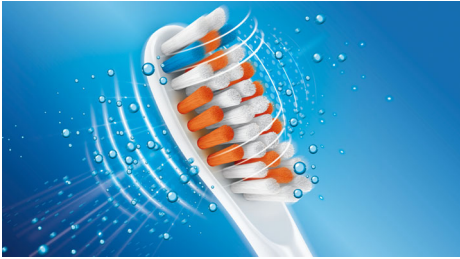
PHILIPS

sonicare

Standard sonic toothbrush heads
3-pack Standard size, Click-on, All-around cleaning

Highlights

Manual feel, powerful results



This Philips Sonicare toothbrush head features a larger brush head for better teeth coverage along with criss-cross bristles on the side for gentle and effective cleaning along the gum line.

Maximized sonic motion



Philips Sonicare brush heads are vital to our core technology of high-frequency, high-amplitude brush movements performing over 15,000 brush strokes per minute. Our unparalleled sonic technology fully extends the power from the handle all the way to the tip of the brush head. This sonic motion creates a dynamic fluid action that drives fluid deep between teeth and along the gum line for superior, yet gentle, cleaning every time.

Click-on brush head system



This brush head clicks on and off your brush handle for a secure fit and easy maintenance and cleaning. It fits all Philips Sonicare toothbrush handles except: PowerUp Battery and Essence.

Better oral healthcare



Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Reminder bristles



At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

HX3013/94

Specifications

Items included

- Brush heads: 3 PowerUp medium

Compatibility

- Brush head system: Click-on
- Suitable for these models: PowerUp

Design and finishing

- Bristle stiffness feel: Regular
- Color: White
- Reminder bristles: Blue bristle color fade away
- Size: Standard

Health benefits

- Plaque removal: Helps remove plaque

Quality and performance

- Replacement: Every 3 months
- Tested: for optimal usage



Issue date 2016-08-11

Version: 1.2.1

© 2016 Koninklijke Philips N.V.
All Rights reserved.

Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V.
or their respective owners.

www.philips.com