HP Permanent Matte Adhesive Vinyl is an affordable, highly opaque adhesive media with a matte finish, providing bright and vivid colours. The permanent adhesive removes cleanly.

Ideal for mid-volume print service providers (PSPs) looking for well-priced, high-quality self-adhesive vinyl.

HP Permanent Matte Adhesive Vinyl is suitable for a wide range of indoor and outdoor applications like murals, advertisements, POP/POS and event signage. Matte surface captures vibrant graphic detail and displays brilliant, lasting colours.

Highly opaque media offers a durable, high-quality look and fits a wide variety of application needs. Get optimal results on HP Latex printers. It offers weather-resistance with no additional lamination.

This 3.5 mil self-adhesive vinyl maintains a high-quality look across a wide range of indoor and outdoor applications. Permanent adhesive provides strong adhesion and is easily removable.

HP Permanent Matte Adhesive Vinyl

Compatibility

For compatibility information, please refer to the latest Large Format Supplies Compatibility chart on **www.hp.com/go/designjet/supplies**

For the latest ICC/media profiles, please visit **www.hp.com/go/designjet/supplies** (click on ICC profiles and select your printer). For non-post script printers see your external RIP vendor.

Product specifications

Weight	270 g/m² (with liner), 145 g/m² (without liner) per ISO 536 Test Method
Thickness	3.5 mil/90 microns (without liner or glue), 9.4 mil/230 microns (with liner) per ISO 534 Test Method
Opacity	Greater than 95% (w/o liner) per TAPPI T-425 Test Method
Lamination	Yes
Finish	Matte
Tensile strength	>40 MD / >40 CD per ASTM D882 2 Test Method
Adhesive backing	Permanent with clean removability performance. Solvent based
Operating temperature	15 to 30° C
Operating humidity	30 to 80% RH
Lightfastness (Indoor Commercial Window) Low-solvent Ink	Greater than 3 years (with Latex, HP 790 and HP 780 ink supplies). For details: http://www.hp.com/go/supplies/printpermanence.
Waterfastness	Water-resistant
Dry time	Less than 6 minutes (@ 23°C, 50% RH)
Shelf time	1 year, unopened in original packaging
Storage temperature	0 to 40° C
Storage humidity	5 to 95% RH
Country of origin	Product of United States

Ordering information	**Product Numbers**	**Roll sizes**	**UPC codes**
	CG453A	1067 mm x 45.7 m	883585623044
	CG454A	1372 mm x 45.7 m	883585623051
	CG455A	1524 mm x 45.7 m	883585623068
	CG456A	1524 mm x 91.4 m	883585623075

Warranty	HP large format printing material is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. If for any reason the users are unsatisfied with HP large format printing material they should contact their HP reseller.

For more information about HP Large Format Printing Material,
visithttp://www.hp.com/go/designjet/supplies

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