



HP Latex 2700 W Plus Printer

The high-performance, cost-effective wide format printer with a sustainable edge and white ink



Print your way to higher margins with white ink

- Produce high-margin applications on pre-colored and transparent media with the whitest white.¹
- No waste between white jobs with automatic recirculation and printhead stored in offline rotating chamber.²
- You can grow into high-margin jobs with 30% wider gamut at high speed, preserving media gloss, feel.³
- Ensure consistent color and quality configurations across your global fleet with HP Configuration Center.⁴

Accelerate production efficiency to the next level

- Productive and cost-effective—vivid colors at 958 ft²/hr, opaque white at 484 ft²/hr.⁵
- Increase efficiency—automatic printhead cleaning and intuitive interface with guidance help save time/money.
- HP Professional Print Service Plans⁶—for proactive support, workflow control and trainings to grow.⁶

GO BEYOND—Lead with environmental certifications⁷

- Contribute to a comfortable⁸ working environment with water-based HP Latex Ink technology.
- Differentiate your business with environmental certifications⁷—including UL ECOLOGO^{®9} and UL GREENGUARD Gold.¹⁰
- Access the most sensitive spaces with odorless prints⁸ and compatibility with a wide range of alternative substrates.¹¹
- Reduce your plastics consumption with carton-based cartridge¹² and labelless supplies; free recycling via HP Planet Partners.¹³

For more information, please visit <http://www.hp.com/go/latex-2700-series>

Join the community, find tools, and talk to experts. Visit the HP Latex Knowledge Center at <https://kcc.hp.com/>

This printer is intended to work only with cartridges that have a new or reused HP chip, and it uses dynamic security measures to block cartridges using a non-HP chip. Periodic firmware updates will maintain the effectiveness of these measures and block cartridges that previously worked. A reused HP chip enables the use of reused, remanufactured, and refilled cartridges. More at: <http://www.hp.com/learn/ds>

¹ Whitest white based on ISO/DIS 23498 compared to top sellers competitive alternatives using UV technology between \$100,000 and \$200,000 USD as of February 2022. Test performed on black opaque self-adhesive vinyl (L*:2.35 – a*:2.73 – b*:4.26) with 260% Spot printmode using HP 883 3-liter White Latex Ink Cartridge. Visual opacity = 94.7%.

² When HP 886 White Latex Printheads are placed in the storage cassettes, no white ink is used for servicing when printheads are not in use.

³ 30% wider gamut based on testing commissioned by HP and performed by Venture Electronics Spain, S.L. in February 2022 comparing the HP Latex 2700 Printer series and comparable top sellers competitive alternatives using UV technology between \$100,000 and \$200,000 USD as of February 2022, by comparing gamut volume in CIE Lab units (the higher, the better) printing on Avery MPI3001 and Indoor printmodes. Test performed under the same conditions in all printers measuring the ECI2002 target with the FD-9 spectrophotometer from Konica Minolta.

⁴ Requires an HP PrintOS account, Internet connection, and connected Internet-capable device. HP PrintBeat Jobs API and HP PrintBeat Live Production can only be accessed by purchasing the proper HP Professional Print Service Plan. For more information, see <http://www.printos.com>

⁵ Based on internal HP testing, March 2022. Vivid colors at 89 m²/hr (958 ft²/hr) outdoor mode 3-pass, 6-color, 90%. Opaque white at 45 m²/hr (484 ft²/hr) on Clear Self-Adhesive Vinyl, mode spot, 100%.

⁶ Some services depend on printer, service contract, and region availability. Visit <https://www.hp.com/us-en/printers/large-format/latex-printer-workflow-solutions-services.html> for more information.

⁷ Based on internal competitive analysis with public information. Applicable to HP Latex technology compared to competitive large format printing alternatives using solvent and UV technologies. See individual product data sheets for more information at <https://hp.com/go/latex>

⁸ Applicable to HP Latex Inks. Based on sensory evaluations conducted by Odournet, done according to VDI Guideline 3882 where 832 and 873 inks were characterized as "weak" in odor intensity and "neutral" for hedonic tone. There is a broad set of media with very different odor profiles. Some of the media can affect the odor performance of the final print.

⁹ UL ECOLOGO[®] Certified HP 832, HP 872, HP 873, and 882 Latex Inks and HP 864, 865, 866, 867, 869, and 870 PageWide XL Inks meet a range of stringent human health and environmental considerations. Verified as of the publishing date in September 2023. For more details, please refer to the UL ECOLOGO[®] database at <https://spot.ul.com/main-app/products/catalog/> or see <https://www.ul.com/EL>

¹⁰ Applicable to HP Latex Inks. UL GREENGUARD Gold Certification to UL 2818 demonstrates that products are certified to UL's GREENGUARD standards for low chemical emissions into indoor air during product usage.

¹¹ Unrestricted room size—full decorated room; 33.4 m² (360 ft²) in an office environment; 94.6 m² (1,018 ft²) in a classroom environment.

¹² HP applications experts have evaluated the catalog of media listed in the HP Media Locator based on internal criteria to identify those that provide alternative solutions with certain environmental benefits compared to the typical media within the same application type. The information in media locator is provided by the media substrate vendors. HP is not responsible for the veracity of the information from third-party companies published on the HP website. See <https://www.hp.com/go/mediasolutionslocator>

¹³ Applicable to HP 832. Plastic reduction based on moving from plastic ink cartridge to cardboard ink cartridges, with annual manufacturing saving of 33 tons of plastic based on average units of HP 831 and HP 831A ink cartridges from 2018 to 2020.

¹⁴ Program availability varies. For details, see <https://hp.com/hprecycle>

Technical specifications

Print	
Printing modes	121 m²/hr (2-pass) 89 m²/hr (3-pass) 69 m²/hr (4-pass) 49 m²/hr (6-pass) 38 m²/hr (8-pass) 29 m²/hr (10-pass) 54 m²/hr - White Spot (60%) 17 m²/hr - White Overflood (100%) 10 m²/hr - 3 Layers (60%) 3.3 m²/hr - 5 Layers
Print resolution	Up to 1200 x 1200 dpi
Ink types	Water-based HP Latex Inks
Ink cartridges	9 (black, cyan, light cyan, light magenta, magenta, yellow, HP Latex Optimizer, HP Latex Overcoat, white)
Cartridge size	5 L (color). 3L (white)
Printheads	9 (6 HP Latex Universal, 2 HP Latex Optimizer, 1 HP Latex White)
Long-term print-to-print repeatability	Maximum color difference (95% of colors) ≤ 2 dE2000
Media	
Handling	Roll-to-roll, double-sided blackout, dual-roll, ink collector, roll-to-freefall (optional)
Media types	Banners, self-adhesive vinyls, films, papers, wallcoverings, canvas, synthetics, fabrics, mesh, textiles ¹
Roll size	Up to 3.2 m (single roll); Up to 2 x 1.53 m (dual roll)
Maximum roll weight	Up to 300 kg (single roll, with included diverter roller); Up to 2 x 200 kg (with included dual roll kit)
Maximum roll diameter	40 cm
Thickness	Up to 0.4 mm (default); up to 2.0 mm (with custom carriage height setting)
Applications	Exhibition and event graphics; Decoration; Displays; Exterior signage; Indoor posters; Banners; Light boxes - film; POP/POS; Textile; Vehicle graphics; Wallpaper; Window graphics
Connectivity	
Interfaces	Intel I210-T1 Gigabit Ethernet (1000Base-T)
Dimensions (W x D x H)	
Printer	574 x 138 x 167 cm
Shipping	586 x 181 x 191 cm (printer); 65 x 79 x 57 cm (ink collector kit); 380 x 94 x 49 cm (jumbo dual roll kit)
Weight	
Printer	1573 kg
Shipping	2100 kg (printer); 33 kg (ink collector kit); 345 kg (jumbo dual roll kit)
What's in the box	HP Latex 2700 W Printer, printheads, jumbo dual roll kit, 126-in diverter roller, ink collector kit, 126-in spindles (x2), HP Latex Cleaning Kit, HP Internal Print Server, touch monitor, documentation software, user manual, media edge holders, Original HP sample media, cleaning supplies, pneumatic gun, User Maintenance Kit
Environmental ranges	
Operating temperature	15 to 30°C
Operating humidity	20 to 70% RH (non-condensing)
Acoustics	
Sound pressure	71 dB(A) (operating), 58 dB(A) (idle)
Power	
Consumption	12-13 kW (printing), 510 W (ready), 110 W (low power mode), 100 W (shutdown)
Requirements	Input voltage 200-240/380-415 V Delta/Wye threephase and PE; 50/60 Hz; 56/35 A
Certification	
Safety	IEC 62368-1 compliant; United States and Canada (CSA listed); EU (LVD and MD compliant, EN62368-1, EN12100, EN60204-1, and EN1010-1); Ukraine (UA)
Electromagnetic	Compliant with Class A requirements, including: USA (FCC rules), Canada (ICES), EU (EMC Directive), Australia (ACMA), New Zealand (RSM), Korea (KCC)
Environmental	WEEE, RoHS (EU, China, Ukraine), REACH, CE marking compliant
Warranty	24-month maintenance and support coverage: 6-month limited hardware warranty; 18-month HP Standard Service, Maintenance and Support. Warranty may vary by country as required by law. Go to http://www.hp.com/support to learn about HP service and support options in your region.

Ordering information

Product	
79R37AW	HP Latex 2700 W Plus Printer
Accessories	
474Y0A 4J0X0A 4R4W4A 4R4W5A 55P20A 55P21A 55P22A 79D06A G1K80B L2E28A M2J33A T4E58B	HP Latex 2700 Series Ink Collector Foams Kit HP 126-in Dual Roll Kit HP 126-in Spindle HP Latex 126-in Roll-to-freefall Kit HP Latex 2700 Standard Uptime Kit HP Latex 2700 White Uptime Kit HP Latex 2700 Series User Maint. Kit HP Latex 2700 Series Edge Holder Kit HP 126-in Dual Roll Spindle HP Latex Jumbo Dual Roll Split Spindles HP Latex In-line Slitters HP Latex Media Saver Kit
Original HP printing supplies	
G0Z21A G0Z22A G0Z24A G0Z28A G0Z29A G0Z30A G0Z31A G0Z32A G0Z33A G0Z34A G0Z35A G0Z44A G0Z45A	HP 886 White Latex Printhead HP 886 Optimizer Latex Printhead HP 886 Latex Printhead HP 883 5-liter Cyan Latex Ink Cartridge HP 883 5-liter Magenta Latex Ink Cartridge HP 883 5-liter Yellow Latex Ink Cartridge HP 883 5-liter Black Latex Ink Cartridge HP 883 5-liter Light Cyan Latex Ink Cartridge HP 883 5-liter Light Magenta Latex Ink Cartridge HP 883 5-liter Optimizer Latex Ink Cartridge HP 883 5-liter Overcoat Latex Ink Cartridge HP 883 3-liter White Latex Ink Cartridge HP 883 Latex Printhead Cleaning Kit
Original HP large format printing materials	
HP Photo-realistic Poster Paper HP Optimal Gloss Air GRP (REACH Compliant ²) HP Removable Adhesive Fabric (REACH Compliant ²) HP 15-oz Prime Double-sided Blackout Banner (REACH Compliant ²)	
For the entire HP Large Format Printing Materials portfolio, please see HPLFMedia.com .	
Service and Support	
U57WSAC HP Professional Print BASIC Plan U57WRAC HP Professional Print PLUS Plan U56X7E HP 3 year Plus Service Plan Hardware Support with Defective Media Retention U56X8E HP 4 year Plus Service Plan Hardware Support with Defective Media Retention U56XBPE HP 1 year Post Warranty Plus Service Plan Hardware Support with Defective Media Retention U56XZE HP 3 year Basic Service Plan Hardware Support with Defective Media Retention U56X5PE HP 1 year Post Warranty Basic Service Plan Hardware Support with Defective Media Retention	

¹ Performance may vary depending on media—for more information, see <http://www.hp.com/go/mediasolutionslocator> . For best results, use textiles that do not stretch. The optional ink collector is required for porous textiles.
² This product does not contain substances listed as SVHC (155) per Annex XIV of the EU REACH directive published as of June 16, 2014 in concentrations exceeding 0.1%. To determine the status of SVHC in HP products, see the HP REACH Declaration published at [HP Printing Products and Consumable Supplies](#).

