Pro: Gentric SMART

Specifications

| | | | | EU | cis |
|---------------------------------|---|---------------------------------------|---|---|-----------|
| | Screen Size | | | 32 / 40 / 43 / 49 / 55 | |
| Display | Туре | | | 32/40*; Direct LED 43/49/55*: Edge LED | |
| | Resolution | | | 1920 x 1080 (FHD) | |
| Broadcasting | Analog | | | PAL/SECAM | |
| System | Digital | | | DVB-T2/C/S2 | |
| Audio | Audio Output | | | 10W + 10W | |
| Basic Commercial TV Features | | | | Welcome Screen, Lock Mode, One Channel Map, Multi-IR Code, Hotel Mode, Instant ON, USB Cloning, IR Out, TV Link Interactive , External Power, External Clock(Ready), External Speaker Out | |
| General Features | | Тур | ре | Pro:Centric SMART | |
| | Pro:Centric® | Da | ata Streaming (IP & RF) | • | |
| | | Pro | o:Centric Application | PCA 3.5 / 3.0 / 2.0 / 1.5 | |
| | | RF | F(1/2 Tuner) | 1 Tuner | |
| | | | CAP(GEM/FLASH/HTML) | GEM / Flash / HTML5 | |
| | Connectivity | | | DLNA, WiDi, Miracast, WiFi Direct, DIAL | |
| | Management | | | Remote Diagnostics/EzManager | |
| | Interactivity | | | HTNG/HDMI-CEC | |
| | Usability | | | Built-In WiFi , Soft AP | |
| | DRM | | | Pro:ldiom | |
| | RJP Interface | | | RS232C, HDMI CEC | |
| | Auto Off/ Auto Saving | | | • | |
| | Smart Energy Saving | | | • | |
| | Anti-theft System | | | Kensington Lock, Credenza/Security Screw Hole, Lock Down Plate, 1 Pole Stand | |
| Interface | 7 th their dyst | | | | |
| | Side | Headphone Out HDMI In | | 1 | |
| | | USB (2.0) | | 2 (2.0) | |
| | | CI Slot | | 1 | |
| | Rear | RF In | | 2 | |
| | | Full Scart | | 1 | |
| | | Digital Audio Out (Coaxial / Optical) | | 1 (Optical) | |
| | | HDMI/HDCP Input | | 1 (Optical) | |
| | | RS-232C(D-Sub 9pin) | | 1 | |
| | | Clock Inte | | 1 | |
| | | LAN Port | | 2 | |
| | | | ternal Speaker Out(3.5mm phone jack) 2 (Spk-out 1, Vol. 0 | | |
| | Voltage, Hz | | opeaner outgo.omm priorie jacry | 100 ~ 240V, 50/60Hz | |
| Power | Max (Watts) | | | 32" : 75W, 40" : 106W, 43" : 107.3W, 49" : 108.4W, 55" : 123.1W | |
| | Typical (Watts) | | | 32": 62.8W, 40": 82.1W , 43": 84.2W, 49": 85.2W, 55": 100.1W | |
| | Energy saving (Min) | | | 32 : 02.0W, 40 : 02.1W , 43 : 04.2W, 49 : 80.2W, 50 : 100.1W | |
| | | | | 32 : 19W, 40 : 45W, 43 : 45W, 49 : 44W, 53 : 50W | |
| | Energy saving (Med) Energy saving (Max) | | | 32 : 19W, 40 : 27W, 43 : 27W, 49 : 28W, 50 : 31W | |
| | Stand-by(Watts) | | | 0.3W1 | |
| Standard Approval | Safety | | | U.SW [CB, CUTR | |
| | Environment | | | CE CE | |
| | Etc. | | | ROHS, ErP | ROHS, ErP |
| | | Eco ErP Class | | | HUHS, EIP |
| | E00 | | On Power Consumption (IEC62087 Edition 2)(W) | 32" : A, 40/43/49/55" : A+ 32" : 41, 40" : 45, 43" : 53, 49" : 55, 55" : 64 | - |
| | | | | | |
| | | | Stand-by (Watts) | 0.3 | - |
| | | A | Average Annual Consumption(kWh) | 32": 60, 40" : 66, 43": 77, 49": 80, 55": 93 | - |

HDMI.





Learn more www.lg.com/b2b or www.lgecommercial.com



All screen images are simulated. Dimension and weights are approximate. Design, features and specifications subject to change without notice. Copyright © 2016 LG Electronics Inc. All rights reserved. "LG Life's Good" is a registered trademark of LG Corp. The names of products and brands mentioned here may be the trademarks of their respective owners.



Pro: Gentric SMART

The Smart Solution for a Better Stay

Provide your guests with the smart solution for a better hotel stay. Stunning design improves the ambience in any hotel room while innovative TV technology offers customers easy-to-use and extensive options to improve their stay.



LX761H

Pro: Centric Smart (webOS 2.0)

Smart Share

Easy Management & Usability

Remote Diagnostics, External Clock Ready,

Intuitive Experience

The webOS platform provides easy and convenient WebOS $_{\rm 2.0}$ tools to create contents. Also, its interface and fast response time offer incredible

Features :

- Simple Customization
- Simple Connect
- · Simple Management

Smart Customization



Users are able to select the apps and edit their own home menu with LG smart customization tools. It provides extended entertainment and convenience

Features .

- Pro: Centric Smart SDK (HTML, Java, Flash)
- Preloaded Applications
- History Auto Delete

Smart **C**onnectivity



Cross display boundaries freely and without hassle. With LG SmartShare, mirroring and content sharing between TV and other smart devices are made incredibly easy and user-friendly.

Features

- WiDi(PC to TV)
- Miracast(Mobile to TV)
- Bluetooth Sound Synd

Other Hospitality Features



With the capability to display various video formats* as well as images, Commercial TVs allow for a greater variation of greeting messages in hotel rooms which make customers feel more welcome and cared for.





Clone all commercial TVs with astonishing speed and ease. The USB Cloning feature allows you to simply copy the TV settings to all TVs in hotel rooms using a USB stick, a process that is fully automated to save time without having to set each TV individually.



The external speaker out function lets users enjoy the external speaker in a separate place such as the



Instant on function's high speed loading system saves and enables users to enjoy the contents immediately when they first turn on the TV.



Soft AP means Software enabled Access Point. This "virtual" Wi-Fi feature executes by software working on the device to create a wireless hotspot.

- * softAP should be set in installation menu after TV is on.
- * Miracast may not be operated at the same time
- *Hospitality features available without the use of the Pro:Centric® Server.

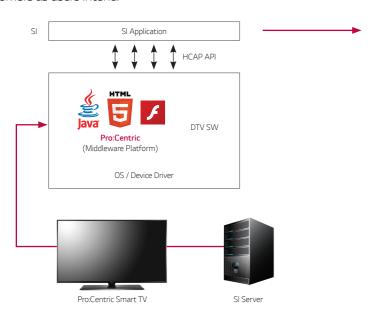




Pro:Centric Smart is an elaborate and smart mode of control and customization for commercial television. With the customizable tools including HTML5, Java, and Flash, users can optimize the commercial TVs according to their purposes with IP-based programs. This expansion of control provides premium hotel services to guests without the need for a set-top box. Additionally, it also offers guest-centric services such as a welcome page with the guests' name, auto language settings and billing information with Property Managemnet System(PMS) interface.

Pro:Centric Smart SDK

LG Pro:Centric SMART offers extended customizable tools; HTML5, Java and Flash. With these, the partners can optimize Commercial TVs to edit and develop their own enhanced service design. Also, it gives visual impact on and delivers messages to customers as users intend.





Customized UI&Servi

Enhanced **C**ustomer **E**xperience



Personalize the page with the Pro: Centric® Applications(PCA) which improves guests' in-room experience as well as providing a variety of additional features conveniently just for your customers



Wake-up Setting

Weather Information

Personalized Pages

When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing information with the guest's name.

Various Additional Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose from

Easy Content Creation & Management



Pro:Centric® allows you to create your own contents and manage up to 8 hotel channels which can be specialized for your property. It provides you a solution that easily cutomizable for your Hotel Service.





8 sections with 40 pages of billboards can be made with the web based editing tool.



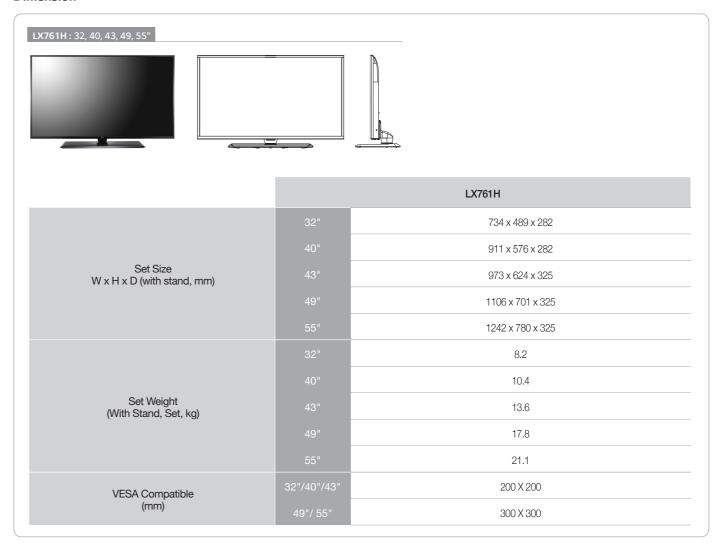
Hotel Channel Spooling

Operation of up to 8 hotel channels can offer various information and added services.

Pro: Gentric SMART

LX761H

Dimension



Connectivity

