

# HP CarbonNeutral® product\* certification

To support customers with their sustainability goals

## Service overview

Carbon neutrality effectively brings a carbon footprint to zero using a combination of measures, including reductions and offsetting.

With the HP CarbonNeutral® product (excluding paper) certification, HP estimates the lifecycle carbon footprint of a single HP-branded device under service and support or provides essential finance/funds to offset the estimated carbon emissions for that device.

The HP CarbonNeutral® product certification meets stringent requirements. Lifecycle assessments (LCAs), conforming to ISO 14040 and ISO 14044, are used to understand the total lifecycle carbon footprint of HP printing and imaging devices, and supplies. Third parties verify and certify the product certification and aid in the delivery of high-quality carbon offsets.

Carbon offset projects not only support the fight against climate change, they also support the UN Sustainable Development Goals, such as the creation of renewable energy jobs, health benefits from fossil fuel reduction, and conservation of biodiversity from forestry and other projects. HP works with third parties, including Climate Impact Partners, to support high-quality carbon offsets. These projects are third-party validated and verified to meet recognized global standards.

HP CarbonNeutral® product (excluding paper) certification is certified in accordance with The CarbonNeutral Protocol.

## Service benefits

- Advance your corporate sustainability and climate initiatives
- Demonstrate your commitment to climate action to customers, investors, and employees
- Follows a rigorous assessment process; HP Lifecycle Assessment (LCA) conforms to ISO 14040 and ISO 14044 standards. Calculations are further assured and our service is certified.
- Support high-quality carbon offset projects meeting rigorous standards and verified by trusted partners.
- Co-benefits of these projects include supporting UN Sustainable Development Goals (SDGs) for Climate Action, such as No Poverty, Clean Water and Sanitation, Quality Education, Gender Equality, Decent Work and Economic Growth etc.

## Service features

- This service includes all activities necessary to bring an estimated full lifecycle carbon footprint for a single HP-branded device to zero

## Features and specifications

Specifications	
Lifecycle assessment	HP estimates the total lifecycle carbon emissions of customers' HP-branded device using a Lifecycle Assessment (LCA) conforming to ISO 14040 and ISO 14044 standards. The LCA estimates emissions from HP printers and supplies due to raw material extraction and processing, manufacturing and transportation, electricity use, and end of service. Paper is excluded.
Independent verification that LCA estimation conforms to ISO standard	HP has an appropriately qualified and recognized independent third party supporting the carbon emissions estimations
Certification	The product is then certified in accordance with The CarbonNeutral® Protocol
Carbon offset	HP purchases carbon offsets from offset projects of at least an equivalent value of the total estimated carbon emissions of a customer's registered device. These projects are third-party validated and verified to help meet recognized global standards.

## This is what customers can say about the certification

"HP's product is certified as CarbonNeutral® product (excluding paper), meaning the carbon emissions have been reduced and offset to zero."

"We are advancing our corporate sustainability and climate initiatives while demonstrating our commitment to climate action by collaborating with HP."

"Not only are our HP print products certified CarbonNeutral®, but it also demonstrates our support for communities that are vulnerable to unsustainable practices."

## Customer responsibilities



The customer or HP-authorized representative must request the service delivery by requesting CarbonNeutral® product (excluding paper) certification for the HP device, to be supported within 10 days of purchase of this certification, using the instructions or the email document provided by HP.

Only when the CarbonNeutral certification requested, will HP be able to confirm the delivery of the HP CarbonNeutral product certification (excluding paper) for the specific HP device. If the customer does not act upon the specified customer responsibilities, at HP's discretion, HP will not be able to deliver the product certification as described.

The customer is responsible for the substantiation or qualification of any claims he makes about the carbon neutrality of the device. HP terms and conditions can be found at [Terms and Conditions](#).

## For more information:

Contact your HP Sales Representative, HP Channel Partner, or visit [www.hp.com/go/carepack](http://www.hp.com/go/carepack) to find the right solution for your business.

\* Excluding paper