

PHILIPS

sonicare



Rechargeable
Toothbrush

DiamondClean
Smart 9700

20x more plaque removal*

Up to 15x healthier gums**

Visual pressure sensor

5 modes & 3 intensities



HX9957/71

Complete care for your oral health

Gently removes up to 20x more plaque*

Enjoy complete care with the Philips Sonicare DiamondClean Smart Electric Toothbrush - for up to 15x healthier gums** and whiter teeth*. Its smart, app-connected technology delivers a personalized experience every time you brush.

Brushing made effortless

- Help protect your gums with our pressure sensor
- Choose your ideal cleaning experience
- Real-time feedback and brushing insights

Designed for your lifestyle

- Designed to care, with care
- Keep brushing your best with brush head replacement reminder
- 14 days of regular brushing

Feel the care of Sonicare

- 20x more effective on plaque*, gentle on gums
- Sonicare Fluid Action

DiamondClean Smart 9700

Rechargeable Toothbrush

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Highlights

Our best plaque removal



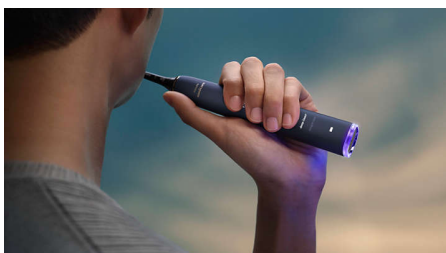
Everyone cleans differently, so we designed this brush head with multi-angle bristles to keep plaque removal on course no matter your technique. Our All-in-One A3 brush head delivers our best cleaning and removes up to 20x more plaque, 15x healthier gums in six weeks, and up to 100% more stain removal in less than two days versus a manual toothbrush.

Sonicare Fluid Action



Philips Sonicare toothbrushes clean gently yet effectively and care for your teeth and gums with 62,000 bristle movements per minute. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between teeth and along the gumline.

Visual pressure sensor



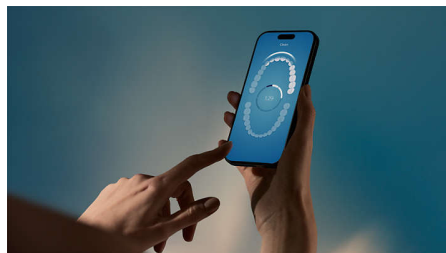
This Sonicare electric toothbrush has a light ring at its base that gently lets you know if you're overdoing the pressure. Simply ease off when it lights up to help your gums stay protected.

Modes and intensities



Enhance your oral care routine with 15 brushing settings. Whether you're looking for a deep clean or a specific focus, you can have it with this electric toothbrush. Select from five modes - Clean, White+, Gum Health, Deep Clean+, and Tongue Care - and adjust to one of three intensity levels for a personalized clean.

Sonicare App



Achieve your oral health goals with your Sonicare toothbrush and app. The two pair seamlessly to provide brushing guidance, real-time feedback, and insights to improve your brushing routine. With advanced coaching and progress tracking, you'll get the most out of every brushing session. Together, you are unstoppable.

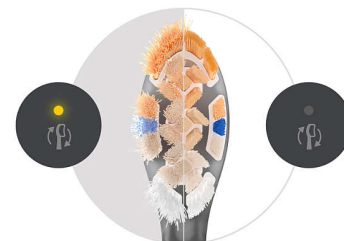
Premium design and accessories



From its slim design to the sleek charging glass, this electric toothbrush is designed with attention to detail by our dedicated designers

and engineers. Plus, the charging travel case keeps your toothbrush charged and protected wherever you go.

Replacement Reminder



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly, that's why Philips Sonicare toothbrushes have a brush head replacement reminder. It tracks how often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

14-day battery life



Experience up to 14 days of regular brushing after a single charge, bringing a new level of convenience to your brushing routine.

DiamondClean Smart 9700

Rechargeable Toothbrush

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Specifications

Intensities

High: To boost your clean
Medium: For an everyday clean
Low: For sensitive teeth and gums

Power

Voltage: 100-240 V

Technical specifications

Operating time (full to empty): 14 days
Battery: Rechargeable
Energy Consumption: Standby without display
<0.06W
Battery type: Lithium ION

Design and finishing

Color: Lunar Blue

Service

Warranty: 2-year limited warranty
Software support: Philips offers relevant software updates for a period of 2 years after the date of purchase.

Compatibility

Android compatibility: Android phones with Bluetooth 4.0 and above
Bluetooth wireless technology: Connected

Sonicare app

iOS compatibility: iPhone with Bluetooth 4.0 and above

Ease of use

Handle: Sleek and compact design
Handle compatibility: Easy click-on brush heads
Battery indicator: Illuminated icon indicates battery life
Timer: BrushPacer and SmartTimer

Items included

Handle: 1 DiamondClean Smart 9700
Brush heads: 1 A3 All-in-One, 3 C3 Premium Plaque Control, 2 G3 Premium Gum Care, 1 T1 TongueCare+
Travel case: 1 Charging travel case
Charger: 1 Charging base, glass, and stand

Cleaning performance

Plaque removal: 20x more effective*
Gum Health: Up to 15x healthier gums**
Whitening: Up to 100% more stain removal***
Speed: 62,000 brush movements / min

Modes

Clean: For exceptional everyday clean
Deep Clean+: For an invigorating deep clean
Gum Health: Gently massages your gums
White+: To help remove surface stains
Tongue Care: For long-lasting fresh breath

Smart sensor technology

Pressure feedback: Ring lights up purple, Vibration and pulsing sound
Replacement Reminder: Lets you know when to replace your brush head

Sonicare app

Tracking and progress reports: Track your brushing habits and improvements over time with in-depth data and personalized insights.
Real-time coaching: Receive feedback on pressure, motion, and coverage to improve your brushing technique as you go.
Personalized guidance: Get customized brushing tips based on your brushing patterns and habits.

