

# HP Series 7 Pro 27 inch QHD Thunderbolt 4 Monitor - 727pu

## Power to see ideas realized

See your bright ideas become brilliant. The HP 27" QHD Thunderbolt 4 Monitor pairs striking colors with seamless connectivity to help reimagine your creative process. Keep your vision in focus with crisp front-of-screen visuals and powerful multitasking capabilities.



\*Product image may differ from actual product



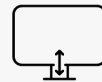
### Your vision, exactly as you dream it

The clearer you see, the better you create. Trust what you see right out of the box with factory-calibrated color accuracy on a DreamColor-class display.<sup>1</sup> Jump into a wide array of vivid, lifelike hues and rich contrast thanks to IPS Black, HDR 400, 98% Display P3, and more.<sup>2</sup>



### Productivity at its most beautiful

Get the power to take on any task, unhindered. This superfast Thunderbolt™ 4 display delivers high-resolution video, high-speed data, and up to 100W charging.<sup>3</sup> Ditch the extra cables, and enjoy the freedom and performance of this single-cable solution.



### Made to fit you perfectly

For all-day comfort, settle into your workflow by finding your screen's perfect position with four-way adjustability and Ergonomic Setup Guide.<sup>4</sup> Help your eyes stay fresh, day or night, with the ambient light sensor that automatically adjusts the monitor's brightness.

## Sustainability in action

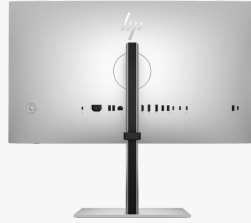
### Materials that make an impact

The better choice for a brighter tomorrow, this energy-efficient monitor is made with 90% recycled plastic content.<sup>5</sup> And with 100% sustainably sourced packaging<sup>6</sup>, you can be confident knowing your monitor does good things for you and the planet.



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## Featuring



### QHD Resolution

Dive into the captivating definition and sharp details of 3.7 million pixels. 2560 x 1440 Quad HD resolution transforms all your content for a stunning viewing experience on this 27" monitor.

### IPS Black Technology

View brilliant visuals from any angle with deeper colors, darker shadows, and brighter highlights with IPS Black. Enjoy a stunning 2,000:1 contrast ratio—twice that of a traditional IPS—and ultra-wide viewing angles.<sup>2</sup>

### Superb Color Accuracy

For color-critical projects, trust this Pantone-validated™ display with superb color accuracy, achieved by strict factory color calibration that ensures over 400 colors achieve a Delta E < 2, making any color difference virtually indistinguishable.

### HDR and Wide Color Gamut

Replicate reality on your screen with 98% Display P3, 100% sRGB and VESA DisplayHDR™ 400 for a wide range of vibrant colors and deeper hues that represent colors as they are in the real world.<sup>2</sup>

### AMD FreeSync™ Premium & High Refresh Rate

Enjoy buttery-smooth scrolling and ultra-fluid, tear-free entertainment at peak performance with AMD FreeSync™ Premium\* and a 120Hz refresh rate to keep you productive and engaged for work or play.<sup>2,7</sup>

### HP User Color Recalibration

For professionals who demand exact, consistent, and top-quality color for their monitor, this feature allows users to recalibrate their displays to maintain professional-grade color accuracy throughout the life of the monitor.<sup>8</sup>

### Thunderbolt™ 4 Technology

Multitask as a pro with a superfast Thunderbolt™ 4 monitor to deliver video and data at speeds up to 40Gbps while charging devices up to 100W with a single cable for a seamless work setup.<sup>3</sup>

### Smart KVM and PbP

Boost your productivity with Smart KVM switch that seamlessly detects and switches between two different computers, so you can multi-task with just one keyboard and mouse. Plus, see both devices side-by-side on screen with Picture-by-picture.<sup>9</sup>

### More Ports. More Flexibility

More ports mean more capabilities. With Thunderbolt™ 4, USB-C® upstream, HDMI 2.0, DisplayPort™ 1.4 In and Out, RJ-45, 1 USB-C® 3.2 Gen 2, and 5 USB-A 3.2 Gen 2 ports, you can daisy-chain multiple monitors and connect a mouse, keyboard, and more.<sup>10</sup>

### Always-on, True Color, Low-Blue Light Filter

HP Eye Ease is an always-on, low-blue light filter that helps keep your eyes comfortable throughout the day by reducing blue light without impacting color accuracy or adding a yellow color shift.

### Sleek and functional design

Sleek design, maximum view—4-sided micro-edge bezel, adjustable stand, and natural silver finish for aesthetic appeal.

### HP Display Center

Customize your monitor with the intuitive HP Display Center that lets you tailor your settings, partition screens, and more—all through the host PC. Plus, learn how to find your perfect posture with help from the included HP Ergonomic Setup Guide.<sup>11</sup>

### Remote Management Reimagined

HP Display Manager makes remote management of the monitor easy with a stable ethernet connection enabled by RJ-45. Simplify deployment, asset tracking, and remotely control monitor settings, like turning the power off.<sup>12</sup>

### Peace of Mind

Enjoy peace of mind with a 3-year limited warranty and HP Zero Bright Dot Guarantee. For all HP Series 7 Pro monitors, even if one subpixel fails, HP will replace the entire monitor, no questions asked.<sup>13</sup>



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## Specifications

### Display specifications

**Display size (diagonal, metric)**  
68.6 cm (27")

**Aspect ratio**  
16:9<sup>1</sup>

**Curvature**  
Flat

**Native resolution**  
QHD (2560 x 1440)<sup>1,2</sup>

**Resolution (maximum)**  
QHD (2560 X 1440 @ 120 Hz)<sup>1</sup>

**Resolutions supported**  
640 x 480; 720 x 400; 800 x 600; 1024 x 768; 1280 x 720; 1280 x 1024; 1440 x 900; 1600 x 900; 1600 x 1200; 1680 x 1050; 1920 x 1080; 1920 x 1200; 2560 x 1440

**Panel type**  
IPS Black<sup>1</sup>

**Bezel**  
4-sided borderless

**Panel active area**  
59.67 x 33.57 cm

**Panel bit depth**  
10 bit (8 bit + FRC)<sup>1</sup>

**Display colors**  
Up to 1.07 billion colors supported<sup>1,3</sup>

**Display color gamut**  
100% sRGB; 98% Display P3

**HDR Support**  
VESA DisplayHDR™ 400

**Refresh rate (maximum)**  
120 Hz<sup>1</sup>

**Display scan frequency**  
48-120 Hz (Vertical)<sup>1</sup> 30-190 kHz (Horizontal)<sup>1</sup>

**Response time**  
5ms GtG (with overdrive)<sup>1</sup>

**Brightness**  
400 nits<sup>1</sup>

**Contrast ratio**  
2000:1 (Static)<sup>1</sup> 10000000:1 (Dynamic)<sup>1</sup>

**Pixel pitch**  
0.23 x 0.23 mm<sup>1</sup>

**Pixels per inch (ppi)**  
109 ppi<sup>1</sup>

**Viewing angle**  
178° (Vertical)<sup>1</sup> 178° (Horizontal)<sup>1</sup>

**Backlight type**  
Edge-lit

**Backlight lamp life**  
30,000 hours

**Display features**  
Single Power ON; AMD FreeSync™ Premium; Height Adjust/Tilt/Swivel/Pivot; HP Eye Ease; IPS Black; Ambient light sensor; KVM switch; Daisy chain; Picture-in-Picture; Picture-by-Picture; Pantone validated; Factory color calibration; HP User Color recalibration

**Display User Control Options**  
Color; Image; Input; Power; Menu; Management; Information; Exit; Split screen

**Management software**  
HP Display Center; HP Display Manager<sup>6</sup>

**Remote manageability**  
Out-of-Band MAC Address Pass Through (MAPT); Out-of-Band Wake on LAN (WoL); PXE Boot

**Low blue light modes**  
Yes, HP Eye Ease (TÜV Low Blue Light Hardware Solution certified)<sup>1</sup>

**Flicker-free**  
Yes

**Screen treatment**  
Anti-glare

**Hardness**  
3H<sup>1</sup>

**Haze**  
25%

**VESA mount**  
100 x 100 mm (bracket included)

**Height adjustment range**  
150 mm

**Tilt**  
-5 to +20°

**Swivel**  
±45°

**Pivot**  
±90°

**Camera**  
No integrated camera

### Connectivity and communications

**Port and connectors**  
1 HDMI 2.0  
1 DisplayPort™ 1.4  
1 DisplayPort™ 1.4-out  
1 USB Type-C® 10Gbps signaling rate upstream (Up to 15W USB Power Delivery); 1 USB Type-C® 10Gbps signaling rate (15 W charging)  
1 Thunderbolt™ 4 with USB Type-C® 40Gbps signaling rate (up to 100 W USB Power Delivery, DisplayPort™ 1.4); 1 Thunderbolt™ 4 Out for Daisy chain (15 W charging)  
5 USB Type-A 10Gbps signaling rate (1 charging with 7.5 W)  
1 RJ-45 (10/100/1000 Mbps)

**HDCP**  
Yes, DisplayPort™, HDMI and Thunderbolt™

**Power supply**  
100 - 240 VAC 50/60 Hz (Internal)

**Power consumption**  
210 W (maximum), 41 W (typical), 0.5 W (standby)

### Logistics and Physical

**Product color**  
Black; Silver

**Stand color**  
Black; Silver

**Detachable stand**  
Yes

**Physical security**  
Security lock-ready<sup>5</sup>

**Base area footprint**  
25.6 x 19.5 cm

**Dimensions without Stand (W x D x H)**  
61.34 x 7.45 x 35.4 cm

**Dimensions with stand (W x D x H)**  
61.34 x 22.52 x 54.05 cm

**Weight**  
7 kg (with stand)

**Packaged Dimensions (W x D x H)**  
71.5 x 16.1 x 45.5 cm

**Packaged weight**  
10.3 kg

### Certification and compliance

**Energy efficiency**  
ENERGY STAR® certified

**Ecolabels**  
TCO Certified; TCO Certified Edge; EPEAT® Gold with Climate+<sup>7</sup>

**Environmental specifications**  
Low halogen; Molded paper pulp cushion inside box is 100% sustainably sourced and recyclable; Outside box and corrugated cushions are 100% sustainably sourced and recyclable; 90% post-consumer recycled plastic; Made with 15% recycled steel; 90% recycled aluminum<sup>8,9,10,11,12</sup>

**Certifications**  
BIS; BSMI; CB; CCC; CE; CECP; CEL; EAC; FCC; ISO 9241-307; KC; KCC; NOM; PSB; RCM; SEPA; TUV-S; UL/CSA; VCCI; WEEE; ISC; Low blue light; ICE; UAE; GS; Ukraine EE; Belarus EE; Korea MEPS; CEL Grade 2

**Microsoft WHQL certification**  
Windows 11; Windows 10

**Operating temperature range**  
41 to 95°F

**Operating humidity range**  
20 to 80% RH (non-condensing)

### Additional information

**Manufacturer Warranty**  
HP three-year limited warranty

**What's in the box**  
Monitor; Thunderbolt™ cable; DisplayPort™ cable; HDMI cable; Warranty card; Quick Setup Poster; 1 USB Type-C® to Type-A cable; AC power cord; Color calibration report; VESA mount adapter<sup>4</sup>

**Country of origin**  
Made in China



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## Accessories and services (not included)

HP Z G3 Conferencing Speaker Bar



What you say and hear is just as important as what you see on conference calls. If you are looking for clearer, richer sound along with style and flexibility, look no further than the Z G3 Conferencing Speaker Bar to improve your audio experience<sup>1</sup>.

**Product number: 32C42AA**

<sup>1</sup> Mounting is compatible only for the HP 724pf Display, HP 724pn Display, HP 724pu Display, HP 732pk Display, HP Z24f G3 Display, HP Z24n G3 Display, HP Z24u G3 Display, HP Z27q G3 Display, HP Z27u G3 Display, HP Z27k G3 Display, HP Z25xs G3 Display, HP Z27xs G3 Display.

<sup>2</sup> Must paired with Z G3 Conferencing Speaker Bar Stand (74N60AA) to be compatible with selected Series 7 Pro monitors 727pq, 727pu and 727pk.

HP Business PC Security Lock v3 Kit



Help prevent chassis tampering and secure your PC and display in workspaces and public areas with the affordable HP Business PC Security Lock v3 Kit.

**Product number: 3XJ17AA**

HP Quick Release Bracket 2



Use the HP Quick Release Bracket 2 to attach your HP Desktop Mini to an HP display<sup>1</sup> and a variety of stands, arms or wall mounts.<sup>2</sup> The failsafe "Sure-Lock" mechanism snaps the PC securely in place, and can be further secured with a theft-deterrent security screw.

**Product number: 6KD15AA**

HP Quick Release Monitor Single Arm



Give yourself more options for comfort and more space on your desk with the HP Quick Release Monitor Arm. With three easy options to mount on your desk and quick release attach for select E-Series G5 monitors and select Series 7 Pro monitors<sup>1,2</sup>, it's never been easier to maximize workday comfort and desk space.

**Product number: 762U0AA**

<sup>1</sup> Compatible with monitors that have 100 x 100 VESA mount and adapter. Quick release attach capability is available for the following E-Series G5 monitors: E22 G5, E24 G5, E24t G5, E24q G5, E27 G5, E27q G5, E24u G5, E27u G5, E27k G5, E32k G5 and selected Series 7 Pro monitors: 724pf, 724pn, 724pu, 727pq, 727pu, 727pk, 727pm, 732pk.

<sup>2</sup> Requires monitor VESA adapter for selected models. Please contact your Sales agent or HP Service for further guidance.

HP B560 PC Mounting Bracket



Create a compact, efficient workspace with the HP B560 PC Mounting Bracket. Simply attach your select HP Desktop Mini PC<sup>1</sup> directly behind your select E-Series G5 Monitor and select Series 7 Pro monitors<sup>2</sup> for an optimized space-saving solution that doesn't interfere with the display's 4-way adjustability.

**Product number: 763U8AA**

<sup>1</sup> Compatible with Desktop Mini PCs and Workstations that have a 100 mm x 100 mm VESA mount. Use included spacer kit to allow compatibility with HP Thin Clients that have a 100 mm x 100 mm VESA mount.

<sup>2</sup> Compatible with the following monitors: E22 G5, E24 G5, E24t G5, E24q G5, E27 G5, E27q G5, E24u G5, E27u G5, E27k G5, E32k G5, E45c G5, 727pq, 727pu, 727pk, 727pm, 734pm and 738pu.

HP Desktop Mini v4+ VESA Sleeve



Wrap your HP Desktop Mini PC in the HP Desktop Mini v4+ VESA Sleeve to securely mount it—with or without an Expansion Module<sup>1,2</sup>—behind your display, position the solution on a wall, and lock it down with the integrated security bracket and optional HP Ultra-Slim Cable Lock.

**Product number: 99T54AA**

<sup>1</sup> Each sold separately. Expansion Modules are compatible with the HP Desktop Mini v4+ VESA Sleeve (99T54AA). The HP DM VESA Power Supply Holder Kit and HP DM VESA Quick Deploy Adhesive are only compatible with HP Desktop Mini v4+ VESA Sleeve (99T54AA). See product QuickSpecs for exact configurations.

<sup>2</sup> Requires HP Quick Release Monitor Arm, or HP B600/B550/B560 PC mounting bracket for selected models. Please contact your Sales agent or HP Service for further guidance.

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## Footnotes

### Messaging Footnotes

- <sup>1</sup> A DreamColor-class display is defined by 1) Factory calibrated color accuracy with Delta E < 2 for each measured color, 2) 10-bit color (either True 10-bit or 8bit +FRC) , and 3) a color gamut of 98% Display P3 or greater.
- <sup>2</sup> All performance specifications represent the typical specifications provided by HP's component manufacturers; actual performance may vary, either higher or lower.
- <sup>3</sup> For full Thunderbolt™ 4 functionality, host PC must support Thunderbolt™ 4.
- <sup>4</sup> Ergonomic Setup Guide is available through HP Display Center. Host PC requires Windows 10 or higher. HP Display Center is available on the Microsoft store.
- <sup>5</sup> Recycled plastic content percentage is based on the definition set in the IEEE 1680.1-2018 EPEAT® standard. Plastics consist of 90% Post-Consumer Recycled, with 85% post-consumer recycled plastics + 5% Ocean-Bound Plastics (PET).
- <sup>6</sup> 100% outer box/corrugate cushion packaging made from sustainably sourced certified and recycled fibers. Fiber cushions made from 100% recycled wood fiber and organic material. Any plastic cushions are made from >90% recycled plastic. Excludes plastic bags and plastic foam sheeting.
- <sup>7</sup> Requires host PC with AMD Radeon graphics and FreeSync Premium support. See [www.amd.com/freesync](http://www.amd.com/freesync) for complete details.
- <sup>8</sup> Requires external colorimeter or spectrometer via USB-C\* and HP Display Center. Host PC requires Windows 10 or higher or MacOS 12 or higher. HP Display Center for Windows is available on the Microsoft store. For Windows and MacOS, it's available on [support.hp.com](http://support.hp.com).
- <sup>9</sup> For KVM compatibility, if connected PCs do not have USB-C\* port, user will need a USB-C\* to A cable. Sold separately.
- <sup>10</sup> Comes with AC power cord, DisplayPort™ 1.4 cable; HDMI 2.0 cable; USB Type-A to C cable; and Thunderbolt™ 4 cable.
- <sup>11</sup> Host PC requires Windows 10 or higher. HP Display Center is available for download on the Microsoft store for Windows or [support.hp.com](http://support.hp.com) for Windows and MacOS.
- <sup>12</sup> HP Display Manager software agent must be running on a web server and host PC. Host PC requires Windows 10 or higher. Some limitations may apply to legacy monitors. HP Display Manager is available for download on [support.hp.com](http://support.hp.com).
- <sup>13</sup> The HP Pixel Policy allows no bright sub-pixel defects for this display. For complete details, see <http://support.hp.com/us-en/document/c00288895>

### Technical Specifications Footnotes

- <sup>1</sup> All specifications represent the typical specifications provided by HP's component manufacturers, actual performance may vary either higher or lower.
- <sup>2</sup> DisplayPort™ 1.4 or HDMI 2.0 required to drive panel at its native resolution. The video card of the connected PC must be capable of supporting 2560 × 1440 at 120 Hz with 10-bit color using one DisplayPort™, HDMI, or USB-C (DisplayPort™ alt mode), Thunderbolt. The video card of the connected PC must be capable of supporting 2560 x 1440 at 60 Hz and include 1 HDMI or 1 DisplayPort™ outputs to drive the monitor at the Preferred Mode.
- <sup>3</sup> Number of colors through A-FRC technology.
- <sup>4</sup> Included cables may vary by country.
- <sup>5</sup> Lock sold separately.
- <sup>6</sup> Host PC requires Windows 10 and above. HP Display Center is available on the Microsoft store.
- <sup>7</sup> EPEAT® registered where applicable. EPEAT® registration varies by country. See [www.epeat.net](http://www.epeat.net) for registration status by country. Based on US EPEAT® registration according to IEEE 1680.1-2018 EPEAT®. Status varies by country. Visit [www.epeat.net](http://www.epeat.net) for more information.
- <sup>8</sup> External power supplies, WWAN modules, power cords, cables and peripherals excluded. Service parts obtained after purchase may not be Low Halogen.
- <sup>9</sup> Molded pulp cushions are made from 100% recycled wood fiber and organic materials.
- <sup>10</sup> 100% outer box packaging and corrugated cushions made from sustainably sourced certified and recycled fibers.
- <sup>11</sup> Recycled plastic content percentage is based on the definition set in the IEEE 1680.1-2018 standard.
- <sup>12</sup> Recycled metal is expressed as a percentage of the total weight of the metal according to ISO 14021 definitions for metal parts over 25 grams.

