

# NSD-5503 55-INCH ALL-IN-ONE 4K UHD DIGITAL SIGNAGE DISPLAY





### **FEATURES**

- Ultra HD 3840 x 2160 resolution
- 500 nits brightness panel offers clear images even in well-lit environments.
- 13mm ultra-narrow bezel for a seamless and immersive viewing experience.
- Slim profile of 38.6mm fits closely to the wall, ensuring a sleek, integrated look.
- 25% haze anti-glare for a glare-free viewing experience in any lighting condition.
- Anti-Burn-in<sup>™</sup> technology prevents image ghosting.
- Premium commercial-grade panel designed for 24/7 use.
- · Flexible display orientation, with landscape and portrait options.
- Android 9.0 & 16GB Storage capacity for apps and media.
- USB media playback directly from USB storage devices quickly and easily.
- Built-in Wi-Fi 5 and Bluetooth options for easy integration into your existing network and connection to peripheral devices.
- Integrated web browser on accessing online content directly from your display.
- · Wireless screen sharing without any apps downloaded.
- User-friendly content management system offers an intuitive interface for updating and scheduling content with ease.
- Embedded advanced content scheduling function for easy arrangement of content playback schedule.
- 3 x HDMI ports provide connections to an external media player and a variety of HD sources.
- RS232 & LAN control for incorporation into a managed network for centralized control.
- Compatible with Neovo Controller software across brands and consolidating command codes.

The NSD-5503, a 55-inch 4K Ultra HD all-in-one digital signage display boasting 500 nits brightness, is powered by the Android 9.0 operating system. It provides a one-stop solution for comprehensive content management, facilitating the creation, management, and publishing of eye-catching content. With advanced scheduling and seamless integration of cutting-edge features, it offers versatile connectivity, sleek design, and immersive visuals. This display is ideal for businesses that prioritize customer engagement with timely and visually striking information.

# **TECHNICAL DRAWING**







## **SPECIFICATIONS**

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Panel				
Panel Type	LED-Backlit TFT LCD (VA Technology)			
Panel Size	54.6"			
Max. Resolution	UHD 3840 x 2160			
Pixel Pitch	0.315 mm			
Brightness	500 cd/m <sup>2</sup>			
Contrast Ratio	4000:1			
Viewing Angle (H/V)	178°/178°			
Display Colour	1.07G			
Response Time	5 ms			
Surface Treatment	Haze 25% · Hard Coating (3H)			
Frequency	Haze 2010 - Hard Coating (SH)			
Frequency (H)	18 kHz-135 kHz			
Frequency (V)	24 Hz-60 Hz			
Signal Input	27 112-00 112			
HDMI	2.0 x 3			
External Control	2.0 x 5			
RS232 In	9-Pin D-Sub			
LAN Embedded Player	RJ45 x 1			
Embedded Player OS	Android 9.0			
CPU	Anarola 9.0 A35*4			
	A35°4 2G			
Memory	2G 16G			
Storage	10G			
Other Connectivity				
USB	2.0 x 2 (Service Port / Media Playback)			
Audio	Charge Audia Leals (25 mm)			
Audio Out	Stereo Audio Jack (3.5 mm) 10W x 2			
Internal Speakers	IUW X 2			
Power	Internal			
Power Supply	Internal			
Power Requirements	AC 100-240V, 50/60 Hz			
On Mode	89W (On)			
On Mode (Max)	140W (Max) < 0.5W			
Standby Mode	< 0.5W			
Operating Conditions	090 4090 (0095 10.495)			
Temperature	0°C-40°C (32°F-104°F)			
Humidity	20%-80% (non-condensing)			
Storage Conditions	2000 C000 ( 49E 1400E)			
Temperature	-20°C-60°C (-4°F-140°F)			
Humidity	20%-80% (non-condensing)			
Mounting	000			
VESA FPMPMI Dimensions	300 mm x 400 mm			
	10.0 mm (T + // - (//D' + /)			
Bezel Width	13.3 mm (Top/Left/Right)			
Product w/o Base (W x H x D)	15.3 mm (Bottom) 1239.7 x 712.5 x 38.6 mm (48.8" x 28.1" x 1.5")			
Packaging (W x H x D)	1390.0 x 850.0 x 136.0 mm (54.7" x 33.5" x 5.4")			
Weight				
Product w/o Base	17.6 kg (38.8 lb)			
Packaging	22.2 kg (48.9 lb)			
Regulation Approval	5 ( ····· ··· /			
Certifications & Compliance	FCC, CE, LVD, ICES-003 Issue 7, WEEE, RoHS, REACH, BSMI			
Accessories				
Supplied	Batteries, HDMI Cable, Power Cord, Quick Start Guide, Remote Control			
Optional Accessories				
Ceiling Mount	CMP-01 + LMK-01			
Video Wall Mount	VWM-01, VWM-02			
Wall Mount	LMA-01, LMK-03, LMA-02, WMK-04			
Floor Mount (Landscape only)	FMC-06, FMC-07			
Desk mount (Landscape only)	DTS-01			
Ceiling Mount (Portrait only)	CMP-01+LMK-02			
coming mount (Fortfalt Only)				
Wall Mount (Portrait only)	WMK-05			











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