

PHILIPS

sonicare



Rechargeable
toothbrush

Series 7100

Up to 10 x more plaque removal*

Up to 7x healthier gums**

Next-Generation Sonicare
Technology

Visual Pressure Sensor



HX7423/08

Advanced care for healthier gums***

Gently removes up to 10 x more plaque*

Support your gum health every time you brush. Our Next-Generation Sonicare Technology offers a powerful yet gentle clean, even in hard-to-reach areas, with up to 7 x healthier gums** and up to 10 x more plaque removal*.

Brushing made effortless

- Choose your ideal cleaning experience
- Guided brushing sessions
- Brushing insights in the palm of your hand
- Keep brushing your best with the brush head replacement reminder

Designed for your lifestyle

- 21 days of regular brushing
- Carry the care, charge it anywhere

Feel the care of Sonicare

- Up to 7x healthier gums**
- Next-Generation Sonicare Technology
- Help protect your gums with the pressure sensor

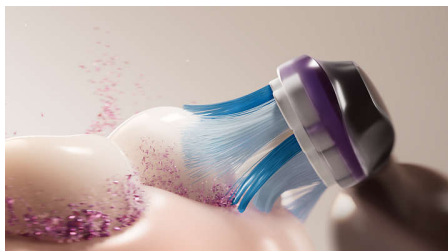
Series 7100

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Highlights

Extra care for your gums



Support your gum health with this specially formulated G3 gum health brush head. The bristle layout allows the outer bristles to keep your gum line brushed even while you're focusing on your teeth. The result is up to 7 x healthier gums in two weeks**. Its engineered flexibility also helps you remove up to 10 x more plaque than a manual toothbrush*.

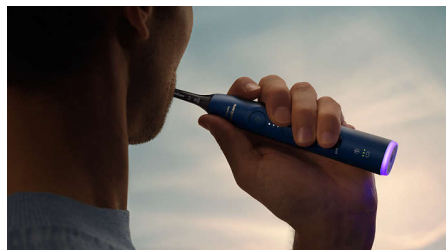
Next-Generation Sonicare Technology



This electric toothbrush uses our Next-Generation Sonicare Technology which delivers our most reliable and consistent brushing for excellent results every time. The motor adjusts power automatically so there is zero drop in performance when you reach those harder-to-

clean areas. Enjoy a gentle yet effective clean for your teeth and gums with 62,000 bristle movements per minute. Sonicare Fluid Action supports the bristles to clean by driving fluid deep between the teeth and along the gumline.

Visual pressure sensor



This Sonicare electric toothbrush has a light ring at its base that lets you know if you're overdoing the pressure. Simply ease off when it lights up and your gums will stay protected.

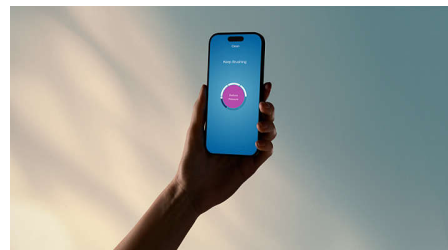
Modes and Intensities



Give your clean a boost with 12 brush settings. Whether you want a little more vigour or a specific focus for your clean, you can have it.

Choose between Clean, Sensitive, Gum Health and White mode. Pick one of three intensity settings.

Philips Sonicare app



Achieve your oral health care goals with the Sonicare toothbrush and app. The two pair seamlessly to deliver guided brushing, tips and tricks, and content personalised to you. Together, you are unstoppable.

Charging travel case



Our charging travel case with an integrated charging port lets you recharge your device on the go. It is strong enough to keep your Sonicare toothbrush safe, yet compact enough to slip into any bag, making it the perfect travel companion.

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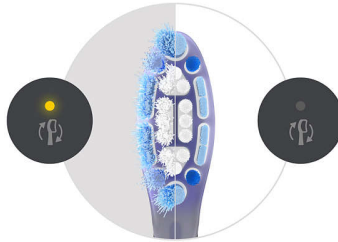
Highlights

SmartTimer and BrushPacer



Ace your session time with Sonicare's cleaning timers. Every 20 seconds, the BrushPacer will prompt you to clean a new area. After 2 minutes, the SmartTimer will indicate your session is complete.

Replacement reminder



Did you know brush heads become less effective after three months? Dental professionals recommend changing your brush head regularly. That's why Philips Sonicare toothbrushes have brush head replacement reminder. It tracks how

often and how hard you brush, then reminds you to replace your brush head once it's time for a new one.

21-day battery life



Experience up to 21 days of regular brushing after a single charge, bringing a new level of convenience to your brushing routine.

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Specifications

Intensities

High: To boost your clean

Medium: For an everyday clean

Low: For sensitive teeth and gums

Power

Voltage: 100-240 V

Technical specifications

Operating time (full to empty): 21 days

Battery: Rechargeable

Battery type: Lithium ION

Energy consumption: Standby without display
<0.5 W

Design and finishing

Colour: Navy Blue

Service

Warranty: 2-year limited warranty

Compatibility

Bluetooth wireless technology: Connected brushing app

Android compatibility: Android phones with Bluetooth 4.0 and above

iOS compatibility: iPhone with Bluetooth 4.0 and above

Ease of use

Handle: Slim ergonomic design

Handle compatibility: Easy click-on brush heads

Battery indicator: Illuminated icon indicates battery life

Travel case: Charging travel case

Timer: BrushPacer and Smartimer

Items included

Handle: 1 7100 rechargeable toothbrush

Brush head: 4 G3 Premium Gum Care

Travel case: 1 Charging travel case

Charger: 1 USB-A charger

Cleaning performance

Plaque removal: Up to 10 x more effective*

Gum Health: Up to 7x healthier gums**

Speed: 62,000 brush movements/min

Modes

Clean: For exceptional everyday cleaning

White: To remove surface stains

Sensitive: For sensitive teeth and gums

Gum Health: Gently massages your gums

Smart sensor technology

Pressure feedback: Light ring illuminates purple, Vibration and pulsing sound

Replacement Reminder: BrushSync lets you know when to replace your brush head

Sonicare app

Tracking and progress reports: Monitors brushing patterns over time, helping you maintain your oral health.

