Alienware 27 4K QD-OLED Gaming Monitor AW2725Q

User's Guide

Notes, cautions, and warnings

- (i) **NOTE:** A NOTE indicates important information that helps you make better use of your product.
- △ CAUTION: A CAUTION indicates either potential damage to hardware or loss of data and tells you how to avoid the problem.
- **⚠ WARNING: A WARNING indicates a potential for property damage, personal injury, or death.**

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Safety instructions

Use the following safety guidelines to protect your monitor from potential damage and to ensure your personal safety. Unless otherwise noted, each procedure included in this document assumes that you have read the safety information that shipped with your monitor.

- (i) **NOTE:** Before using the monitor, read the safety information that is shipped with your monitor and printed on the product. Keep the documentation at a secure location for future reference.
- MARNING: Use of controls, adjustments or procedures other than those specified in this documentation may result in exposure to shock, electrical hazards and/or mechanical hazards.
- △ CAUTION: The possible long-term effect of listening to audio at high volume through the headphones (on monitor that support it) may cause damage to your hearing ability.
- Place the monitor on a solid surface and handle it carefully.
 - The screen is fragile and can be damaged if dropped or hit with a sharp object.
 - Ensure that your monitor is electrically rated to operate with the AC power available in your location.
 - Keep the monitor in room temperature. Excessive cold or hot conditions can have an adverse effect on the QD-OLED of the display.
 - Connect the power cable from the monitor to a wall outlet that is near and accessible. See Connecting your monitor.
- Do not place and use the monitor on a wet surface or near water.
- Do not subject the monitor to severe vibration or high impact conditions. For example, do not place the monitor inside a car trunk.
- Unplug the monitor when it is going to be left unused for an extended period.
- To avoid electric shock, do not attempt to remove any cover or touch the inside of the monitor.
- Read these instructions carefully. Keep this document for future reference. Follow all warnings and instructions marked on product.
- Certain monitors can be wall mounted using the VESA mount that is sold separately. Ensure to use the correct VESA specifications as mentioned in the wall mounting section of the User's Guide.

For information on safety instructions, see the Safety, Environmental and Regulatory Information (SERI) document that is shipped with your monitor.

About your monitor

Package contents

The following table provides the list of components that are shipped with your monitor. If any component is missing, contact Dell. For more information, see Contacting Dell.

(i) **NOTE:** Some components may be optional and may not ship with your monitor. Some features may not be available in certain countries.

Table 1. Monitor and accessories inside the box.

Component image	Component description
ALIENSANE	Display
	Stand riser
	Stand base
	Power cable (varies by country or region)
	HDMI 2.1 FRL cable (1.80 m)
	DisplayPort to DisplayPort 1.4 cable (1.80 m)
	USB Type-A to Type-B 5Gbps cable (enables the USB ports on the monitor, 1.80 m)
	Microfiber cloth

Component image	Component description	
Access diseased shows the control of	 QR Card Safety, Environmental, and Regulatory Information Alienware Sticker 	

Product features

The **Alienware AW2725Q** is a Quantum Dot-Organic Light Emitting Diode (QD-OLED) display that uses Oxide Thin-Film Transistor (TFT), as active element. The monitor features include:

- 677.4 mm (26.7 in.) viewable area (measured diagonally).
- AMD FreeSync Premium Pro, NVIDIA G-SYNC Compatible Certification, and VESA AdaptiveSync Display certification minimize graphic distortions like screen tearing and stuttering for a smoother, fluid gameplay.
- Supports AMD FreeSync Premium Pro, NVIDIA G-SYNC Compatible Certification, and VESA AdaptiveSync Display, with a
 refresh rate of 240 Hz and an extremely rapid response time of 0.03 ms gray to gray.
- Color gamut of DCI-P3 99%.
- Dolby Vision HDR.
- VESA DisplayHDR True Black 400.
- HDMI 2.1 eARC/ARC (HDMI 1 port).
- Tilt, swivel, pivot, and height adjustment capabilities.
- Removable stand and Video Electronics Standards Association (VESA) 100 mm mounting holes for flexible mounting solutions.
- Digital connectivity through one DisplayPort and two HDMI ports.
- The monitor is equipped with:
 - One USB 5Gbps Type-B upstream port
 - Three USB 5Gbps Type-A downstream ports
 - One USB-C 5Gbps downstream port with 15 W charging
- Plug-and-play capability, if supported by your computer.
- On-Screen Display (OSD) adjustments for ease of set up and screen optimization.
- Supports Picture by Picture (PBP), Picture in Picture (PIP), and CONSOLE MODE.
- AW2725Q offers a couple of preset modes for user's own preference, including:
 - CREATOR
 - First-Person Shooter (FPS)
 - Multiplayer Online Battle Arena/Real-Time Strategy (MOBA/RTS)
 - Role-Playing Game (RPG)
 - Racing (SPORTS)
 - Three customizable game modes

In addition to this, key enhanced gaming features such as TIMER, FRAME RATE, and DISPLAY ALIGNMENT are provided to help improve gamer's performance and provide best-in-game advantage.

- Security-lock slot for Kensington locks (purchased separately).
- Stand lock.
- Power consumption ≤ 0.5 W in Standby Mode.
- Optimized eye comfort with a flicker-free screen and ComfortView Plus feature.
- The monitor adopts Flicker-Free technology, which clears the eye visible flicker and brings comfort viewing experience, preventing eye strain and fatigue.
- The monitor uses Low Blue Light panel and is compliant with TÜV Rheinland (Hardware Solution) at factory reset or default setting. This built-in low blue light solution reduces hazardous blue light emissions by adjusting display parameters, without sacrificing true-to-life colors.
- MARNING: The possible long-term effects of blue light emission from the monitor may cause damage to the eyes, which includes but is not limited to eye fatigue and digital eye strain. ComfortView Plus feature is designed to reduce the amount of blue light emitted from the monitor to optimize eye comfort.

Operating system compatibility

Windows 10 and later*

*The operating system compatibility on Dell and Alienware branded monitors may vary based on factors such as:

- Specific release date(s) when operating system versions, patches, or updates are available.
- Specific release date(s) when Dell and Alienware branded monitor firmware, software application, or driver updates are available on the Dell support website.

Identifying parts and controls

Front view

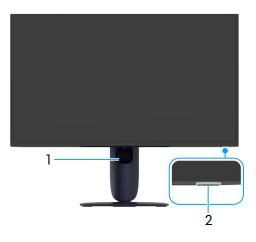


Figure 1. Front view with monitor stand

Table 2. Components and descriptions.

Label	Description	Use
1	Cable-management slot	Use to organize cables by inserting them through the slot.
2	Power button (with LED indicator)	To turn the monitor on or off. A solid blue light indicates that the monitor is turned on and is functioning. Blinking white light indicates that the monitor is in Standby Mode.

Back view

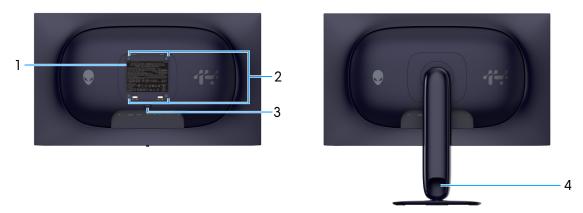


Figure 2. Back view of the monitor

Table 3. Components and descriptions.

Label	Description	Use
1	Regulatory label	Lists the regulatory approvals.
2	VESA mounting holes (4) (100 mm x 100 mm) - behind attached VESA cover	Wall-mount the monitor using VESA-compatible wall mount kit.
3	Stand release button	Releases the stand from the monitor.
4	Cable-management slot	Use to organize cables by inserting them through the slot.

Bottom view

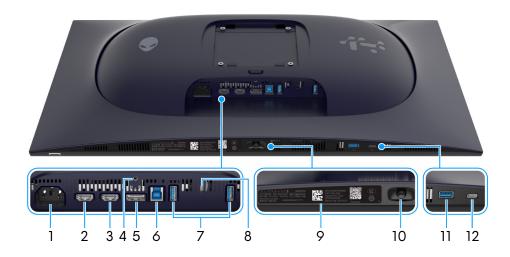


Figure 3. Bottom view of the monitor (without monitor stand)

Table 4. Components and descriptions.

Label	Description	Use	
1	Power connector	Connect the power cable (shipped with your monitor).	
2	HDMI 1 eARC/ARC port	Connect your computer or an external audio system with the HDMI 2.1 cable (shipped with your monitor) to this port. (i) NOTE: This port supports eARC/ARC audio output with HDMI CEC turned on.	
3	HDMI 2 port	Connect your computer with the HDMI 2.1 cable (shipped with your monitor) to this port. (i) NOTE: To stream Dolby ATMOS audio, connect another HDMI 2.1 cable (purchased separately) to the HDMI 1 eARC/ARC port simultaneously.	
4	Stand-lock feature	To lock the stand to the monitor using a M3 x 6 mm screw (screw not included).	
5	D DisplayPort	Connect your computer with the DisplayPort-DisplayPort cable (shipped with your monitor) to this port.	
6	USB 5Gbps Type-B upstream port	Connect the USB cable (shipped with your monitor) to this port and your computer to enable the USB ports on your monitor.	
7	USB 5Gbps Type-A downstream ports (2)	 Connect your USB 5Gbps device. (i) NOTE: To use these ports, you must connect the USB cable (shipped with your monitor) to the USB upstream port on the monitor and to your computer. (i) NOTE: To prevent signal interference, avoid connecting other USB devices to the adjacent port when using a wireless USB device on a USB downstream port. 	
8	Security-lock slot (based on Kensington Security Slot)	Secure your monitor with a security lock (purchased separately) to prevent unauthorized movement of your monitor.	
9	My Alienware QR code, serial number, and Service Tag label	See this label if you need to contact Dell for technical support. The Service Tag is a unique alphanumeric identifier that enables Dell service technicians to identify the hardware components in your monitor and access warranty information.	
10	Joystick	Use it to control the OSD menu. For more information, see Operating the monitor.	

Label	Description	Use
11	5-4	Connect to charge your USB device.
	USB 5Gbps Type-A downstream port with 10 W charging	(i) NOTE: To use this port, you must connect the USB cable (shipped with your monitor) to the USB upstream port on the monitor and to your computer.
		(i) NOTE: To prevent signal interference, avoid connecting other USB devices to the adjacent port when using a wireless USB device on a USB downstream port.
12	5-4	Connect to charge your USB device.
	USB-C 5Gbps downstream port with	i NOTE: This port is for data transmission only.
	15 W charging	(i) NOTE: To use this port, you must connect the USB cable (shipped with your monitor) to the USB upstream port on the monitor and to your computer.
		(i) NOTE: To prevent signal interference, avoid connecting other USB devices to the adjacent port when using a wireless USB device on a USB downstream port.

Monitor specifications Table 5. Monitor specifications.

Description	Value	
Screen type	Color Active Matrix	
Panel technology	Quantum Dots-Organic Light-Emitting Diode (QD-OLED) Technology	
Aspect ratio	16:9	
Viewable image dimensions		
Diagonal	677.4 mm (26.7 in.)	
Active area		
Horizontal	589.97 mm (23.23 in.)	
Vertical	332.93 mm (13.11 in.)	
Area	196418.71 mm² (304.45 in.²)	
Pixel pitch		
Horizontal	0.153 mm	
Vertical	0.153 mm	
Pixel per inch (PPI)	166	
Viewing angle		
Horizontal	178° (typical)	
Vertical	178° (typical)	
Brightness	• 250 cd/m² (typical)	
	• 1000 cd/m² (HDR peak at APL 3%)	
Contrast ratio	1.5 million:1	
Display screen coating	Anti-reflection	
Response time	0.03 milliseconds gray to gray	
Color depth	1.07 billion colors	
Color gamut	DCI-P3 99% (CIE 1976) (typical)	
Calibration accuracy	Delta E < 2 (average) (sRGB, DCI-P3)	
HDR support	AMD FreeSync Premium Pro	
	Dolby Vision HDR	
	VESA DisplayHDR True Black 400	
VRR support	AMD FreeSync Premium Pro	
	HDMI 2.1 Variable Refresh Rate (VRR)	
	NVIDIA G-SYNC Compatible	
	VESA AdaptiveSync Display	
Integrated devices	One USB 5Gbps Type-B upstream port Four USB 5Gbps downstream parts (including and USB 5Gbps Type A part)	
	 Four USB 5Gbps downstream ports (including one USB 5Gbps Type-A port which supports 10 W charging and one USB-C port which supports 15 W 	
	charging)	
Connectivity	 One DisplayPort 1.4 (HDCP 1.4 & 2.3) port (Supports up to 3840 x 2160, 240 Hz, DSC, HDR) 	
	 Two HDMI 2.1 ports (HDCP 1.4 & 2.3) (Supports up to 3840 x 2160, 240 Hz, FRL, HDR, VRR as per specified in HDMI 2.1) (including one HDMI 2.1 FRL with eARC/ARC - to support Dolby ATMOS signal pass-through) 	
	One USB 5Gbps Type-B upstream port	
	Three USB 5Gbps Type-A downstream ports	
	One USB-C 5Gbps downstream port with 15 W charging	

Description	Value	
Border width (edge of monitor to active area)		
Тор	6.04 mm	
Left/Right	9.77 mm	
Bottom	17 mm	
Adjustability		
Height adjustable stand	0 mm to 110 mm	
Tilt	-5° to 21°	
Swivel	-20° to 20°	
Pivot	-90° to 90°	
Cable management	Yes	
Dell Display and Peripheral Manager compatibility	N/A	
Alienware Command Center (AWCC)	Yes	
Security	Security-lock slot (for Kensington locks, purchased separately)	

Resolution specifications

Table 6. Resolution specifications.

Description	DisplayPort	HDMI port
Horizontal scan range	27 kHz to 583 kHz (automatic)	27 kHz to 575 kHz (automatic)
Vertical scan range	48 Hz to 240 Hz (automatic)	48 Hz to 240 Hz (automatic)
Maximum preset resolution	3840 x 2160 at 240 Hz (DSC enabled and visually lossless)	3840 x 2160 at 240 Hz (DSC enabled and visually lossless)

Supported video modes

Table 7. Supported video modes.

Description	Value
Video display capabilities (DisplayPort)	2160p, 1080p, 720p, 576p, 480p
Video display capabilities (HDMI)	2160p, 1080p, 1080i, 720p, 576p, 480p

Preset display modes

Table 8. HDMI preset display modes.

Display mode	Horizontal frequency (kHz)	Vertical frequency (Hz)	Pixel clock (MHz)	Sync polarity (Horizontal/Vertical)
640 x 480	31.47	59.94	25.18	-/-
640 x 480	37.50	75	31.50	-/-
720 x 400	31.47	70.08	28.32	-/+
800 x 600	37.88	60.32	40	+/+
800 x 600	46.88	75	49.50	+/+
1024 x 768	48.36	60	65	-/-
1024 x 768	60.02	75.03	78.75	+/+
1152 x 864	67.50	75	108	+/+
1280 x 1024	63.98	60.02	108	+/+
1280 x 1024	79.98	75.03	135	+/+
1600 x 900	60	60	108	+/+
1920 x 1080	67.50	60	148.50	+/+
1920 x 1080	135	120	297	+/+
1920 x 1080	278.40	240	584.64	+/-
2560 x 1440	88.79	59.95	241.50	+/-
2560 x 1440	388.51	239.97	1056.75	+/-
3840 x 2160	135	60	594	+/+
3840 x 2160	270	120	188	+/+
3840 x 2160	333.19	143.99	1332.75	+/-
3840 x 2160	574.80	240	2427.96	+/-

Table 9. DisplayPort preset display modes.

Display mode	Horizontal frequency (kHz)	Vertical frequency (Hz)	Pixel clock (MHz)	Sync polarity (Horizontal/Vertical)
640 x 480	31.47	59.94	25.18	-/-
640 x 480	37.50	75	31.50	-/-
720 x 400	31.47	70.08	28.32	-/+
800 x 600	37.88	60.32	40	+/+
800 x 600	46.88	75	49.50	+/+
1024 x 768	48.36	60	65	-/-
1024 x 768	60.02	75.03	78.75	+/+
1152 x 864	67.50	75	108	+/+
1280 x 1024	63.98	60.02	108	+/+
1280 x 1024	79.98	75.03	135	+/+
1600 x 900	60	60	108	+/+
1920 x 1080	67.50	60	148.50	+/+
1920 x 1080	135	120	297	+/+
1920 x 1080	278.40	240	584.64	+/-
2560 x 1440	88.79	59.95	241.50	+/-
2560 x 1440	388.51	239.97	1056.75	+/-
3840 x 2160	133.31	60	533.25	+/-
3840 x 2160	270	120	1188	+/+
3840 x 2160	333.19	143.99	1332.75	+/-
3840 x 2160	582.94	239.99	2331.75	+/-

- (i) **NOTE:** This monitor supports NVIDIA G-SYNC Compatible. For more information about the graphic cards that can support NVIDIA G-SYNC Compatible feature, see NVIDIA GeForce Home Page.
- (i) **NOTE:** This monitor supports AMD FreeSync Premium Pro, HDMI 2.1 Variable Refresh Rate (VRR) and VESA AdaptiveSync Display.

Console mode (HDMI only)

Console Mode is designed with an excellent picture quality at a fast response time and a high frame rate of 240 Hz to give the best console game experience. It can support up to 4K resolution in this UHD monitor.

Table 10. Display modes of console mode.

Display mode	Horizontal frequency (kHz)	Vertical frequency (Hz)	Pixel clock (MHz)	Sync polarity (Horizontal/Vertical)
640 x 480	31.47	59.94	25.18	-/-
640 x 480	37.50	75	31.50	-/-
720 x 400	31.47	70.08	28.32	-/+
800 x 600	37.88	60.32	40	+/+
800 x 600	46.88	75	49.50	+/+
1024 x 768	48.36	60	65	-/-
1024 x 768	60.02	75.03	78.75	+/+
1152 x 864	67.50	75	108	+/+
1280 x 1024	63.98	60.02	108	+/+
1280 x 1024	79.98	75.03	135	+/+
1600 x 900	60	60	108	+/+
1920 x 1080	67.50	60	148.50	+/+
1920 x 1080	135	120	297	+/+
1920 x 1080	278.40	240	584.64	+/-
2560 x 1440	88.79	59.95	241.50	+/-
2560 x 1440*	183	120	497.75	+/-
2560 x 1440	388.51	239.97	1056.75	+/-
3840 x 2160	135	60	594	+/+
3840 x 2160	270	120	1188	+/+
3840 x 2160	333.19	143.99	1332.75	+/-
3840 x 2160	574.80	240	2427.96	+/-

^{*}Available when CONSOLE MODE is set to ON.

Electrical specifications

Table 11. Electrical specifications.

Description	Value	
Video input signals	HDMI/DP, 600 mV for each differential line, 100 Ω input impedance per differential pair	
Input voltage/frequency/current	100 VAC to 240 VAC/50 Hz or 60 Hz ± 3 Hz/2.2 A (typical)	
Inrush current	 120 V: 30 A (maximum) at 0°C (cold start) 240 V: 60 A (maximum) at 0°C (cold start) 	
Power consumption	 0.3 W (Off mode)¹ 0.5 W (Standby mode)¹ 39.4 W (On mode)¹ 190 W (maximum)² 31.1 W (P_{on})³ 101.6 kWh (TEC)³ 	

¹ As defined in EU 2019/2021 and EU 2019/2013.

TEC: Total Energy Consumption in kWh that is measured with reference to Energy Star test method.

This document is informational only and reflects laboratory performance.

Your product may perform differently, depending on the software, components and peripherals you ordered and shall have no obligation to update such information.

So, the customer should not rely upon this information in making decisions about electrical tolerances or otherwise. No warranty as to accuracy or completeness is expressed or implied.

² Maximum brightness and contrast setting with maximum power loading on all USB ports.

³ P_{on}: Power consumption of On Mode that is measured with reference to Energy Star test method.

Physical characteristics

Table 12. Physical characteristics.

Description	Value
Signal cable type	HDMI FRL D: L D: L
	DisplayPortUSB
not have control over different cable supp	rk optimally with the video cables that are shipped with your monitor. As Dell does bliers in the market, the type of material, connector, and process used to manufacture eo performance of cables that are not shipped with your Dell monitor.
Dimensions (with stand)	
Height (extended)	516.01 mm (20.32 in.)
Height (compressed)	406.01 mm (15.98 in.)
Width	609.51 mm (24 in.)
Depth	210 mm (8.27 in.)
Dimensions (without stand)	
Height	355.97 mm (14.01 in.)
Width	609.51 mm (24 in.)
Depth	72.63 mm (2.86 in.)
Stand dimensions	
Height (extended)	411.80 mm (16.21 in.)
Height (compressed)	372.41 mm (14.66 in.)
Width	240 mm (9.45 in.)
Depth	210 mm (8.27 in.)
Base	240 mm (9.45 in.) x 210 mm (8.27 in.)
Weight	
Weight with packaging	9.96 kg (21.95 lb)
Weight with stand assembly and cables	6.79 kg (14.97 lb)
Weight without stand assembly (For wall mount or VESA mount considerations - no cables)	4.30 kg (9.48 lb)
Weight of stand assembly	2.07 kg (4.56 lb)
Front-frame gloss	10 ± 2 gu

Environmental characteristics

Table 13. Environmental characteristics.

Description	Value	
Compliant standards	RoHS-compliant	
	BFR/PVC reduced monitor (The circuit boards are made from BFR/PVC-free laminates.)	
	Arsenic-free glass and mercury-free for the panel only	
Temperature		
Operating	0°C to 40°C (32°F to 104°F)	
Non-operating	• Storage: -20°C to 60°C (-4°F to 140°F)	
	• Shipping: -20°C to 60°C (-4°F to 140°F)	
Humidity		
Operating	10% to 80% (non-condensing)	
Non-operating	Storage: 5% to 90% (non-condensing)	
	Shipping: 5% to 90% (non-condensing)	
Altitude		
Operating	5,000 m (16,404 ft) (maximum)	
Non-operating	12,192 m (40,000 ft) (maximum)	
Thermal dissipation • 648.3 BTU/Hour (maximum)		
	• 134.4 BTU/Hour (On mode)	

Pin assignments

DisplayPort



Figure 4. 20-pin DisplayPort

Table 14. Pin assignments - DisplayPort.

Pin number	20-pin side of the connected signal cable
1	ML3 (n)
2	GND
3	ML3 (p)
4	ML2 (n)
5	GND
6	ML2 (p)
7	ML1 (n)
8	GND
9	ML1 (p)
10	ML0 (n)
11	GND
12	ML0 (p)
13	GND
14	GND
15	AUX (p)
16	GND
17	AUX (n)
18	Hot Plug Detect
19	Re-PWR
20	+3.3 V DP_PWR

HDMI (eARC/ARC) port

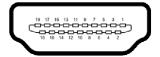


Figure 5. 19-pin HDMI (eARC/ARC) port

Table 15. Pin assignments - HDMI (eARC/ARC) port.

Pin number	19-pin side of the connected signal cable
1	TMDS DATA 2+
2	TMDS DATA 2 SHIELD
3	TMDS DATA 2-
4	TMDS DATA 1+
5	TMDS DATA 1 SHIELD
6	TMDS DATA 1-
7	TMDS DATA 0+
8	TMDS DATA 0 SHIELD
9	TMDS DATA 0-
10	TMDS CLOCK+
11	TMDS CLOCK SHIELD
12	TMDS CLOCK-
13	CEC
14	eARC TX+
15	DDC CLOCK (SCL)
16	DDC DATA (SDA)
17	DDC/CEC Ground
18	+5 V POWER
19	HOT PLUG DETECT (eARC TX-)

HDMI port

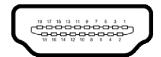


Figure 6. 19-pin HDMI port

Table 16. Pin assignments - HDMI port.

Pin number	19-pin side of the connected signal cable
1	TMDS DATA 2+
2	TMDS DATA 2 SHIELD
3	TMDS DATA 2-
4	TMDS DATA 1+
5	TMDS DATA 1 SHIELD
6	TMDS DATA 1-
7	TMDS DATA 0+
8	TMDS DATA 0 SHIELD
9	TMDS DATA 0-
10	TMDS CLOCK+
11	TMDS CLOCK SHIELD
12	TMDS CLOCK-
13	CEC
14	Reserved (N.C. on device)
15	DDC CLOCK (SCL)
16	DDC DATA (SDA)
17	DDC/CEC Ground
18	+5 V POWER
19	HOT PLUG DETECT

Universal Serial Bus (USB) interface

This section provides information about the USB ports that are available on the monitor.

(i) **NOTE:** This monitor is USB 5Gbps compatible. USB 5Gbps functionality requires a USB 5Gbps-capable computer. Your monitor has the following USB ports:

Table 17. USB ports.

Port	Location
1 x USB Type-B upstream	Bottom
2 x USB Type-A downstream	Bottom
1 x USB Type-A downstream	Bottom (Quick Access)
1 x USB-C downstream	Bottom (Quick Access)

(i) **NOTE:** The USB ports on the monitor work only when the monitor is turned on or in Standby mode. If you turn off the monitor and then turn it on, the attached devices may take a few seconds to resume normal functionality.

Table 18. Transfer speed.

Transfer speed	Data rate	Power consumption
SuperSpeed	5 Gbps	4.50 W
High speed	480 Mbps	4.50 W
Full speed	12 Mbps	4.50 W

Table 19. USB-C specifications.

USB-C	Description
Data	USB 5Gbps
Power charging	Up to 15 W

USB Type-B upstream port

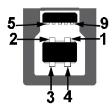


Figure 7. USB 5Gbps Type-B upstream port

Table 20. Pin assignments - USB Type-B upstream port.

Pin number	Signal name
1	VBUS
2	D-
3	D+
4	GND
5	StdB_SSTX-
6	StdB_SSTX+
7	GND_DRAIN
8	StdB_SSRX-
9	StdB_SSRX+
Shell	Shield



Figure 8. USB 5Gbps Type-A downstream port

Table 21. Pin assignments - USB Type-A downstream port.

Pin number	Signal name
1	VBUS
2	D-
3	D+
4	GND
5	StdA_SSRX-
6	StdA_SSRX+
7	GND_DRAIN
8	StdA_SSTX-
9	StdA_SSTX+
Shell	Shield

USB-C downstream connector

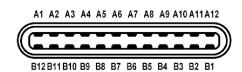


Figure 9. USB-C 5Gbps downstream port

Table 22. Pin assignments - USB-C downstream port.

Pin number	Signal name	Pin number	Signal name	
A1	GND	B1	GND	
A2	TX1+	B2	TX2+	
А3	TX1-	В3	TX2-	
A4	VBUS	B4	VBUS	
A5	CC1	B5	CC2	
A6	D+	В6	D+	
A7	D-	B7	D-	
A8	SBU1	B8	SBU2	
А9	VBUS	В9	VBUS	
A10	RX2-	B10	RX1-	
A11	RX2+	B11	RX1+	
A12	GND	B12	GND	

Plug-and-Play

You can connect the monitor to any Plug-and-Play compatible computer. The monitor automatically provides the computer with its Extended Display Identification Data (EDID) using Display Data Channel (DDC) protocols so that the computer can configure itself and optimize the monitor settings. Most monitor installations are automatic; you can select different settings as required. For more information about changing the monitor settings, see Operating the monitor.

QD-OLED monitor quality and pixel policy

During the QD-OLED monitor manufacturing process, it is not uncommon for one or more pixels to become fixed in an unchanging state which are hard to see and do not affect the display quality or usability. For more information on Dell Monitor Quality and Pixel Policy, see Dell Display Pixel Guidelines.

Ergonomics

- \triangle CAUTION: Improper or prolonged usage of keyboard may result in injury.
- △ CAUTION: Viewing the monitor screen for extended periods of time may result in eye strain.

For comfort and efficiency, observe the following guidelines when setting up and using your computer workstation:

- Position your computer so that the monitor and keyboard are directly in front of you as you work. Special shelves are commercially available to help you correctly position your keyboard.
- To reduce the risk of eye strain and neck, arm, back, or shoulder pain from using the monitor for long period, we recommend you to:
 - 1. Set the distance of the screen between 20 to 28 in. (50 70 cm) from your eyes.
 - 2. Blink frequently to moisten your eyes or wet your eyes with water after prolonged usage of the monitor.
 - **3.** Take regular and frequent breaks for 20 minutes every two hours.
 - 4. Look away from your monitor and gaze at a distant object that is 20 feet away for at least 20 seconds during the breaks.
 - **5.** Perform stretches to relieve tension in the neck, arm, back, and shoulders during the breaks.
- Ensure that the monitor screen is at eye level or slightly lower when you are sitting in front of the monitor.
- Adjust the tilt of the monitor, its contrast, and brightness settings.
- Adjust the ambient lighting around you (such as overhead lights, desk lamps, and the curtains or blinds on nearby windows) to minimize reflections and glare on the monitor screen.
- Use a chair that provides good lower-back support.
- Keep your forearms horizontal with your wrists in a neutral, comfortable position while using the keyboard or mouse.
- Always leave space to rest your hands while using the keyboard or mouse.
- Let your upper arms rest naturally on both sides.
- Ensure that your feet are resting flat on the floor.
- When sitting, make sure that the weight of your legs is on your feet and not on the front portion of your seat. Adjust your chair's height or use a footrest if necessary, to maintain a proper posture.
- Vary your work activities. Try to organize your work so that you do not have to sit and work for extended periods of time. Try to stand or get up and walk around at regular intervals.
- Keep the area under your desk clear of obstructions and cables or power cords that may interfere with comfortable seating or
 present a potential trip hazard.

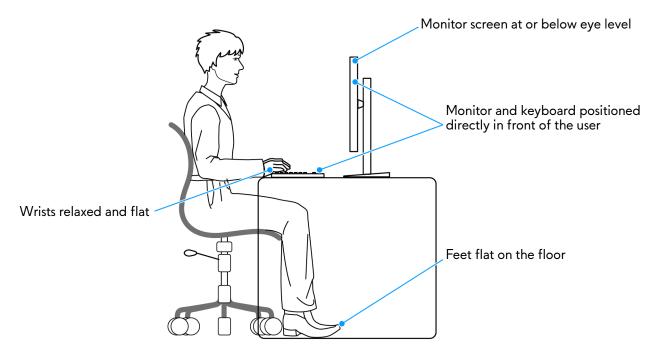


Figure 10. Correct sitting posture while using the monitor

Handling and moving your display

To ensure that the monitor is handled safely when lifting or moving it, follow these guidelines:

- Before moving or lifting the monitor, turn off your computer and the monitor.
- Disconnect all cables from the monitor.
- Place the monitor in the original box with the original packing materials.
- Hold the bottom edge and the side of the monitor firmly without applying excessive pressure when lifting or moving the monitor.

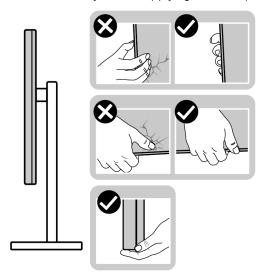


Figure 11. Correct ways of handling and moving the monitor

• When lifting or moving the monitor, ensure the screen is facing away from you and do not press on the display area to avoid any scratches or damage.

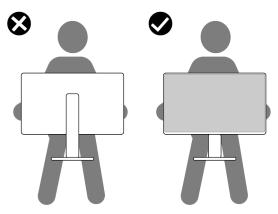


Figure 12. Correct way of lifting the monitor

- When transporting the monitor, avoid any sudden shock or vibration to it.
- When lifting or moving the monitor, do not turn the monitor upside down while holding the stand base or stand riser. This may result in accidental damage to the monitor or cause personal injury.

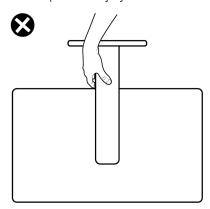


Figure 13. Incorrect way of lifting or moving the monitor

Maintenance guidelines

Cleaning your monitor

- △ CAUTION: Read and follow the Safety instructions before cleaning the monitor.
- MARNING: Before cleaning the monitor, unplug the monitor power cable from the electrical outlet.

For best practices, follow the instructions in the list below when unpacking, cleaning, or handling your monitor:

- Use a clean cloth that is slightly dampened with water to clean the stand assembly, the screen, and the chassis of your Dell monitor. If available, use a screen-cleaning tissue or solution suitable for cleaning Dell monitors.
- After cleaning the surface of the table, ensure that it is thoroughly dry and free from any moisture or cleaning agent before placing your Dell monitor on it.
- Using available dry cloth, gently wipe the film surface in one direction at a time to remove stains and dust.

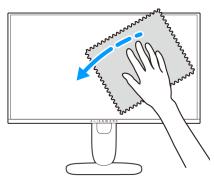


Figure 14. Correct way of cleaning the film surface

- △ CAUTION: Do not use detergents or other chemicals such as benzene, thinner, ammonia, abrasive cleaners, or compressed air.
- △ CAUTION: Using chemicals for cleaning may cause changes in the appearance of the monitor, such as color fading, milky film on the monitor, deformation, uneven dark shade, and peeling of screen area.

Table 23. Screen cleaners.

	Cleaner
Do use	 Filtered or distilled water Neutral or alkali detergent (for example, dish soap) with water LCD/LED screen cleaner (without Acetone)
Don't use	 Toluene/Acetone/Solvent Common glass cleaner Household cleaning products Abrasive cleaning solution Cleaner containing hydrogen peroxide

- MARNING: Do not spray the cleaning solution or even water directly on the surface of the monitor. Doing so will allow liquids to accumulate at the bottom of the display panel and corrode the electronics resulting in permanent damage. Instead, apply the cleaning solution or water to a soft cloth and then clean the monitor.
- (i) **NOTE:** Monitor damage due to improper cleaning methods and the use of benzene, thinner, ammonia, abrasive cleaners, compressed air, detergent of any kind will lead to a Customer Induced Damage (CID). CID is not covered under the standard Dell warranty.
- If you notice white residual powder when you unpack your monitor, wipe it off with a cloth.
- Handle your monitor with care as a darker-colored monitor may get scratched and show white scuff marks more than a lighter-colored monitor.
- To help maintain the best image quality on your monitor, use a dynamically changing screen saver and turn off your monitor when not in use.

Setting up the monitor

Connecting the stand

- △ CAUTION: The following steps are important to protect your screen. Follow the instructions to complete the installation.
- (i) **NOTE:** The stand assembly is not pre-installed when the monitor is shipped from the factory.
- (i) **NOTE:** The following instructions are applicable only for the stand that was shipped with your monitor. If you are attaching a stand that you purchased from any other source, follow the setup instructions that are included with the stand.
- 1. Remove the stand base and stand riser from the packaging cushion.
 - (i) NOTE: The images are for the purpose of illustration only. The appearance of the package cushion may vary.

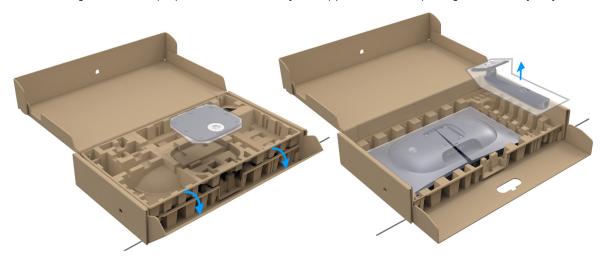


Figure 15. Removing the stand parts from the box

- 2. Align and place the stand riser on the stand base.
- 3. Open the screw handle at the bottom of the stand base and turn it clockwise to secure the stand assembly.
- **4.** Close the screw handle.



Figure 16. Attaching the stand

- **5.** Open the protective cover on the monitor to access the VESA slot on the display back-cover.
 - (i) **NOTE:** Before attaching the stand assembly to the display, ensure that the front plate flap is fully opened to allow space for assembly.

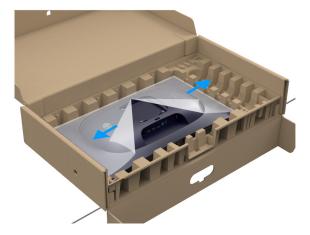


Figure 17. Open the protective cover

6. Carefully insert the tabs on the stand riser into the slots on the display back-cover and press down the stand assembly to snap it into place.

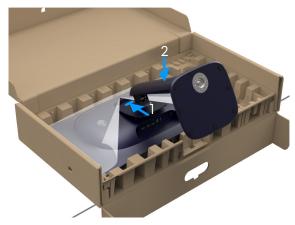


Figure 18. Attaching the stand assembly to the monitor

- 7. Hold the stand riser and lift the monitor carefully, then place it on a flat surface.
 - \triangle CAUTION: Hold the stand riser firmly when lifting the monitor to avoid any accidental damage.

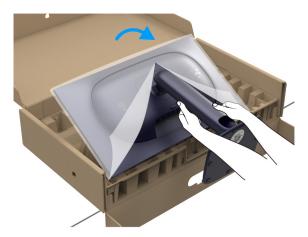


Figure 19. Removing the monitor from the packaging box

8. Lift the protective cover from the monitor.

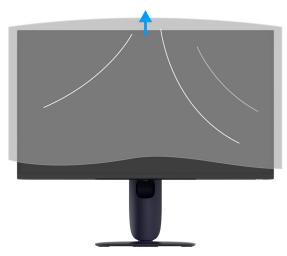


Figure 20. Removing the protective cover

Using the tilt, swivel, pivot and height adjustment

(i) **NOTE:** The following instructions are applicable only for the stand that was shipped with your monitor. If you are attaching a stand that you purchased from any other source, follow the setup instructions that are included with the stand.

Tilt and swivel adjustment

With the stand attached to the monitor, you can tilt and swivel the monitor for the most comfortable viewing angle.

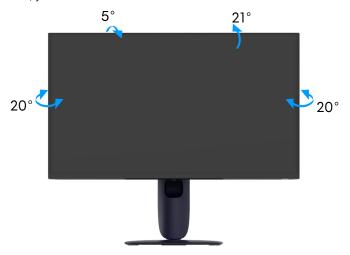


Figure 21. Tilt and swivel adjustment

(i) **NOTE:** The stand assembly is not pre-installed when the monitor is shipped from the factory.

Height adjustment

(i) **NOTE:** The stand extends vertically up to 110 mm. The following image illustrates how to adjust the stand vertically.

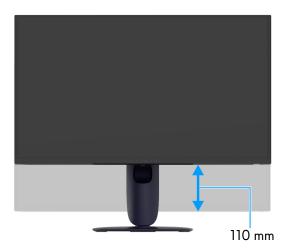


Figure 22. Height adjustment

Pivot adjustment

Before you rotate the display, ensure it is completely extended vertically and completely tilted up to avoid hitting the bottom edge of the monitor.



Figure 23. Pivot adjustment

Rotate clockwise



Figure 24. Rotating the display 90 degrees (clockwise)

Rotate counterclockwise



Figure 25. Rotating the display 90 degrees (counterclockwise)

- (i) **NOTE:** To use the Display Rotation function (Landscape versus Portrait view) with your Dell computer, you require an updated graphics driver that is not included with this monitor. To download the graphics driver, go to Dell Support Site and see the Download section for Video Drivers for latest driver updates.
- (i) **NOTE:** In the Portrait mode, you may experience performance degradation when using graphic-intensive applications such as 3D gaming.

Adjusting the rotation display settings of your system

After you have rotated your monitor, you need to complete the procedure below to adjust the Rotation Display Settings of your system.

(i) **NOTE:** If you are using the monitor with a non-Dell computer, you need to go to the graphics driver website or your computer manufacturer's website for information on rotating the 'contents' on your display.

To adjust the Rotation Display Settings:

- 1. Right-click on the desktop and click Properties.
- 2. Select the Settings tab and click Advanced.
- 3. If you have an AMD graphics card, select the **Rotation** tab and set the preferred rotation.
- **4.** If you have an NVIDIA graphics card, click the **NVIDIA** tab, in the left-hand column select **NVRotate**, and then select the preferred rotation.
- **5.** If you have an Intel graphics card, select the **Intel** graphics tab, click **Graphic Properties**, select the **Rotation** tab, and then set the preferred rotation.
- (i) **NOTE:** If you do not see the rotation option or it is not working correctly, go to Dell Support Site and download the latest driver for your graphics card.

Organizing your cables

After attaching all required cables to your monitor and computer (see Connecting your monitor for cable attachment), route the cables through the cable-management slot on the stand.

If a cable does not reach your computer when routing it through the slot, then connect the cable directly to the computer instead.



Figure 26. Organizing your cables

Connecting your monitor

- MARNING: Before you begin any of the procedures in this section, follow the Safety instructions.
- (i) **NOTE:** Dell monitors are designed to work optimally with the Dell-supplied cables inside the box. Dell does not guarantee the video quality and performance if non-Dell cables are used.
- (i) **NOTE:** Route the cables through the cable-management slot before connecting them.
- (i) **NOTE:** Do not connect all the cables to the computer simultaneously .
- (i) NOTE: The images are for the purpose of illustration only. The appearance of the computer may vary.

To connect your monitor to the computer:

- 1. Turn off your computer and disconnect the power cable.
- 2. Connect the DisplayPort to DisplayPort cable or HDMI cable from your monitor to the computer.
- 3. Connect the USB Type-B end of the upstream cable to the monitor and the USB Type-A end of the cable to the computer.
- **4.** Connect the USB peripherals to the USB 5Gbps downstream ports on the monitor.
- 5. Connect the power cables of your computer and monitor into a wall outlet.
- **6.** Turn on the monitor and the computer. If your monitor displays an image, installation is complete. If it does not display an image, see Common problems.

Connecting the DisplayPort (DP to DP) cable

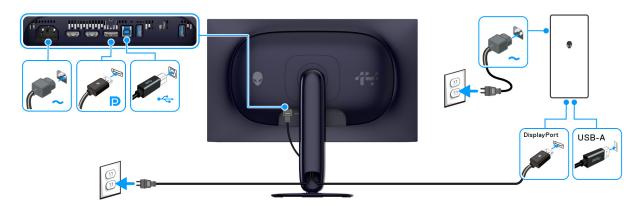


Figure 27. DisplayPort connection

Connecting the HDMI cable



Figure 28. HDMI connection

Securing your monitor using Kensington lock (optional)

The security-lock slot is located at the bottom of the monitor (see Security-lock slot). Secure your monitor to a table using the Kensington security lock.

For more information on using the Kensington lock (purchased separately), see the documentation that is shipped with the lock.

(i) **NOTE:** The image is for the purpose of illustration only. The appearance of the lock may vary.

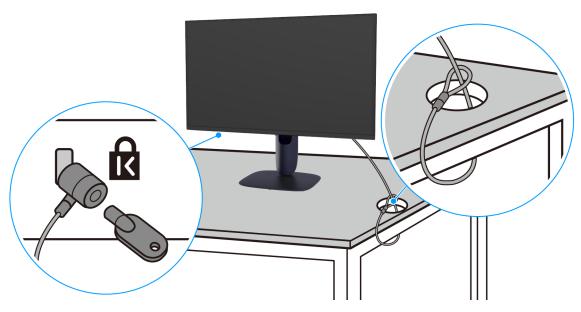


Figure 29. Using the Kensington lock

Removing the monitor stand

- △ CAUTION: To prevent scratches on the screen when removing the stand, ensure that the monitor is placed on a soft surface and handle it carefully.
- △ CAUTION: The following steps are specifically for removing the stand that is shipped with your monitor. If you are removing a stand that you purchased from any other source, follow the setup instructions that are included with the stand.
- (i) **NOTE:** Before removing the stand, ensure that you have disconnected all the cables from the monitor.

To remove the stand:

- 1. Place the monitor on a soft cloth or cushion.
- 2. Press and hold the stand release button at the back of the display.



Figure 30. Press and hold the stand release button

3. Lift the stand assembly up and away from the monitor.



Figure 31. Removing the monitor stand

VESA wall mounting (optional)

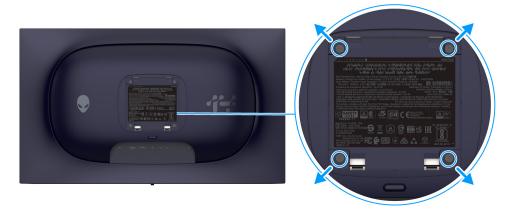


Figure 32. VESA wall mounting

- \bigcirc **NOTE:** Use M4 x 10 mm screws to connect the monitor to the wall-mounting kit. Refer to the instructions that come with the VESA-compatible wall-mounting kit.
- 1. Place the monitor panel on a soft cloth or cushion on a stable flat surface.
- 2. Remove the monitor stand. (See Removing the monitor stand.)
- 3. Use a Phillips crosshead screwdriver to remove the four screws securing the plastic cover.
- **4.** Attach the mounting bracket from the wall-mounting kit to the monitor.
- 5. Mount the monitor on the wall. For more information, see the documentation that is shipped with the wall-mounting kit.
- (i) NOTE: For use only with UL or CSA or GS-listed wall mount bracket with minimum weight or load bearing capacity of 17.20 kg.

Operating the monitor

Power on the monitor

Press the power button to turn on the monitor.

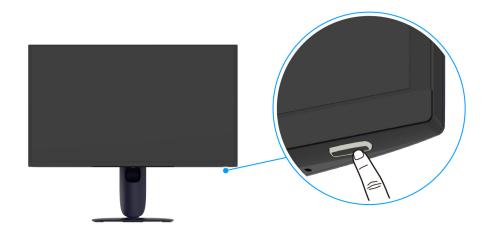


Figure 33. Power on the monitor

Using the joystick control

Use the joystick control at the bottom of the monitor to make On-Screen Display (OSD) adjustments.

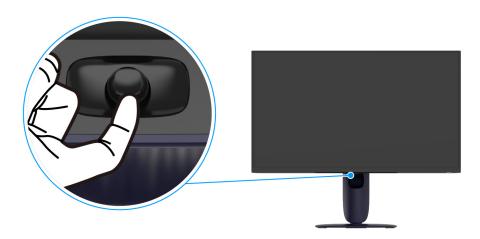


Figure 34. Using the joystick control

- 1. Press the joystick button to launch the Menu Launcher.
- 2. Move the joystick button up/down/left/right to toggle through the options.
- 3. Press the joystick button again to confirm the settings and exit.

Table 24. Movement of the joystick.

Joystick	Description	
(•)	 When the OSD menu is on, press the joystick button to confirm the selection or save the settings. When the OSD menu is off, press the joystick button to launch the Menu Launcher. See Accessing the Menu Launcher. 	
(•)	 For 4-way (left, right, up, and down) directional navigation. Toggles through the menu items. Increases or decreases the parameters of selected menu item. 	
(•)	Selects and enters the submenu.	

Joystick	Description
10)	Returns to the upper-level menu or exits from the current menu.

You can assign the four directional movements as Direct Key 1/2/3/4 to access a specific OSD function. For more information, see DIRECT KEY GUIDE.

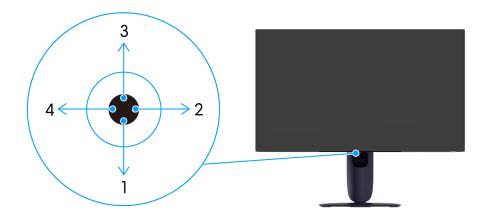


Figure 35. Joystick and Direct Keys

Accessing the Menu Launcher

When you press the joystick button, the Menu Launcher appears at the bottom center of the screen, allowing you to access the OSD menu and shortcut functions.

To select a function, move the joystick button.



Figure 36. Menu Launcher

The following table describes the Menu Launcher functions:

Table 25. Menu Launcher description.

Label	Icon	Description			
1	When you move the joystick button left or right to toggle through the shortcut functions, the selected item will be highlighted and shifted to the center position. Press the joystick button to enter its submenu and make adjustments by moving the joystick button.				
	(i) NOTE: You can set your preferred shortcut keys. For more information, see PERSONALIZE.				
	(i) NOTE: After you change the settings, follow the navigation keys to confirm the changes before proceeding to another function or exiting.				
	SHORTCUT KEY	PRESET MODES: To choose a preferred color mode from the list of preset modes.			
	INPUT SOURCE: To choose an input source from the list of video signals the connected to your monitor. SHORTCUT KEY 2				
	SHORTCUT KEY	ALIENVISION.: To choose/customize a display mode for gameplay or turn off ALIENVISION.			
	SHORTCUT KEY	BRIGHTNESS/CONTRAST: To access the adjustment sliders of brightness and contrast.			
	SHORTCUT KEY	DARK STABILIZER: To access the DARK STABILIZER adjustment slider.			
2	Menu	To launch the On-Screen Display (OSD) main menu. See Accessing the menu system.			
3	X Exit	To exit the Menu Launcher.			

When the Menu Launcher is on, the OSD Status Bar appears at the top in the center of the screen, displaying the current settings of some OSD functions.



Figure 37. OSD Status Bar

Normally, **PANEL HEALTH** displays a green dot. When a yellow dot is displayed, **PIXEL REFRESH** is suggested to be performed. For more information, see OLED PANEL MAINTENANCE.

Using the On-Screen Display (OSD) menu

Accessing the menu system

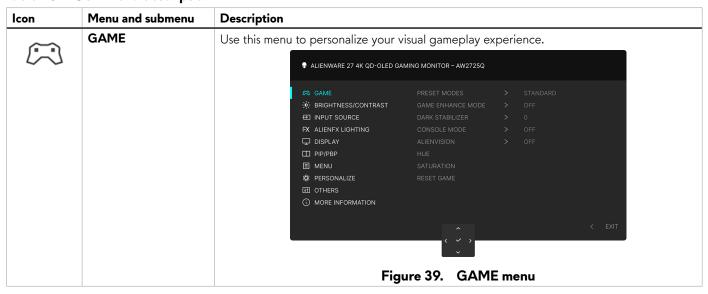
When the OSD menu is active, adjust the settings by moving the joystick button and follow the navigation keys at the bottom center of the OSD menu.



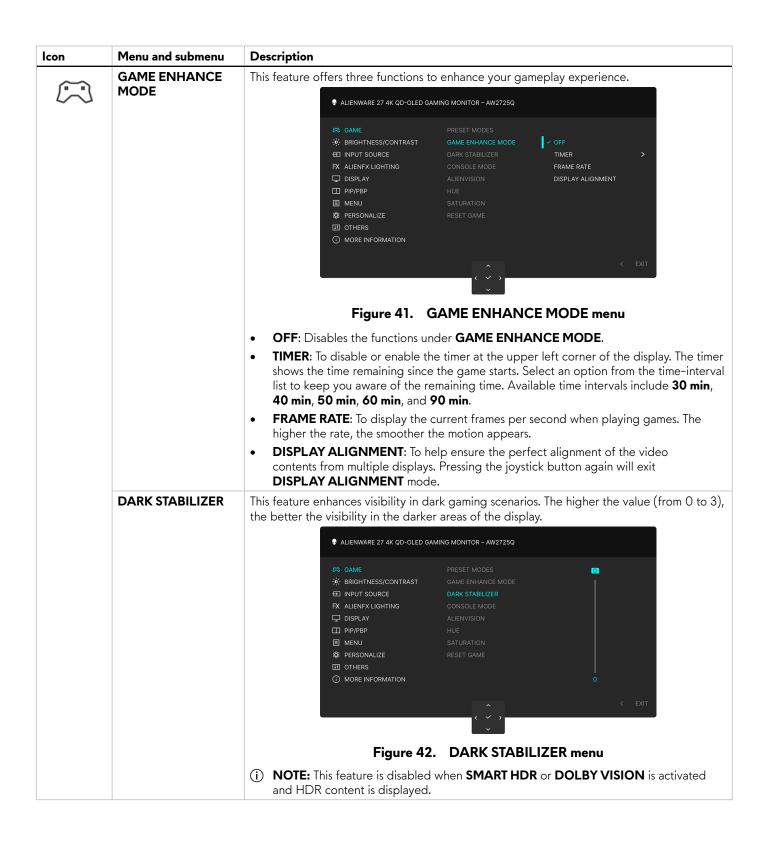
Figure 38. Navigation keys

(i) **NOTE:** After you change the settings, follow the navigation keys to confirm the changes before proceeding to another menu or exiting the OSD menu.

Table 26. OSD menu description.

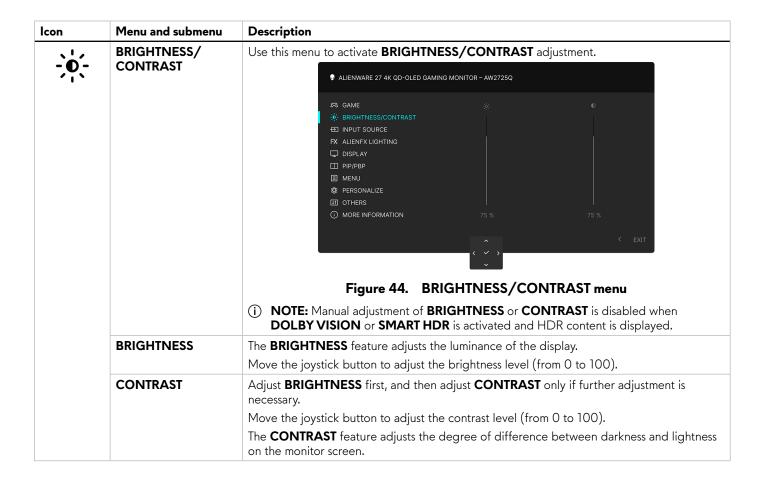


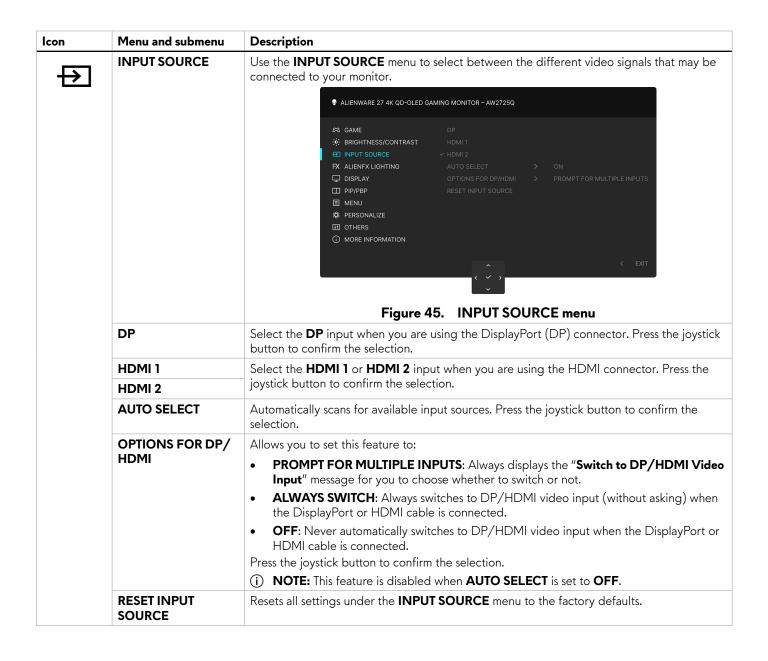
Menu and submenu **Description Icon PRESET MODES** Allows you to choose a preset color mode or create your own color modes. ALIENWARE 27 4K QD-OLED GAMING MONITOR - AW2725Q ✓ STANDARD ₿ GAME ★ BRIGHTNESS/CONTRAST FX ALIENFX LIGHTING ☐ DISPLAY □ PIP/PBP CREATOR ■ MENU GAME 1 8 PERSONALIZE GAME 2 III OTHERS GAME 3 Figure 40. PRESET MODES menu **STANDARD**: Loads the default color settings of the monitor. This is the default preset FPS: Loads color settings ideal for First-Person Shooter (FPS) games. MOBA/RTS: Loads color settings ideal for Multiplayer Online Battle Arena (MOBA) and Real-Time Strategy (RTS) games. RPG: Loads color settings ideal for Role-Playing Games (RPG). **SPORTS**: Loads color settings ideal for sports games. CREATOR: Allows you to set COLOR SPACE to DCI-P3 or sRGB and adjust the GAMMA level (from 1.8 to 2.6). GAME 1/GAME 2/GAME 3: Enables you to customize the settings of GAIN, OFFSET, HUE, SATURATION, and DARK STABILIZER for your gaming needs. **WARM**: Presents colors at lower color temperatures. The screen appears warmer with a red/yellow tint. **COOL**: Presents colors at higher color temperatures. The screen appears cooler with a blue tint. **CUSTOM COLOR:** Enables you to manually adjust the color settings. Use the joystick button to adjust GAIN, OFFSET, HUE, and SATURATION to create your own preset (i) **NOTE:** This feature is disabled when **CONSOLE MODE** is on. (i) NOTE: This feature is disabled when SMART HDR or DOLBY VISION is activated and HDR content is displayed.

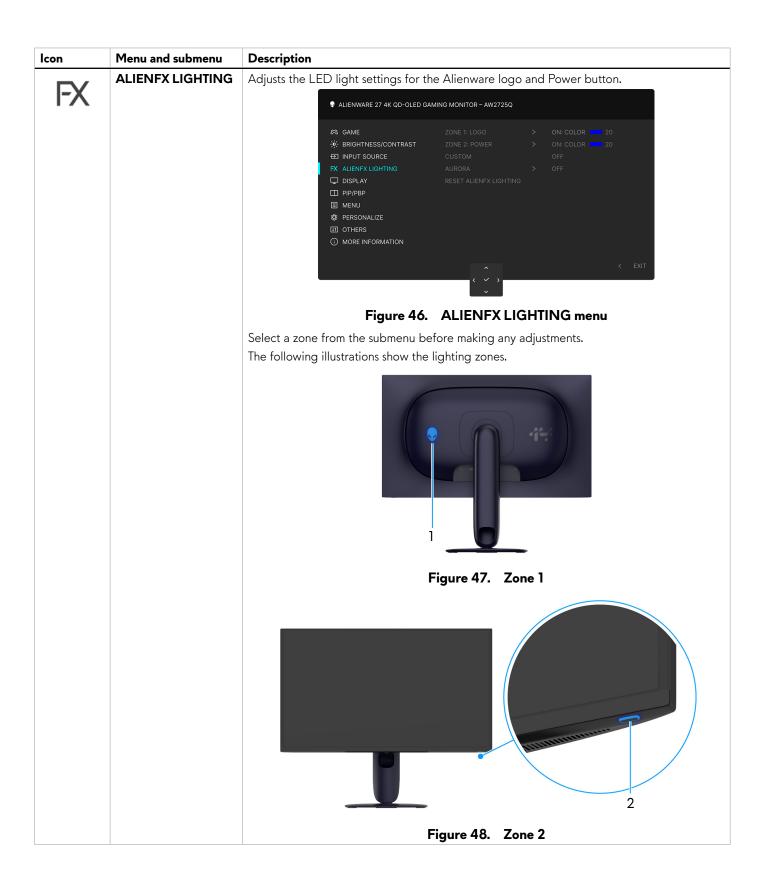


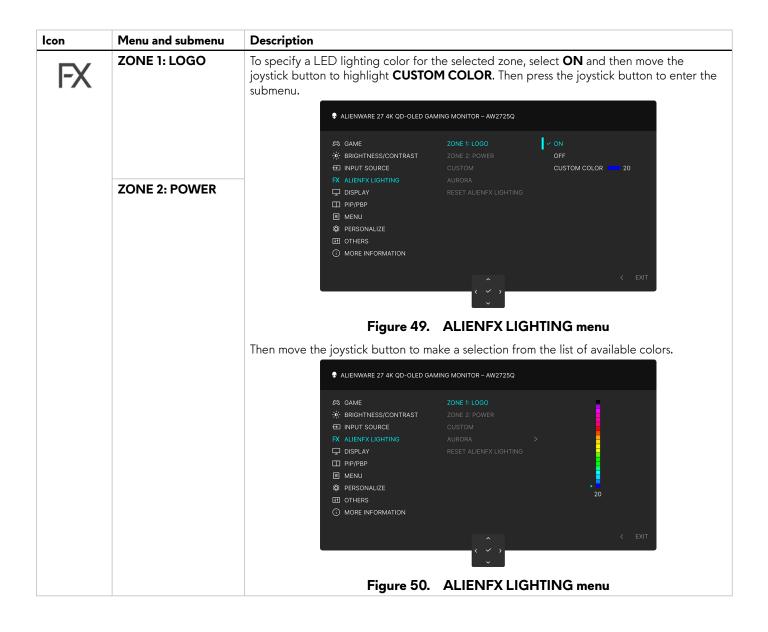
Icon	Menu and submenu	Description				
\square	CONSOLE MODE	Adjusts CONSOLE MODE to ON/LEGACY DEVICE/OFF, COLOR, GAMMA, or SOURCE TONE MAP. Activating this feature gives the best gaming experience when playing console games. For more information, see Console mode (HDMI only).				
		• ON/LEGACY DEVICE/OFF : Select ON or OFF to enable or disable the functions under CONSOLE MODE . Select LEGACY DEVICE when you are using older version consoles, such as PS4.				
		 COLOR: Manually adjust RGB from 0 to 100. By default, RGB is set to 100. GAMMA: Manually adjust GAMMA from 1.8 to 2.6. By default, GAMMA is set to 				
		 2.2. SOURCE TONE MAP: Select to allow the HDR content to be tone mapped by the 				
		source device. i NOTE: CONSOLE MODE is only for HDMI. PRESET MODES is disabled when				
		CONSOLE MODE is set to ON.NOTE: COLOR/GAMMA is disabled when SMART HDR or DOLBY VISION is				
		activated and HDR content is displayed. i NOTE: SOURCE TONE MAP is disabled when DOLBY VISION is activated or no				
	ALIENVISION	HDR content is displayed. Allows you to customize your own display modes (VISION 1, VISION 2, and VISION 3) for different gaming separates. By default ALIENVISION is OFF				
		for different gaming scenarios. By default, ALIENVISION is OFF . • ALIENWARE 27 4K QD-OLED GAMING MONITOR – AW2725Q				
		☐ PIP/PBP HUE VISION 1 > ☐ MENU SATURATION VISION 2 > ☐ PERSONALIZE RESET GAME VISION 3 > ☐ OTHERS ☐ MORE INFORMATION				
		< ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓				
		Figure 43. ALIENVISION menu				
		You can go through the options and make adjustments for each vision mode.				
		VISION SETTINGS:				
		 MODE: Select NIGHT to identify objects clearly in darkness or select CHROMA to apply a thermal color palette to show temperature variations in the scene. Selecting OFF will disable the functions under VISION SETTINGS. 				
		SIZE: To adjust the close-up window size that applies the vision mode.				
		SHARPNESS: To adjust the sharpness level of the pictures in the close-up window.				
		POSITION: Allows you to select a preferred position for the close-up window.				
		• ZOOM : To adjust the zoom ratio, which provides a magnified view of the object. Selecting OFF will turn off this function.				
		OPACITY: To adjust the transparency level of the close-up window.				
		 CROSSHAIR: STYLE: Allows you to select a preferred crosshair style to aid in aiming accurately. Selecting OFF will turn off this function. 				
		 COLOR: Allows you to select a preferred crosshair color. If you select DYNAMIC, the crosshair color will change dynamically based on the background color. 				
		NOTE: More ALIENVISION options are available on using Alienware Command Center (AWCC).				

lcon	Menu and submenu	Description		
	HUE	This feature can shift the color of the video image to green or purple. This is used to adjust the desired flesh-tone color.		
~ ~		Use the joystick button to adjust the hue level from 0 to 100.		
		Higher levels increase the green shade of the video image, while lower levels increase the purple shade of the video image.		
		(i) NOTE: This feature is available only when you select FPS , MOBA/RTS , RPG , or SPORTS preset mode.		
		(i) NOTE: This feature is disabled when DOLBY VISION or SMART HDR is activated and HDR content is displayed.		
SATURATION		This feature can adjust the color saturation of the video image.		
		Use the joystick button to adjust the saturation level from 0 to 100.		
		Higher levels increase the colorful appearance of the video image, while lower levels increase the monochrome appearance of the video image.		
SPORTS preset mode.		(i) NOTE: This feature is available only when you select FPS , MOBA/RTS , RPG , or SPORTS preset mode.		
	RESET GAME	Resets all settings under the GAME menu to the factory defaults.		









on Menu and submenu	Description				
~	The following table shows the color number and RGB codes used for the LED co				
FX	Table 27.	RGB codes use	ed for the LEC	colors.	
		No.	R	G	В
		1	0	0	0
		2	38	0	180
		3	51	0	198
		4	195	0	195
		5	186	16	123
		6	194	0	65
		7	185	0	0
		8	166	51	0
		9	185	96	0
		10	195	140	0
		11	130	219	0
		12	62	223	0
		13	40	223	0
		14	0	195	0
		15	0	205	25
		16	0	205	45
		17	10	230	180
		18	0	101	247
		19	0	25	247
		20	0	0	255
	For ZONE 2: on or standby	-		rn off the light v	when the monito

It is a read-only menu. When you use **CUSTOM COLOR** to make LED lighting adjustments, this menu status shows **OFF**; when you make the LED lighting adjustments through AlienFX application, the status shows **ON**.

Select to apply the Aurora effect to the lighting of Zone 1 and Zone 2.

Resets all settings under the ${f ALIENFX}$ LIGHTING menu to the factory defaults.

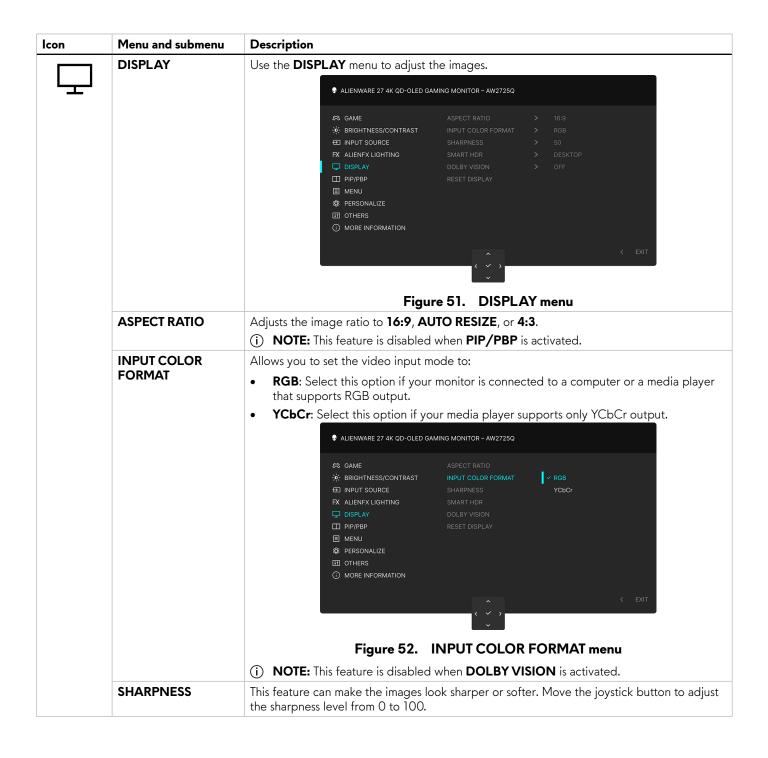
52

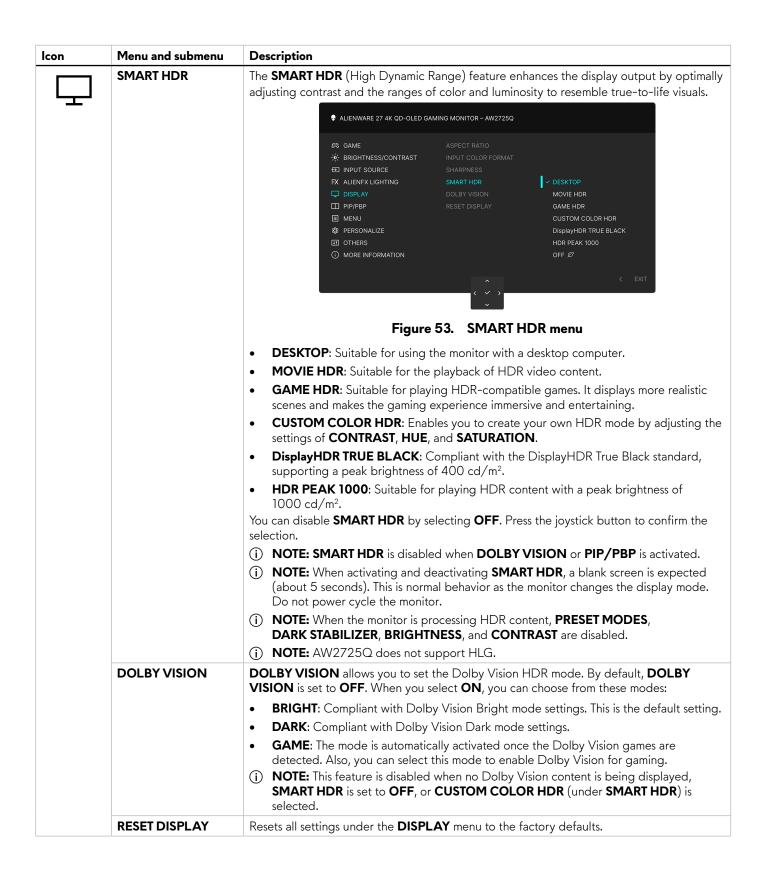
CUSTOM

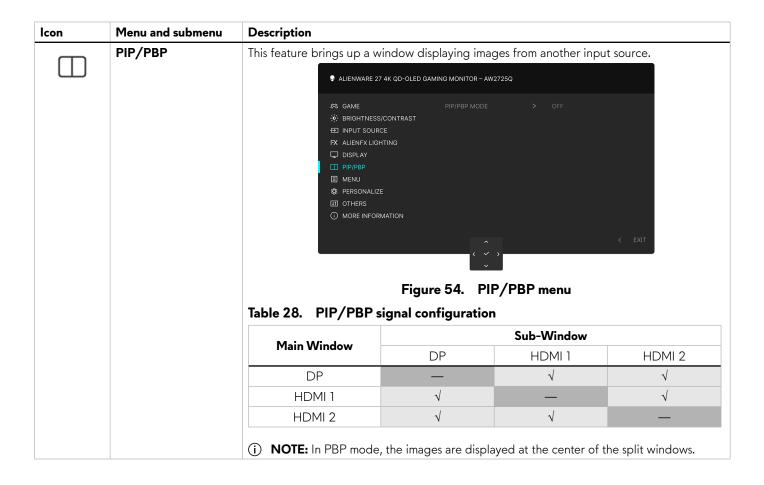
AURORA

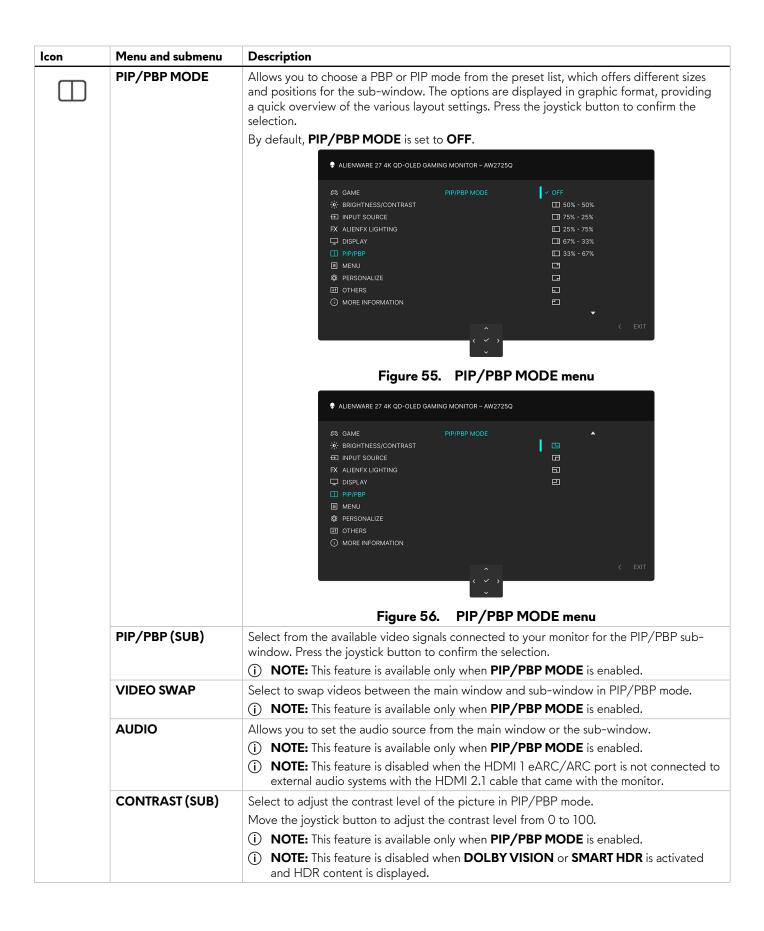
LIGHTING

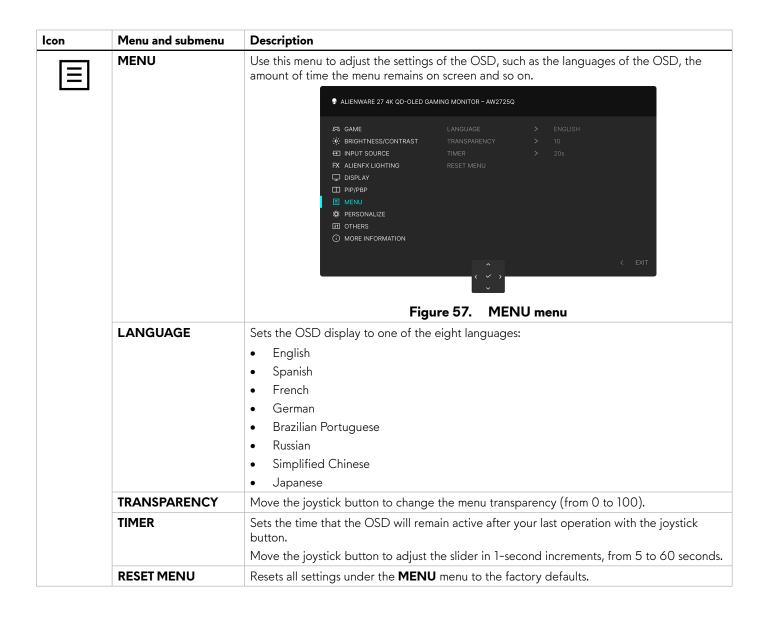
RESET ALIENFX



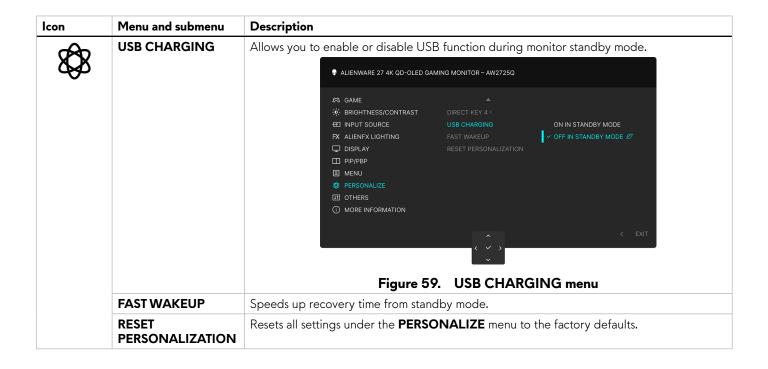


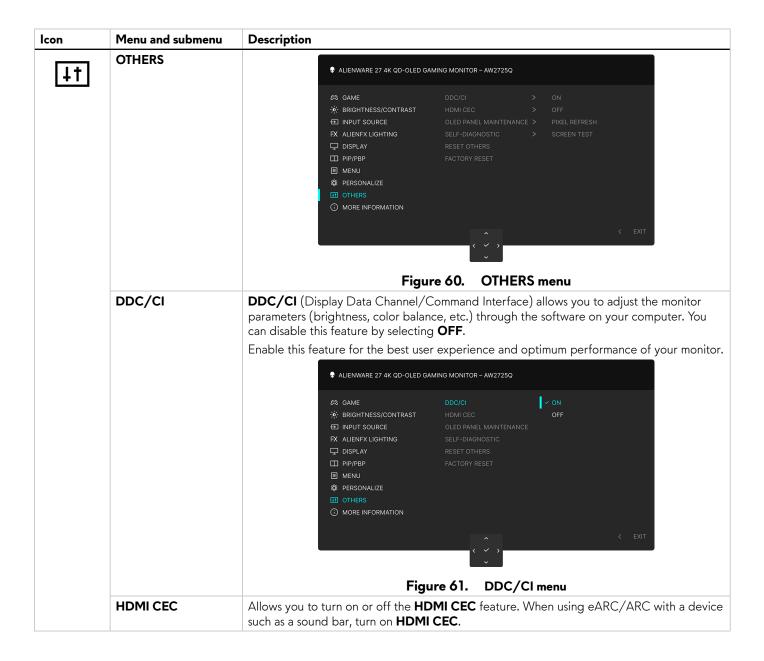


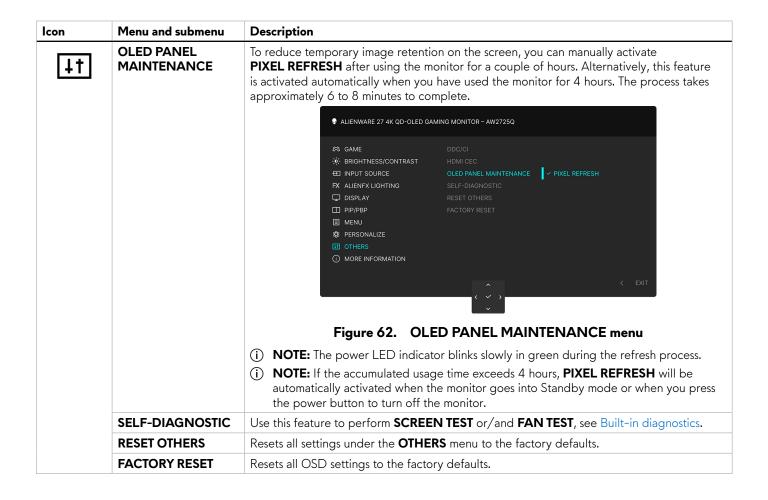


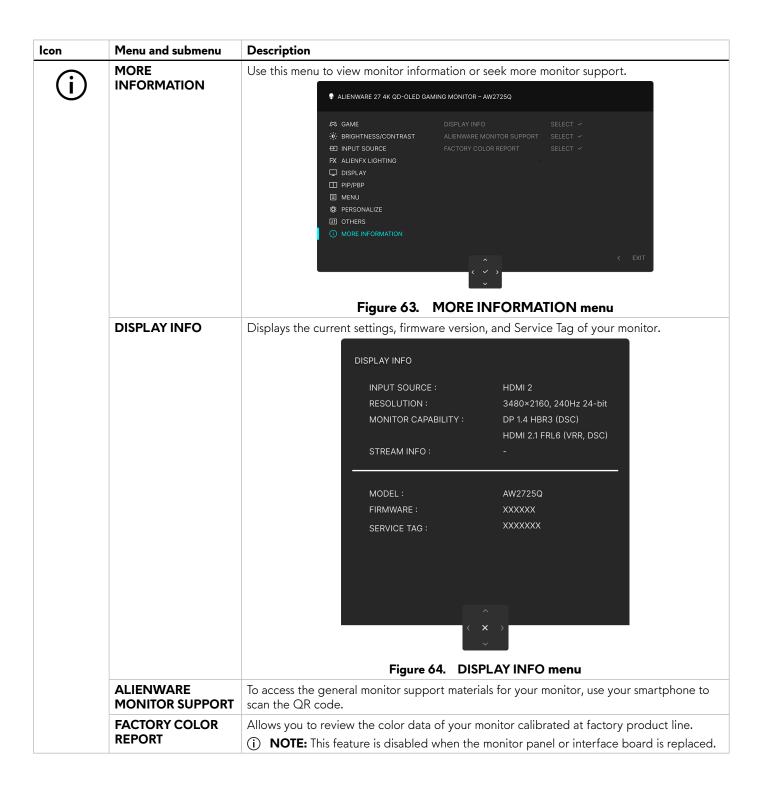


lcon	Menu and submenu	Description					
8	PERSONALIZE	ALIENWARE 27 4K QD-OLED GAMING MONITOR - AW2725Q GAME SHORTCUT KEY GUIDE BRIGHTNESS/CONTRAST SHORTCUT KEY 1 > PRESET MODES INPUT SOURCE SHORTCUT KEY 2 > INPUT SOURCE PX ALIENFX LIGHTING SHORTCUT KEY 3 > ALIENVISION DISPLAY SHORTCUT KEY 4 > BRIGHTNESS/CONTRAST PIP/PBP SHORTCUT KEY 5 > DARK STABILIZER MENU DIRECT KEY GUIDE SELECT ✓ PERSONALIZE DIRECT KEY 1 > VISION 1 OTHERS DIRECT KEY 2 > MENU LAUNCHER MORE INFORMATION DIRECT KEY 3 > MENU LAUNCHER MORE INFORMATION DIRECT KEY 3 > MENU LAUNCHER ✓ ✓ ✓ ✓ ✓ ✓					
	SHORTCUT KEY GUIDE	Figure 58. PERSONALIZE menu Select and follow the on-screen instructions to customize the Shortcut Keys in the Menu Launcher.					
	SHORTCUT KEY 1 SHORTCUT KEY 2 SHORTCUT KEY 3	Allows you to choose a feature from the provided list and set it as a shortcut key. Press the joystick button to confirm the selection. • PRESET MODES • GAME ENHANCE MODE • DARK STABILIZER					
	SHORTCUT KEY 4						
	SHORTCUT KEY 5	 ALIENVISION BRIGHTNESS/CONTRAST INPUT SOURCE ASPECT RATIO SMART HDR DISPLAY INFO PIP/PBP MODE VIDEO SWAP 					
	DIRECT KEY GUIDE	Select and follow the on-screen instructions to assign your preferred features to the 4-directional movements of the joystick button.					
	DIRECT KEY 1 ✓	Allows you to choose a feature from the provided list and set it as a direct key. Press the					
	DIRECT KEY 2 >	joystick button to confirm the selection. • MENU LAUNCHER					
	DIRECT KEY 3 ^	VISION 1					
	DIRECT KEY 4 〈	 VISION 2 VISION 3 PRESET MODES GAME ENHANCE MODE DARK STABILIZER BRIGHTNESS CONTRAST INPUT SOURCE ASPECT RATIO SMART HDR PIP/PBP MODE VIDEO SWAP When you set a Direct Key to OFF, it returns to the original 4-directional movement. (i) NOTE: When there is no video signal, the Direct Key will not work. 					









OSD warning message

You will see the following message when the monitor does not support a particular resolution mode:

The current input timing is not supported by the monitor display. Please change your input timing to 3840×2160, 60Hz or any other monitor listed timing as per the monitor specifications.

Figure 65. Warning message if a particular resolution mode is not supported

This means that the monitor cannot synchronize with the signal that it is receiving from the computer. See Monitor specifications for the horizontal and vertical frequency ranges addressable by this monitor. The recommended resolution is **3840 x 2160**.

(i) **NOTE:** The message may vary slightly depending on the connected input signal.

You will see the following message before the DDC/CI feature is disabled:



Figure 66. DDC/CI warning message

You will see the following message when you increase the **BRIGHTNESS** level above the factory default setting for the first time:



Figure 67. Warning message when increasing the BRIGHTNESS level

(i) NOTE: If you select Yes, the message will not appear the next time you change the BRIGHTNESS setting.

You will see the following message when you set PRESET MODES to FPS, MOBA/RTS, or SPORTS for the first time:



Figure 68. Warning message of setting PRESET MODES

(i) NOTE: If you select No, the BRIGHTNESS level will change to 75% for these PRESET MODES.

You will see the following message when you set **SMART HDR** to **OFF** and later select any predetermined option (without the \mathscr{D} symbol) that increases power consumption:



Figure 69. Warning message for changing the default setting

(i) **NOTE:** Once you select **Yes**, the message will not appear even if you choose any other predetermined option (without the \varnothing symbol). When you perform a factory reset, the message will appear again.

You will see the following message when you change the default setting of a power-saving feature (with the $\mathscr O$ symbol) for the first time, such as **USB CHARGING** or **FAST WAKEUP**:



Figure 70. Warning message for changing the default setting

(i) **NOTE:** Once you select **Yes**, the message will not appear even if you choose any other predetermined option (without the \mathscr{D} symbol). When you perform a factory reset, the message will appear again.

You will see the following message when the monitor enters the Standby Mode:



Figure 71. Standby mode warning message

(i) **NOTE:** The message may vary slightly depending on the selected input signal. Activate the computer and wake up the monitor to gain access to the OSD.

The OSD functions only in the normal operation mode. You will see the following message (depending on the selected input signal) if you press the joystick button during the Standby mode:

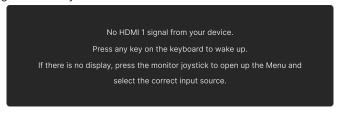


Figure 72. Signal detection warning message

(i) **NOTE:** The message may vary slightly depending on the connected input signal. Activate the computer and wake up the monitor to gain access to the OSD.

You will see the following message if DP, HDMI 1, or HDMI 2 input is selected and the corresponding cable is not connected:

No HDMI 1 Cable
The display will go into Standby mode in 4 minutes.
www.dell.com/support/AW2725Q

Figure 73. Signal cable disconnected warning message

(i) **NOTE:** The message may vary slightly depending on the selected input signal. Activate the computer and wake up the monitor to gain access to the OSD.

You will see the following message when PIXEL REFRESH is selected:

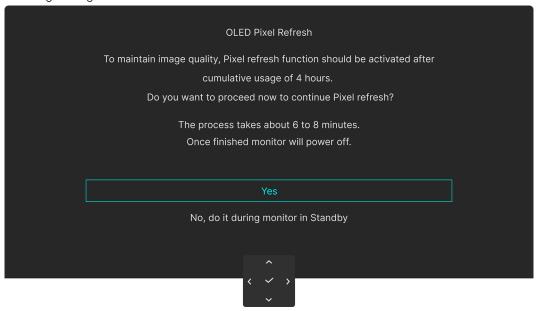


Figure 74. PIXEL REFRESH warning message

Once you select **Yes**, the monitor will be turned off and the refresh process will run automatically. The process takes approximately 6 to 8 minutes to complete.

You will see the following message if you press the power button during the execution of PIXEL REFRESH process:

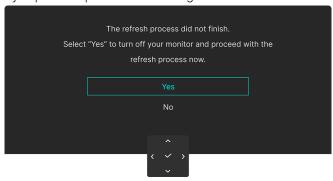


Figure 75. Refresh process warning message

You will see the following message when **FACTORY RESET** is selected:



Figure 76. FACTORY RESET warning message

You will see the following message every 30 minutes when the built-in thermal sensor detects an abnormality:

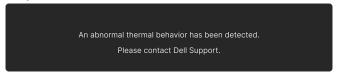


Figure 77. Abnormal thermal behavior warning message

For more information, see Troubleshooting.

Locking the control buttons

You can lock the monitor control buttons to prevent access to the OSD menu and/or power button.

1. Move and hold the joystick button up/down/left/right for about 4 seconds until a pop-up menu appears.

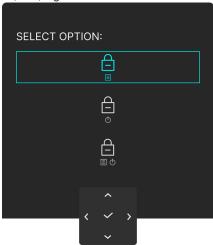


Figure 78. Lock menu

- 2. Move the joystick button to select one of the following options:
 - : The OSD menu settings are locked and not accessible.
 - : The power button is locked.
 - The OSD menu settings are not accessible and the power button is locked.
- **3.** Press the joystick button to confirm the configuration.

To unlock, move and hold the joystick button up/down/left/right for about 4 seconds until a menu appears on the screen, and then select \bigcap to unlock and close the pop-up menu.



Figure 79. Unlock menu

(i) **NOTE:** The message may vary slightly depending on the selected settings.

Setting the maximum resolution

(i) **NOTE:** The steps may vary slightly depending on the version of Windows you have.

To set the maximum resolution for the monitor:

In Windows 10 and Windows 11:

- 1. Right-click on the desktop and click **Display settings**.
- 2. If you have more than one monitor connected, ensure to select AW2725Q.
- 3. Click the **Display Resolution** dropdown list and select **3840 x 2160**.
- 4. Click Keep changes.

If you do not see 3840×2160 as an option, you must update your graphics driver to the latest version. Depending on your computer, complete one of the following procedures:

If you have a Dell desktop or a laptop:

Go to Dell Support Site, enter your Service Tag, and download the latest driver for your graphics card.

If you are using a non-Dell computer (laptop or desktop):

- Go to the support site for your non-Dell computer and download the latest graphics card drivers.
- Go to the graphics card's website and download the latest graphic card drivers.

Requirements to view or playback HDR content

1. Through Ultra Blu-Ray DVD or Game consoles

Ensure the DVD player or Game console is HDR capable, such as Panasonic DMP-UB900 or PS5.

2. Through a PC

Ensure the graphics card used is HDR capable, that is, it has an HDMI 2.1 (TMDS) (with HDR option) compliant port and HDR graphics driver is installed. HDR capable application program must be used, such as Cyberlink PowerDVD 17, Windows 10/11 Movies & TV app.

(i) **NOTE:** To download and install the latest graphics driver that supports HDR content playback on your Dell desktop or laptop, see Drivers at Dell Support Site.

NVIDIA

For a full range of HDR capable NVIDIA graphics cards, see NVIDIA Home Page.

Ensure to download the driver that supports Full Screen Playback mode (such as PC games, Ultra Blu-Ray players), HDR on Win 10 Redstone 2 OS: 381.65 or later.

AMD

For a full range of HDR capable AMD graphics cards, see AMD Home Page. Read the HDR driver support information and download the latest driver.

Intel (Integrated Graphics)

HDR capable processor: Cannon Lake or later

Suitable HDR player: Windows 10/11 Movies & TV app

Operating System (OS) with HDR support: Windows 10 Redstone 3

Driver with HDR support: see Drivers at Intel Support Site for the latest HDR driver.

(i) **NOTE:** HDR playback through OS (such as playback of HDR in a window within desktop) requires Windows 10 Redstone 2 or later with an appropriate application program such as PowerDVD 17. Playing back protected content will require appropriate DRM software and/or hardware, such as Microsoft PlayReady. For support information, see Microsoft Support Site.

Using AlienFX function

Customize advanced features for your monitor using AlienFX in the Alienware Command Center (AWCC) application.

- (i) NOTE: If you have an Alienware Gaming desktop or laptop, you can directly access the AWCC application.
- (i) **NOTE:** For more information, see Alienware Command Center Online Help.

Prerequisites

Before installing the AWCC application on a non-Alienware system:

- Ensure that the operating system of your computer is Windows 10 R3 or later.
- Ensure your Internet connection is active.
- If you want to adjust the lighting effects, make sure to connect the Alienware monitor and the computer with the supplied USB Type-A to Type-B 5Gbps cable.

Installing AWCC through Windows update

- 1. When the monitor is first connected to a system where the AWCC application is not installed, the application will be downloaded and installed on the system automatically. The installation takes few minutes to complete.
- (i) **NOTE:** This process requires Internet connection.
- 2. Navigate to the program folder to ensure that the installation is successful. Alternatively, you can find the AWCC application in the **Start** menu.
- **3.** Connect your monitor to the system.
- **4.** Restart the computer.
- **5.** Launch the AWCC application.
- (i) NOTE: If you don't see the monitor appearing on the AWCC Dashboard screen, go to OS Settings windows, click on Apps then click on Installed apps, search for the Alienware Command Center Package Manager to add the packages.
- 6. If the driver update is not reflecting in your computer, install AWCC from the Dell Support website.

Installing AWCC from the Dell Support website

- 1. Visit Dell support site at Drivers at Dell Support Site, enter AW2725Q in the search box to find the product support page.
- 2. Go to Drivers & Downloads. Download the latest version of the Alienware Command Center application.
- 3. Navigate to the folder in which you saved the downloaded setup files.
- 4. Double-click the downloaded setup file and follow the on-screen instructions to complete the installation.
- (i) **NOTE:** For a better experience, always update to the latest version of the AWCC application.

Adjusting the lighting effects

- 1. Launch the AWCC application from the Start menu.
- 2. In the window of Dashboard view, click the monitor image of AW2725Q to access the device view.
- 3. Select the **LIGHTING** panel.
- **4.** Specify the lighting zone(s) in the preview window.
- 5. Select an effect from the LIGHTING EFFECT dropdown list and configure the available options.
 - Morph: This effect changes the light color into another through a seamless transition.
 - **Pulse**: This effect makes the light flash with a short pause.
 - **Color**: The lights will light in a single static color.
 - **Breathing**: This effect makes the light change from bright to dim.
 - **Spectrum**: This effect makes the light change in the sequence of spectrum: red, orange, yellow, green, blue, indigo, and violet.
 - **Static Default Blue**: This effect makes the lights glow solid blue. You can drag the **BRIGHTNESS** slider to change the intensity of the color from strong to light.
 - Aurora: Applies the dynamic Aurora effect.
- (i) NOTE: Spectrum/Static Default Blue/Aurora is available only when you select All Zones for lighting adjustments.
- **6.** Select **SAVE PRESET** once you have completed the settings.

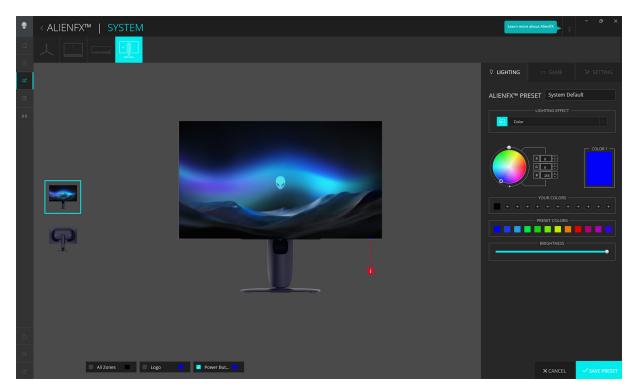


Figure 80. AlienFX: LIGHTING

- (i) NOTE: The options displayed may vary depending on the lighting zone(s) and LIGHTING EFFECT you specified.
- (i) **NOTE:** Different product models may have different features supported.

Adjusting the gaming features

- 1. Launch the AWCC application from the **Start** menu.
- 2. In the window of Dashboard view, click the monitor image of AW2725Q to access the device view.
- 3. Select the **GAME** panel to customize the following features:
 - General configuration
 - Customization of vision modes
- **4.** Select **SAVE PRESET** once you have completed the settings.



Figure 81. AlienFX: GAME

(i) **NOTE:** Different product models may have different features supported.

General configuration

Click the **General** button to enhance your gameplay experience by using the provided features.

Table 29. Features of SETTING.

Feature	Description	
Dark Stabilizer	Refer to DARK STABILIZER.	
Game Enhance	Toggle the Game Enhance switch to turn on or off this feature.	
	• Frame Rate : Select and specify the position to display the current frames per second while playing games.	
	• Timer : Select and specify the position of the timer and the time interval.	
Assign Hotkey	Create your own keyboard shortcuts for the listed features.	

Customization of vision modes

Click the **Vision 1**, **Vision 2**, or **Vision 3** button to enhance your gameplay experience by customizing your vision modes.

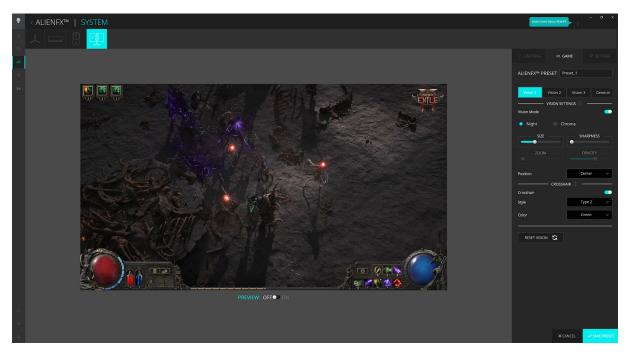


Figure 82. AlienFX: Vision

Table 30. Features of vision modes.

Feature	Description	
Vision Mode	Toggle the Vision Mode switch to turn this feature on or off.	
	Night: Improves contrast and clarity during dark game scenes.	
	• Chroma : Apply a thermal color palette to differentiate game objects from the background.	
SIZE	Drag the slider to enlarge the close-up window or resume it to the default size.	
SHARPNESS	Drag the slider to adjust the sharpness level of the pictures in the close-up window.	
ZOOM	Drag the slider to adjust the zoom ratio of the close-up window, which displays a zoomed-in view of the object.	
	(i) NOTE: This feature is disabled if Position is set to Center.	
OPACITY	Drag the slider to adjust the opacity level of the close-up window.	
	(i) NOTE: This feature is disabled if Position is set to Center.	
Position	Select a preferred position for the close-up window from the dropdown list.	
	(i) NOTE: This feature is disabled if Size is set to Full Screen.	
CROSSHAIR	Toggle the Crosshair switch to turn on or off this feature.	
	Style: Select a crosshair type that matches the gameplay from the dropdown list.	
	Color: Select your preferred crosshair color setting.	
RESET VISION	Resets all settings of the current vision mode to the factory defaults.	

(i) **NOTE:** To view the effects during features customization, toggle the **PREVIEW** switch to On.

Setting

- 1. Launch the AWCC application from the **Start** menu.
- 2. In the window of Dashboard view, click the monitor image of AW2725Q to access the device view.
- 3. Select the **SETTING** panel to access the following features:
 - Display configuration
 - Input configuration
 - More: To display the information about the monitor Model name, Service Tag, Manufactured date, and Firmware Version.
- **4.** Select **SAVE PRESET** once you have completed the settings.



Figure 83. AlienFX: SETTING

(i) **NOTE:** Different product models may have different features supported.

Display configuration

Click the **Display** button to adjust the display settings.

Table 31. Features of Display.

Feature	Description		
BRIGHTNESS	Drag the sliders to make the adjustment. Refer to BRIGHTNESS and CONTRAST.		
CONTRAST	(i) NOTE: These features may be disabled depending on the current HDR state.		
Preset Modes	The Preset Modes dropdown list changes according to the state of Use HDR switch.		
	When you toggle the Use HDR switch to On, refer to SMART HDR; when you toggle the Use HDR switch to Off, refer to PRESET MODES.		
	(i) NOTE: This feature is disabled when HDR setting in the system is turned on and SMART HDR on the monitor is activated.		
Dolby Vision	Refer to DOLBY VISION.		
	(i) NOTE: To play the HDR content with Dolby Vision enabled, toggle the Use HDR switch to the ON state.		
Resolution/Refresh Rate	Allows you to change the settings of resolution and refresh rate of the system.		
	(i) NOTE: This feature is disabled when you set to duplicate screen on multiple monitors.		

Input configuration

Click the $\ensuremath{\mathsf{Input}}$ button to configure the PIP/PBP settings.

You can select an input source from the **Current Input Source** dropdown list.

When you toggle the **PIP/PBP** switch to On, the options of preset PBP or PIP modes appear below the preview window, allowing you to select your preferred mode.

Table 32. Features of PIP/PBP.

Feature Description	
Main/Sub Select video inputs for the main window and sub window.	
To swap videos between the main window and sub window, click the Video Swap but	
Contrast (Sub) Drag the slider to adjust the contrast level of the picture in the sub window.	
Video Swap Define the shortcut keys to swap video inputs between the main window and sub window	
Change PIP Position Define the shortcut keys to toggle through different preset PIP or PBP modes.	

Troubleshooting

MARNING: Before you begin any of the procedures in this section, follow the Safety instructions.

Self-test

Your monitor provides a self-test feature that allows you to check whether your monitor is functioning properly. If your monitor and computer are properly connected but the monitor screen remains dark, run the monitor self-test by performing the following steps:

- 1. Turn off both your computer and the monitor.
- 2. Unplug the video cable from your computer to ensure proper self-test operation.
- 3. Turn on the monitor.

A dialog box should appear on the screen, indicating that the monitor is working correctly and it is not receiving a video signal. While in self-test mode, the power LED remains blue (default color).



Figure 84. Warning message for no signal cable

- (i) **NOTE:** The message may vary slightly depending on the connected input signal.
- (i) **NOTE:** This dialog box also appears during normal operation, if the video cable is disconnected or damaged.
- **4.** Turn off your monitor and reconnect the video cable; then turn on both your computer and the monitor. After performing the above steps, if the monitor displays no video output, then the problem may be with the graphics card or the computer.

Built-in diagnostics

Your monitor has a built-in diagnostic tool that helps you determine if the screen abnormality you are experiencing is an inherent problem with your monitor or with your computer and graphics card.

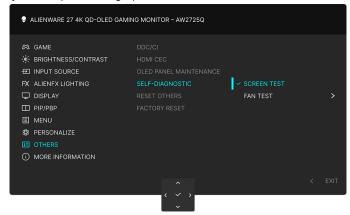


Figure 85. Built-in diagnostics menu

Screen test

To run the test:

- 1. Move or press the joystick button to launch the Menu Launcher.
- **2.** Move the joystick button up to select \blacksquare and open the Main Menu.
- 3. Using the joystick button, navigate on the OSD menu and select OTHERS > SELF-DIAGNOSTIC > SCREEN TEST.
- **4.** Ensure that the screen is clean (no dust particles on the surface of the screen).
- **5.** Press the joystick button to start the diagnostics. A gray screen is displayed.
- 6. Observe if the screen has any defects or abnormalities.
- 7. Toggle the joystick button once again until a red screen is displayed.
- **8.** Observe if the screen has any defects or abnormalities.

Repeat steps 7 and 8 until the screen displays green, blue, black, and white colors. Note any abnormalities or defects. The test is complete when a text screen is displayed. To exit, toggle the joystick button again.

If you do not detect any screen abnormalities upon using the built-in diagnostic tool, the monitor is functioning properly. Check the graphics card and computer.

Fan test

To run the test:

- 1. Move or press the joystick button to launch the Menu Launcher.
- 2. Move the joystick button up to select | and open the Main Menu.
- 3. Using the joystick button, navigate on the OSD menu and select OTHERS > SELF-DIAGNOSTIC > FAN TEST.
- 4. Select L1 (fan speed: about 1480 RPM) or L2 (fan speed: about 2775 RPM) to perform a 2-minute fan test. Selecting OFF will disable this function.

Once the test is complete, your monitor resumes normal fan operation to prevent any damage.

Common problems

The following table contains general information about common monitor problems that you might encounter and the possible solutions:

Table 33. Description of common problems.

Common symptoms	What you experience	Possible solutions
No video/Power LED off	No picture	Ensure that the video cable connecting the monitor and the computer is properly connected and secure.
		Verify that the power outlet is functioning properly using any other electrical equipment.
		Ensure that you have pressed the power button properly.
		Ensure that the correct input source is selected in the INPUT SOURCE menu.
No video/Power LED on	No picture or no brightness	Increase brightness and contrast controls in the BRIGHTNESS/ CONTRAST menu.
		Perform monitor self-test feature check.
		Check for bent or broken pins in the video cable connector.
		Run the built-in diagnostics. For more information, see Built-in diagnostics.
		Ensure that the correct input source is selected in the INPUT SOURCE menu.
Poor focus	Picture is fuzzy, blurry, or	Eliminate video extension cables.
	ghosting	Reset the monitor to factory settings. For more information, see FACTORY RESET.
		Change the video resolution to the correct aspect ratio.
Shaky/jittery video	Wavy picture or fine movement	Reset the monitor to factory settings. For more information, see FACTORY RESET.
		Check environmental factors.
		Relocate the monitor and test in another room.
Missing pixels	OLED screen has spots	Cycle power On-Off.
		Pixel that is permanently off is a natural defect that can occur in OLED technology.
		For more information on Dell Monitor Quality and Pixel Policy, see Dell Display Pixel Guidelines.
Stuck-on pixels	OLED screen has bright	Cycle power On-Off.
	spots	Pixel that is permanently off is a natural defect that can occur in OLED technology.
		For more information on Dell Monitor Quality and Pixel Policy, see Dell Display Pixel Guidelines.
Brightness problems	Picture too dim or too bright	Reset the monitor to factory settings. For more information, see FACTORY RESET.
		Adjust brightness and contrast controls in the BRIGHTNESS/ CONTRAST menu.
Geometric distortion	Screen not centered correctly	Reset the monitor to factory settings. For more information, see FACTORY RESET.
Horizontal/vertical lines	Screen has one or more lines	Reset the monitor to factory settings. For more information, see FACTORY RESET.
		Perform monitor self-test feature check and determine if these lines also appear in self-test mode.
		Check for bent or broken pins in the video cable connector.
		Run the built-in diagnostics. For more information, see Built-in diagnostics.

Common symptoms	What you experience	Possible solutions
Synchronization problems	Screen is scrambled or appears torn	Reset the monitor to factory settings. For more information, see FACTORY RESET.
		Perform monitor self-test feature check to determine if the scrambled screen appears in self-test mode.
		Check for bent or broken pins in the video cable connector.
		Restart the computer in the <i>safe mode</i> .
Safety-related issues	Visible signs of smoke or sparks	Do not perform any troubleshooting steps.
		Contact Dell immediately.
Intermittent problems	Monitor malfunctions on and off	Ensure that the video cable connecting the monitor to the computer is connected properly and is secure.
		Reset the monitor to factory settings. For more information, see FACTORY RESET.
		Perform monitor self-test feature check to determine if the intermittent problem occurs in self-test mode.
Missing color	Picture missing color	Perform monitor self-test feature check.
J	, and the second	Ensure that the video cable connecting the monitor to the computer is connected properly and is secure.
		Check for bent or broken pins in the video cable connector.
Wrong color	Picture color not good	Reset all settings under the GAME menu to the factory defaults using RESET GAME.
		Change the INPUT COLOR FORMAT to RGB or YCbCr/YPbPr in the DISPLAY settings OSD.
		Run the built-in diagnostics. For more information, see Built-in diagnostics.
Wrong color in HDR mode	Color banding in the pictures	• Try to lower down the frequency (DP: 3840 x 2160 at 60 Hz, HDMI: 3840 x 2160 at 60 Hz).
Screen image is too small	Image is centered on screen, but does not fill entire viewing area	Check the ASPECT RATIO settings in the DISPLAY settings OSD.
Ç		Reset the monitor to factory settings. For more information, see FACTORY RESET.
Cannot adjust the monitor with the joystick button	OSD does not appear on the screen	Turn off the monitor, unplug the power cord, plug it back, and then turn on the monitor.
		Check whether the OSD menu is locked. If yes, move and hold the joystick button up/down/left/right for 4 seconds to unlock. For more information, see Locking the control buttons.
No input signal when user controls are pressed	No picture, the LED light is blue	Check the signal source. Ensure that the computer is not in the power saving mode by moving the mouse or pressing any key on the keyboard.
		Check whether the signal cable is plugged in properly. Re-plug the signal cable if necessary.
		Reset the computer or video player.
The picture does not fill the entire screen	The picture cannot fill the height or width of the screen	Due to different video formats (aspect ratio), the monitor may display in full screen.
		Run the built-in diagnostics. For more information, see Built-in diagnostics.
The displayed pictures appear incorrectly when the DP/HDMI cable is connected through a USB-C adapter or dock to your laptop or desktop	Display will freeze, has black screen or display abnormal screen	Do not use a USB-C adapter or dock. Connect the DP/HDMI cable directly to your laptop or desktop.

Common symptoms	What you experience	Possible solutions
Screen flickering	There is some noticeable flickering in the displayed pictures	• Use the native resolution of your monitor (3840 x 2160 at 60 Hz) or higher refresh rate.
		• If the variable refresh rate (VRR) of your device is turned on, turn off variable refresh rate (VRR).
		• If you are using an NVIDIA graphics card and G-Sync is turned on, turn off G-Sync.
		If you are using an AMD graphics card and FreeSync is turned on, turn off FreeSync.
		Update the graphics card driver and firmware to the latest version.
		Change the cable connecting the monitor to the computer. A defective cable can cause the signal to break while being transmitted across the wire.
		Check the surroundings. Electromagnetic fields can cause screen flickering. If there is another device plugged into the same power strip as the monitor, try to remove it.
Image retention from a static image left on the monitor for a long period	Faint shadow from the static image displayed appears on the screen	Set the screen to turn off after a few minutes of screen idle time. These can be adjusted in Windows Power Options or Mac Energy Saver setting.
of time		Alternatively, use a dynamically changing screensaver.
Unevenness in luminance or color of the screen images	Visible spots (bright or dark) or lines or Mura appear on the screen	Perform the function of PIXEL REFRESH . For more information, see OLED PANEL MAINTENANCE.
In the HDR PEAK 1000 mode, the displayed images are dimmer than they are in the DisplayHDR TRUE BLACK mode	The HDR PEAK 1000 mode is ideal for the HDR content with a peak brightness of 1000 nits. When displaying non-HDR content, such as browsers and editors, the brightness level in the	 For displaying non-HDR content, such as Office applications, disable the HDR display feature in Windows display settings. For displaying HDR videos or games with a maximum peak brightness of 1000 nits, set SMART HDR to HDR PEAK 1000. For displaying HDR videos or games which meet the DisplayHDR 400 True Black standard, set SMART HDR to DisplayHDR TRUE BLACK.
	HDR PEAK 1000 mode is observed to be lower as compared to that in the DisplayHDR TRUE BLACK mode due to the luminance control method of OLED panels.	
Pixel shifting occurs	The image on the screen moves slightly sometimes	Pixel shift is a function that moves the pixels of the screen to prevent image retention on QD-OLED panels. It does not influence your viewing experience.
Cannot select 10-bit color	Unable to select 10-bit color from the connected computer	If your computer is equipped with an NVIDIA graphics card, go to NVIDIA Control Panel > Change resolution > Use NVIDIA color settings > Output color depth, select 10 bpc (bits per color) from the Color Depth drop-down menu, and click Apply.
		 For your computer is equipped with an AMD graphics card, go to AMD Software: Adrenalin Edition > Settings > Display > Color Depth, and select 10 bpc from the drop-down list.
Cannot adjust the lighting using AWCC	Unable to configure the features under LIGHTING panel	Ensure that the supplied USB Type-A to Type-B 5Gbps upstream cable is properly connected to your monitor and computer.
Cannot adjust the display features using AWCC	No monitor image appears on the AWCC dashboard	Check whether the signal cable is plugged in properly. Re-plug the signal cable as necessary.
		Reboot your computer.

Product specific problems

Table 34. Description of product specific problems.

Specific symptoms	What you experience	Possible solutions
Abnormal thermal behavior	An error message appears on the screen	 Ensure that the monitor vents are not blocked. Use the compressed air to clear the dust particles or dirt from the vents. Refresh/update the monitor firmware. Contact Dell for support.

Universal Serial Bus (USB) specific problems

Table 35. Description of USB specific problems.

Specific symptoms	What you experience	Possible solutions
USB interface is not working	USB peripherals are not working	 Check that your monitor is turned on. Reconnect the upstream cable to your computer. Reconnect the USB peripherals (downstream connector). Turn off and then turn on the monitor again. Reboot your computer. Some USB devices like external portable HDD require higher electric current; connect the device directly to the computer system.
USB 5Gbps interface is slow	USB 5Gbps peripherals working slowly or not working at all	 Check that your computer is USB 5Gbps-compatible. Some computers have USB 3.2 and USB 2.0 ports. Ensure that the correct USB port is used. Reconnect the upstream cable to your computer. Reconnect the USB peripherals (downstream connector). Reboot your computer.
Wireless USB peripherals stop working when a USB 5Gbps device is plugged in	Wireless USB peripherals responding slowly or only working as the distance between themselves and their receiver decreases	 Increase the distance between the USB 5Gbps peripherals and the wireless USB receiver. Position your wireless USB receiver as close as possible to the wireless USB peripherals. Use a USB-extender cable to position the wireless USB receiver as far away as possible from the USB 5Gbps port.
Wireless USB mouse does not work properly	When plugged to one of the USB ports on the rear side of the monitor, the Wireless USB mouse lags or freezes during use	Unplug the Wireless USB Mouse receiver and re-plug it into an appropriate Quick Access USB port at the bottom of the monitor.

Regulatory information

FCC notices (U.S. only) and other regulatory information

For FCC notices and other regulatory information, see the regulatory compliance website located at Dell Regulatory Compliance Home Page.

EU product database for energy label and product information sheet

AW2725Q: https://eprel.ec.europa.eu/qr/2219070

Contacting Dell

To contact Dell for sales, technical support, or customer service issues, see Contact Support at Dell Support Site.

- (i) **NOTE:** Availability varies by country, region, or product, and some services may not be available in your country.
- (i) **NOTE:** If you do not have an active Internet connection, you can find contact information on your purchase invoice, packing slip, bill, or Dell product catalog.