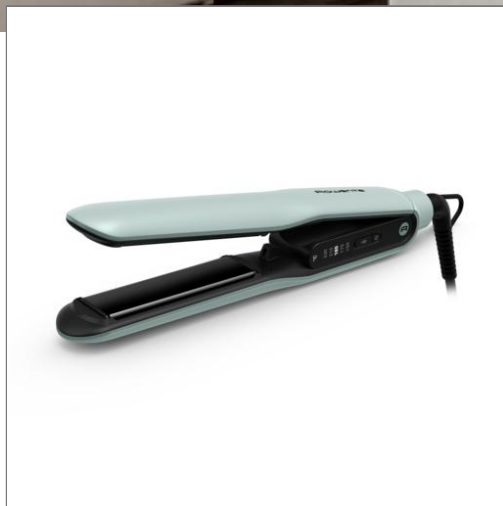


Rowenta®



Thermoglide, Hair Straightener, Flawless Glide, Radiant Shine
Titanium-coated straightening for flawless glide
SF5120E0

Style your way: Titanium-coated straightening for flawless glide

Introducing the Rowenta Thermoglide Hair Straightener, the versatile styling tool that deliver flawless glide and gorgeous shine. Titanium-coated plates ensure smooth straightening, while ionic technology reduces frizz for silky results. 5 temperature settings—including the 170°C care setting for gentle styling and the 230°C boost function for intense needs—come together with enhanced features for the perfect styling package.

EDITORIAL DESCRIPTION

Thermoglide: The perfect glide hair straightener

Upgrade your beauty routine with our Thermoglide hair straightener. Featuring a Titanium-infused coating for a smooth, frizz-free finish, it delivers perfect glide. With 5 temperature settings and floating plates, it ensures one-stroke efficiency for all hair types, tackling any style, even curls. Achieve flawless shine & perfect looks in no time!

ETAILING DESCRIPTION

Rowenta Thermoglide, Hair Straightener, Flawless Glide, Radiant Shine, SF5120E0

- **MAXIMUM GLIDE:** Discover a hair straightener with Titanium-coated plates for ultimate smoothness and total glide
- **IONIC TECHNOLOGY:** Reduces static electricity and frizz, leaving hair smooth, manageable, with a radiant glow
- **TEMPERATURE CONTROL:** 5 temperatures from 150 to 230°C, including 230°C boost for intense straightening and 170°C care settings
- **FLOATING PLATES SYSTEM :** Ensures constant contact with hair for perfect glide and sleek results
- **15-YEAR REPAIRABILITY AT A FAIR PRICE:** We recommend repairing your product at our network of 6,200 repair centers worldwide so it can last longer
- **VERSATILE STYLING:** Round design for versatile styling—endless hairstyles with gorgeous results every time
- **CONVENIENT FEATURES:** Lock system for easy storage, with a 360° swivel cord for more comfortable styling
- **RAPID HEAT-UP TIME:** 30-second heat-up time for quick styling, perfect for rushed mornings

PRODUCT BENEFITS



Maximum glide

Discover an exceptional styling tool equipped with titanium-infused coated plates for styling with ultimate smoothness and total glide.

Ionic technology

Ionic technology reduces static electricity, leaving your hair smooth, manageable, sleek, shiny, and with a radiant glow.



Versatile temperatures

5 versatile temperatures from 150 to 230°C: 230°C boost function for intense straightening and 170°C setting for gentle styling.

Floating plates

The floating plates system guarantees constant, optimal contact with hair locks, delivering perfect glide and sleek, straight results.



Fast heat-up

The rapid heat-up time of just 30 seconds—ideal for those rushed mornings—gets you out the door looking your best in no time.

Versatile round design

The round design meets all your styling needs, offering endless curling styles with gorgeous results every time.



Convenient features

The lock system offers easy storage, with a 360° swivel cord for freedom of movement and more comfortable styling

PRODUCT PHOTOS

Other product packshots - H2



Product benefits - Picture with captions



Video carousel



IFU



PRODUCT FEATURES

RESULT/ USAGE

➤ Floating plates	Yes
➤ Number of floating plates	2
➤ Hair type	Dry hair
➤ Gender	Mixed
➤ Straightener type	Straightener

HAIR RESPECT AND ERGONOMY

➤ Ionic function	YES
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ERGONOMY/COMFORT OF USAGE

➤ Security	Lock-system
➤ Auto-off	60 min

TECHNICAL SPECIFICATIONS

➤ Voltage	110-240 V
➤ Others	Temperature control sensor Heating time :25s
➤ Power cord length	1.80 m
➤ Colours	BLACK Glama + EUCALYPTUS
➤ Frequency	50-60 Hz

NEED

➤ Straightening	Yes
➤ Curling	Yes

HAIR RESULT

➤ Straighten	Yes
➤ Curl and wave	Yes

➤ Country of origin	China
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LOGISTICS DATA CMMF : 1830009436

EAN CODE	PCS / PARCEL	PCS / LAYER	LAYER / PALLET	PCS / PALLET	PCS / CONTAINER
EAN ST : 3121040094365 EAN UC :	6	48	7	336	C20 : 6 858 C40 : 14 208 HQ4 : 16 650

	UNPACKED PRODUCT	PACKED PRODUCT	STANDARD PARCEL	PALLET
DIMENSIONS (D x W x H)	265.6 x 34.2 x 40.3 (mm)	140 x 65 x 370 (MM)	297 x 212 x 389 (MM)	1 200 x 800 x 1 618 (MM)
WEIGHT	0.44 (KG)	0,683 (KG)	4,1 (KG)	250,6 (KG)

RELATIONS CMMF : 1830009436

Switch (replace)	
Switch (is replaced by)	
Cross-sell	
Accessories	
Linked to finished products	