



## THE TREAD in ear headphones

- O'Neill
- Black & Red

SHO2200RD/28

# The Tread

## Deep bass and tough

Extremely tough in ear headphone with dynamic sound. Acoustically tuned to be loud with deep bass to be immersed in your music. Extra tough with reinforced connectors and metal housing to withstand impacts.

### Benefits

#### Powerful sound

- Enhanced, dynamic 9mm driver
- Acoustically tuned for deep bass and clarity

#### Supreme comfort

- 3 sizes of ear sleeves for customized fit
- Sound isolating soft ear sleeves

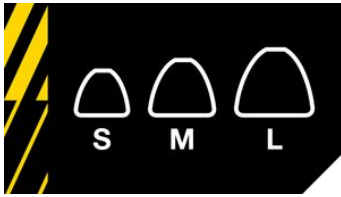
#### Extremely tough

- Treadproof with metal housing to protect driver
- Tough cable with reinforced connectors

# PHILIPS

## Features

### Customized fit



Three sizes of soft ear sleeves enable you to customize the fit to your ears.

### Treadproof with metal housing



Treadproof: metal housing and premium rubber casing withstands impacts including somebody stepping on the product

### Powerful sound

With powerful 9mm drivers these headphones deliver a balanced sound experience coupled with a punchy bass performance.

### Smart reinforcement



Thanks to the tough tangle-free fabric cable and reinforced connectors these headphones are built to stand up to the wear and tear of your active lifestyle.

### Comfortable for long wear



The deluxe ear sleeves enable you to wear your headphones for as long as you like without discomfort.

## Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

### Sound

|                     |               |
|---------------------|---------------|
| Acoustic system     | Semi-open     |
| Magnet type         | Neodymium     |
| Voice coil          | CCAW          |
| Diaphragm           | Mylar dome    |
| Frequency response  | 6 - 23 500 Hz |
| Impedance           | 16 ohm        |
| Maximum power input | 50 mW         |
| Sensitivity         | 105 dB        |
| Speaker diameter    | 8.6 mm        |
| Type                | Dynamic       |

### Connectivity

|                        |             |
|------------------------|-------------|
| Cable Connection       | symmetrical |
| Cable length           | 1.2 m       |
| Connector              | 3.5 mm      |
| Finishing of connector | gold-plated |
| Type of cable          | OFC         |

### Packaging dimensions

|                             |                 |
|-----------------------------|-----------------|
| Number of products included | 1               |
| UPC                         | 6 09585 22230 4 |
| Depth                       | 3 cm            |
| Gross weight                | 0.066 kg        |
| Height                      | 17.2 cm         |
| Nett weight                 | 0.012 kg        |
| Packaging type              | Blister         |
| Tare weight                 | 0.054 kg        |
| Width                       | 9.5 cm          |
| Depth                       | 1.2 inch        |
| Gross weight                | 0.146 lb        |
| Height                      | 6.8 inch        |
| Nett weight                 | 0.026 lb        |
| Tare weight                 | 0.119 lb        |

|       |          |
|-------|----------|
| Width | 3.7 inch |
|-------|----------|

### Outer Carton

|                               |                    |
|-------------------------------|--------------------|
| GTIN                          | 1 06 09585 22230 1 |
| Gross weight                  | 2.285 kg           |
| Height                        | 24.8 cm            |
| Length                        | 37.5 cm            |
| Nett weight                   | 0.288 kg           |
| Number of consumer packagings | 24                 |
| Tare weight                   | 1.997 kg           |
| Width                         | 22.7 cm            |
| Gross weight                  | 5.038 lb           |
| Height                        | 9.8 inch           |
| Length                        | 14.8 inch          |
| Nett weight                   | 0.635 lb           |
| Tare weight                   | 4.403 lb           |
| Width                         | 8.9 inch           |

### Inner Carton

|                               |                    |
|-------------------------------|--------------------|
| GTIN                          | 2 06 09585 22230 8 |
| Gross weight                  | 0.243 kg           |
| Height                        | 10.5 cm            |
| Length                        | 17.6 cm            |
| Nett weight                   | 0.036 kg           |
| Number of consumer packagings | 3                  |
| Tare weight                   | 0.207 kg           |
| Width                         | 10.2 cm            |
| Gross weight                  | 0.536 lb           |
| Height                        | 4.1 inch           |
| Length                        | 6.9 inch           |
| Nett weight                   | 0.079 lb           |
| Tare weight                   | 0.456 lb           |
| Width                         | 4.0 inch           |



data subject to change  
2017, July 29

Version: 2.5.2  
UPC: 609585222304

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