

Wake up naturally

Inspired by nature's sunrise, a unique combination of light therapy and sound wakes you in a more natural way.

Naturally proven to work

- The only Wake-up Light clinically proven to work
- 92% of users agree that it is easier to get out of bed

Natural light wakes you gradually

- Coloured Sunrise Simulation wakes you naturally
- Dimming light gently sends you off to sleep

Naturally designed around you

- Display automatically dims itself when the bedroom gets dark
- Just tap the product to snooze



HF3550/01





Easy to use · Anti-slip rubber feet • Snooze type: Smart snooze

Specifications

• Display brightness control: Self-adjusting

Highlights

Coloured Sunrise Simulation



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake up naturally. By the time light has filled the room your chosen natural sound completes the wake-up experience, leaving you ready for the day ahead.

Sunset Simulation



Sunset simulation is a light therapy used before you go to sleep. Sunset simulation prepares your body to fall asleep by gradually decreasing light to your set duration.

Tap Snooze



A slight tap anywhere on the Wake-up light sets the snooze mode. After 9 minutes, the sound will gently start playing again.



brightens in a light-filled room to remain legible and dims itself in a dark room so as not to disturb your

Proven by scientists

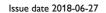


At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely waking you up naturally and energised we have done a lot of clinical research. This research was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake-up experience. This way we have proven, among other things, that the Philips Wake-up Light not only wakes you more naturally, but also more energised and that it improves your mood in the morning.

Preferred by consumers



Independent research* shows that 92% of Philips Wake-up light users find it is easier to get out of bed (Metrixlab 2011, N=209)



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Intuitive Dimming Display



The display brightness intuitively adjusts itself: it

Natural light

• Brightness settings: 20

Wake-up gradually

 Instore demo function • Number of alarm times: 10 • Snooze button for sound: Adjustable · Charges iPhone/iPod Touch Well-being by light · Increase alertness · Drift to sleep naturally · Wake up naturally

- · Coloured sunrise simulation: Yes. Red, to orange to yellow
- Light intensity: 300 Lux
- Sunrise simulating process: adjustable 20-40 minutes
- Sunset simulation

Sound

- Number of Wake-up Sounds: 8
- Music from smartphone/iPod

Safety and Regulations

- · Not for general illumination: Not for general illumination
- · To wake up with light: To wake up with light
- UV-free: UV-free

Technical specifications

- · Cord length: 150 cm
- Frequency: 50/60 Hz
- Insulation: Class III
- Insulation Power plug: Class II (double isolation)
- Power: 24 W
- Power Output Adapter: 18W
- Type of lamps: Lumiled Luxeon Rebel
- Voltage: 100/240 V

Weight and dimensions

- · Country of origin: China
- · Power Plug weight: 109 grams
- Product dimensions: 19.2 (height) x 19.9 (diameter) x 14.6 (depth) cm
- Product weight: 1.254 (including dock) kg

