## Pre-sales leaflet for United Kingdom (2018, June 27)



# Wake-up Light

HF3550/01

# Wake up naturally

Inspired by nature's sunrise, a unique combination of light therapy and sound wakes you in a more natural way.

## **Benefits**

## Naturally proven to work

- The only Wake-up Light clinically proven to work
- 92% of users agree that it is easier to get out of bed

## Natural light wakes you gradually

- · Coloured Sunrise Simulation wakes you naturally
- Dimming light gently sends you off to sleep

## Features

#### **Coloured Sunrise Simulation**



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake

## Naturally designed around you

- Just tap the product to snooze
- Display automatically dims itself when the bedroom gets dark

up naturally. By the time light has filled the room your chosen natural sound completes the wake-up experience, leaving you ready for the day ahead.



#### Sunset Simulation



Sunset simulation is a light therapy used before you go to sleep. Sunset simulation prepares your body to fall asleep by gradually decreasing light to your set duration.

#### Tap Snooze



A slight tap anywhere on the Wake-up light sets the snooze mode. After 9 minutes, the sound will gently start playing again.

## Intuitive Dimming Display



easier to get out of bed (Metrixlab 2011, N=209)

Independent research\* shows that 92% of Philips Wake-up light users find it is

The display brightness intuitively adjusts itself: it brightens in a light-filled room to remain legible and dims itself in a dark room so as not to disturb your rest.

# Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Sound

Product weight

## Easy to use

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Anti-slip rubber feet Snooze type	Yes Smart snooze	Number of Wake-up Sounds	8
Display brightness control	Self-adjusting	Music from smart- phone/iPod	Yes
Instore demo func-	Yes		
tion		Safety and Regulations	
Number of alarm times	10	Not for general illu- mination	Not for general illumination
Snooze button for sound	Adjustable	To wake up with light	To wake up with light
Charges iPhone/iPod Touch	Yes	UV-free	UV-free
. outin		Technical specifications	
Well-being by light		Cord length	150 cm 50/60 Hz
Increase alertness	Yes	Frequency Insulation	Class III
Drift to sleep natu- rally	Yes	Insulation Power plug Power	Class II Class II (double isolation) 24 W
Wake up naturally	Yes	Power Output	18W
Wake-up gradually	Yes	Adapter	
Natural light		Type of lamps Voltage	Lumiled Luxeon Rebel 100/240 V
Brightness settings	20		
Coloured sunrise simulation	Yes. Red, to orange to yellow	Weight and dimensions	
Light intensity Sunrise simulating process	300 Lux adjustable 20-40 minutes	Country of origin Power Plug weight Product dimensions	China 109 grams 19.2 (height) × 19.9 (diameter) × 14.6
Sunset simulation	Yes	Product weight	(depth) cm 1.254 (including dock) kg

## Proven by scientists



At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely waking you up naturally and energised we have done a lot of clinical research. This research was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake-up experience. This way we have proven, among other things, that the Philips Wake-up Light not only wakes you more naturally, but also more energised and that it improves your mood in the morning.

#### Preferred by consumers



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1.254 (including dock) kg

## Packaging dimensions

Height	26.20 cm
Width	26.80 cm
Depth	20.10 cm
Net weight	1.42 kg
Gross weight	2.13 kg
EAN	08710103583905
Number of products	1
included	
Country of origin	CN
Harmonised Systems	910511
Code	

Outer Carton

Length	80.00 cm
Width	28.30 cm
Height	22.50 cm
Gross weight	7.29 kg
EAN	18710103583902
Number of consumer	3
packages	



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