# HP Designjet printers Why upgrade?



From the HP Designjet 5000/5500 Printer series to the HP Designjet Z6800 Photo Production Printer and the HP Designjet Z6600 Production Printer



HP Designjet 5000/5500 Printer series



HP Designjet Z6800 Photo Production Printer
HP Designjet Z6600 Production Printer

## Make the comparison and see the potential for your business

Compared to the HP Designjet 5000/5500 Printer series, when you upgrade you can:

#### Save money with a lower cost per copy

- Reduce your cost per copy up to 27% using Original HP pigment-based inks on the HP Designjet Z6600/Z6800 Printer series compared to dye-based inks<sup>1</sup>
- Help reduce your cost per copy up to 54% using Original HP pigment-based inks on the HP Designjet Z6600/Z6800 Printer series compared to UV inks<sup>1</sup>

#### Print more in less time

- Increase your top print speed from 569 ft<sup>2</sup>/hr (53 m<sup>2</sup>/hr) to 1500ft<sup>2</sup>/hr (140 m<sup>2</sup>/hr)
- Gain more unattended printing-even overnight with long-roll support up to 246 ft (75 m) and 775-ml HP ink cartridges
- See faster file processing with an increase in HDD capacity and virtual memory—up to 320 GB HDD, 64 GB<sup>2</sup> virtual memory
- Take advantage of faster drying time with pigment-based Original HP Vivid Photo Inks
- Load heavy rolls with less effort with the ergonomic loading table

#### Offer better image quality

- Deliver improved print quality up to 2400 x 1200 dpi
- See improved scratch resistance<sup>3</sup>
- Print at top speeds and still get great image quality. The HP Optical Media Advance Sensor (OMAS) improves paper-advance control and accuracy
- Achieve a wider color gamut in prints that offer over 200 years indoor fade resistance with Original HP Vivid Photo Inks<sup>4</sup>
- Produce a wide range of blacks and grays, smooth transitions, and true neutral grays with three shades of black HP inks
- Up to 35% increased PANTONE coverage from 66% (HP Designjet 5000/5500 Printer series) to 84% with HP Designjet Z6600 Production Printer and to 89% with HP Designjet Z6800 Photo Production printer
- Produce better skin tones, see greater gloss uniformity
- <sup>1</sup> Based on internal HP testing using HP Vivid Photo Inks on HP Premium Instant-dry Gloss Photo Paper in normal mode.
- <sup>2</sup> Based on 1 GB RAM. Expandable to 1.5 GB RAM through a Designjet qualified SODIMM included in the optional HP Designjet PostScript®/PDF Upgrade Kit accessory.
- <sup>3</sup> Based on internal HP testing.
- Display permanence rating for interior displays/away from direct sunlight by HP Image Permanence Lab, and by Wilhelm Imaging Research, Inc. on a range of HP media and based on HP Vivid Photo inks. For more information, globalBMG.com/hp.

### Upgrade from the HP Designjet 5000/5500 Printer series to the HP Designjet Z6600/ **Z6800 Printer series**



HP Designjet 5000/5500 Printer series



**HP Designjet Z6800 Photo Production Printer** HD Decigniet 76600 Production Printer

					HP Designjet Z6600 Production Printer					
Ink costs for sample drawi	ngs		Normal mode		<b>Up to 54%</b>		Normal			
HP Premium Instant-dry		using UV ink \$4,66 <sup>s</sup>			savings	\$2,14 <sup>5</sup> for the HP Designjet Z6800 Photo Production Printer			With HP Vivid Photo Inks, the HP Designjet Z6800 and Z6600 printers provide greater	
Gloss Photo Paper	Size D	using dye ink \$2,91 <sup>5</sup>				\$2,19 <sup>s</sup> for the HP Designjet Z6600 Production Printer			ink efficiency. Save up to 54% on ink costs, reduce your intervention rate, and increase your system duty cycle.	
Sample print :	0.202	Best mode	Normal mode	Fast mode	More	Best mode	Normal mode	Fast mode		
HP Premium	Marie	using UV ink			speed	HP Designjet Z6 Printer:	800 Photo Pro	duction	Faster in every print mode on every printing material	
Instant-dry Gloss Photo Paper			6 min 20 sec	3 min 26 sec		4 min 8 sec	2 min 50 sec	2 min 07 sec	tested. Up to 54% faster on HP Premium Instant-dry Gloss Photo Paper.	
	-	using dye ink			HP Designjet Z6600 Production Printer:			i noto i apei.		
	Size D	7 min 36 sec	6 min	3 min 31 sec		5 min 22 sec	2 min 46 sec	2 min 05 sec		
Print quality					Improved					
Maximum resolution		1200 x 600 dpi <sup>6</sup>			print	3400 v 1300 dpi				
Number of cartridges		Six ink cartridges			quality	<b>Printer:</b> glossy and u Eight ink cartridges (light gray, photo black, matte black, light magenta, magenta, cyan, a wide color		HP Vivid Photo Inks create glossy and uniform output. With chromatic red ink, create a wide color gamut with		
					LG PR MK	chromatic red, y	/ellow)		vibrant color and deep, rich blacks for impressive backlits	
					UH H C K Y	HP Designjet Zo Six ink cartridge matte black, ma	es (light gray, ph	noto black,	and a scratch-resistance improvement of 2X on photo applications. <sup>7</sup>	
Line accuracy		+/- 0,2%				+/- 0,1%6				

Line accuracy	+/- 0,2%				
Additional improvements					
Cartridge capacity	680-ml ink cartridges				
Interfaces	HP Jetdirect 10/100Base-TX print server				
RAM memory	128 MB/256 MB Max				
Hard Disk Drive capacity	40 GB				
Loading system	Manual loading				
Color management	Closed-loop color calibration				

775-ml ink cartridges	
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Gigabit Ethernet (1000Base-T), EIO Jetdirect accessory slot	
64 GB (virtual) <sup>8</sup>	-
320 GB	
Ergonomic loading table	
Color accuracy and ability to create custom ICC profiles with the HP embedded spectrophotometer (HP Designjet Z6800)	

#### Learn more at

hp.com/go/DesignjetZ6800 hp.com/go/DesignjetZ6600



<sup>&</sup>lt;sup>5</sup> Prices might vary per country.

<sup>6 +/- 0.1%</sup> of the specified vector length or +/- 0.2 mm (whichever greater) at 23°C (73°F), 50-60% relative humidity, on A0/E HP Matte Film in Best or Normal mode with HP Vivid Photo

<sup>&</sup>lt;sup>7</sup> Based on internal HP testing.

Based on 1 GB RAM. Expandable to 1.5 GB RAM through a Designjet qualified SODIMM included only in the optional HP Designjet PostScript®/PDF Upgrade Kit accessory.