



Philips

Straightener

- Curved ceramic plates
- Even heat distribution 230 C
- Ionic conditioning

HP8345/00

3x more caring straight & curl styles

Straightener with Ionic care

The new Philips Straight & Curl gives you a straight, wavy and curly look while being gentler on your hair. Hair care with 3x more caring styling thanks to Ionic conditioning, Silky smooth ceramic plates and digital temperature control

Benefits

Less hair damage

- More care with ion conditioning for shiny, frizz-free hair
- 2x as smooth on your hair with SilkySmooth ceramic plates
- ThermoGuard prevents unintentional heat exposure above 200°C
- Digital settings with adjustable heat to get smooth results
- Healthy hair without hotspots with Even Heat Distribution

Beautifully styled hair

- 230°C professional high heat for perfect results
- Curved plates to easily create waves and soft curls

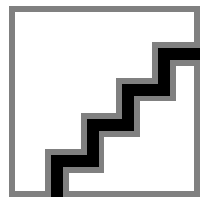
Ease of use

- Fast heat up time, ready to use in 30 seconds
- No more accidental change of settings with key-lock function
- Closing lock to close the handle for easy and safe storage
- Including pouch for easy storage
- 1.8 m power cord
- Automatic shut-off after 60 min

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Features

Ionic Care



Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

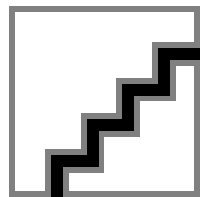
SilkySmooth ceramic plates

Ceramic is microscopically smooth and durable by nature, and is therefore one of the best materials for straightening plates. The SilkySmooth plates are carefully processed to enhance the gliding and caring properties of the ceramic, giving you perfect shiny hair.

ThermoGuard

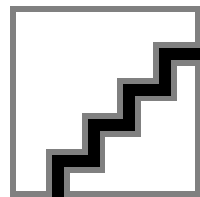
Prevent unintentional heat exposure with Thermoguard, by increasing temperature with steps of 5°C only, above 200°C.

Digital settings



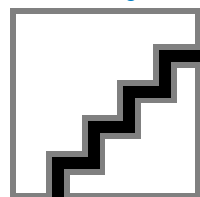
Digital settings with adjustable heat to get smooth results with all hairtypes

Instant heat up



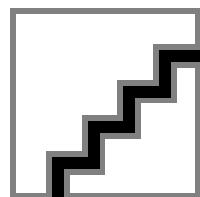
The straightener has a fast heat up time, being ready to use in 30 seconds

Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

1.8 m cord



Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Technical specifications

Heating time	30s
Cord length	1,8 m
Maximum temperature	230 °C

Features

Ready for use indicator	Yes
Swivel cord	Yes
Ceramic coating	Yes
Hanging loop	Yes
Ion conditioning	Yes

Hair type

End result	Straight
Hair length	Long
	Short
Hair thickness	Medium
	Thick
	Thin

Service

2-year worldwide guarantee	Yes
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Packaging dimensions

Height	7.50 cm
Width	11.00 cm
Depth	35.50 cm
Nett weight	0.45 kg
Gross weight	0.52 kg
EAN	08710103699743
Number of products included	1
Country of origin	CN
Harmonised Systems Code	851632

Outer Carton

Length	37.20 cm
Width	23.80 cm
Height	23.80 cm
Gross weight	3.43 kg
EAN	18710103699740
Number of consumer packagings	6



data subject to change
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