



#### Straightener

- Curved ceramic plates
- Even heat distribution 230 C
- Ionic conditioning

HP8345/00

## 3x more caring straight & curl styles

### Straightener with Ionic care

The new Philips Straight & Curl gives you a straight, wavy and curly look while being gentler on your hair. Hair care with 3x more caring styling thanks to Ionic conditioning, Silky smooth ceramic plates and digital temperature control

#### Benefits

##### Less hair damage

- More care with ion conditioning for shiny, frizz-free hair
- 2x as smooth on your hair with SilkySmooth ceramic plates
- ThermoGuard prevents unintentional heat exposure above 200°C
- Digital settings with adjustable heat to get smooth results
- Healthy hair without hotspots with Even Heat Distribution

##### Beautifully styled hair

- 230°C professional high heat for perfect results
- Curved plates to easily create waves and soft curls

##### Ease of use

- Fast heat up time, ready to use in 30 seconds
- No more accidental change of settings with key-lock function
- Closing lock to close the handle for easy and safe storage
- Including pouch for easy storage
- 1.8 m power cord
- Automatic shut-off after 60 min

**PHILIPS**

## Features

### Ionic Care



Give your hair an instant care with ionic conditioning. Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is beautifully shiny, smooth and frizz-free.

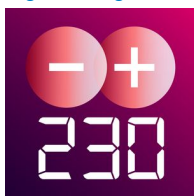
### SilkySmooth ceramic plates

Ceramic is microscopically smooth and durable by nature, and is therefore one of the best materials for straightening plates. The SilkySmooth plates are carefully processed to enhance the gliding and caring properties of the ceramic, giving you perfect shiny hair.

### ThermoGuard

Prevent unintentional heat exposure with Thermoguard, by increasing temperature with steps of 5°C only, above 200°C.

### Digital settings



Digital settings with adjustable heat to get smooth results with all hairtypes

### Instant heat up



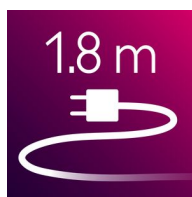
The straightener has a fast heat up time, being ready to use in 30 seconds

### Handle closing lock



The straightener has a closing lock mechanism. Located at the base of the straightener, this locks plates, making storage quick and easy and helping to protect the straightener from accidental damage.

### 1.8 m cord



## Specifications

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### Technical specifications

Heating time	30s
Cord length	1,8 m
Maximum temperature	230 °C

### Features

Ready for use indicator	Yes
Swivel cord	Yes
Ceramic coating	Yes
Hanging loop	Yes
Ion conditioning	Yes

### Hair type

End result	Straight
Hair length	Long Short
Hair thickness	Medium Thick Thin

### Service

2-year worldwide guarantee	Yes
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### Packaging dimensions

Height	7.50 cm
Width	11.00 cm
Depth	35.50 cm
Nett weight	0.45 kg
Gross weight	0.52 kg
EAN	08710103595717
Number of products included	1
Country of origin	CN
Harmonised Systems Code	851632

### Outer Carton

Length	37.20 cm
Width	23.80 cm
Height	23.80 cm
Gross weight	3.43 kg
EAN	18710103595714
Number of consumer packagings	6



data subject to change  
2018, April 1

Version: 9.0.1  
EAN: 08710103595717

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