



Philips Brilliance  
LCD monitor with  
Ambiglow

**Gioco**  
27"/68.6 cm  
Ambiglow display

**Brilliance**



**278C4QHSN**

## Brilliant Ambiglow display

for immersive entertainment

Intensify your viewing experience with this iconic Philips Gioco display with Ambiglow. By creating an image-matching halo of light on the rear wall, the innovative Ambiglow visually enlarges the screen, giving you truly immersive entertainment

### Brilliant Ambiglow performance

- Ambiglow intensifies entertainment with a halo of light
- Smart Bias 6500K lighting ensures optimum viewing experience
- AH-IPS LED gives brilliant images with vivid colours
- Adjust ambience to your liking and reduce eye fatigue

### Easy to experience

- SmartImage: Optimised user-friendly display experience
- SmartTxt for an optimised reading experience
- SmartKolor for rich vibrant images
- HDMI ensures universal digital connectivity

### Iconic design reflects your lifestyle

- Minimalistic looks with Ultra-Narrow Bezel
- Iconic design with diamond-faceted back
- Superb dark bronze glossy finish



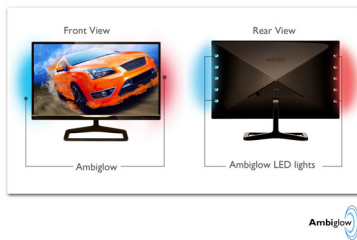
product  
design award

2013

**PHILIPS**

# Highlights

## Ambiglow



Ambiglow adds a new dimension to your viewing experience. The innovative Ambiglow technology enlarges the screen by creating a halo of light on the surrounding wall from the rear of the monitor. Its fast processor analyses the incoming image content and continuously adapts the colour and brightness of the emitted light to match the image. User-friendly options allow you to adjust the ambience to your liking and also help reduce eye fatigue. Especially suitable for watching movies or sport or playing 2D or 3D games, Philips Ambiglow offers you a unique and immersive viewing experience.

## Smart Bias light

Smart Bias lighting mode enables you to enjoy optimum image quality with viewing comfort. In a dark room, your eyes dilate and constrict with the constantly changing images, which may lead to Computer Vision Syndrome. Smart Bias light creates a soft halo of static 6500k white light on the surrounding wall around the monitor. Especially suitable for people who spend extended periods of time looking at their display, it not only helps reduce eye strain and fatigue, but also eliminates reflections and glare from room lighting, enhancing perceived contrast ratio and picture details and preserving correct colour perception

## AH-IPS technology



This latest Philips display uses advanced AH-IPS panels utilising improved structure resulting in superior colour reproduction, response time and power consumption compared to other wide view angle panels. Unlike standard TN panels, AH-IPS panels exhibit the smallest amount of Gamma fluctuation and therefore are able to show consistent colour even at 178/178 degrees and in pivot mode. With a remarkable performance, it is best suited to applications demanding colour accuracy and consistent brightness at all times like photo retouching, graphics applications and web browsing.

## Ultra-Narrow Bezel

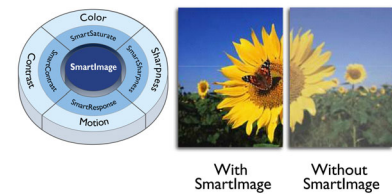
Utilising the latest technology panels, the new Philips displays are designed with a minimalistic approach by limiting the outer bezel thickness to about 2.5 mm. Combined with an in-panel black matrix strip of around 9 mm, the overall bezel dimensions are reduced significantly, minimising distractions and maximising viewing size. Especially suited to multi-display or tiling setups like gaming, graphics design and professional applications, the Ultra-narrow bezel display gives you the feeling of using one large display.

## HDMI Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input, high quality digital video and audio signals all transmitted over a single cable from a PC or any number of AV sources including set-top boxes, DVD players and A/V receivers and video cameras.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and gives you optimised display performance. This user-friendly interface allows you to select various modes like Office, Image, Entertainment, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!



## iF Product Design Award

Philips Gioco wins iF design award  
Excellent product design.  
The iconic-design, slim

Philips Gioco 3D monitor with Ambiglow technology gives you immersive gaming. Its minimalistic ultra-narrow bezel with AHIPS screen ensures brilliant images and underpins its tag line "Brilliant Ambiglow display"



# Specifications

## Ambiglow

- Ambiglow features: Auto (on) Variable brightness control, Smart Bias Light

## Picture/Display

- LCD panel type: IPS LCD
- Backlight type: W-LED system
- Panel Size: 27 inch/68.6 cm
- Effective viewing area: 597.89 (H) x 336.31 (V)
- Aspect ratio: 16:9
- Optimum resolution: 1920 x 1080 @ 60 Hz
- SmartResponse (typical): 5 ms (Grey to Grey)
- Brightness: 250 cd/m<sup>2</sup>
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Pixel pitch: 0.311 x 0.311 mm
- Viewing angle: 178° (H)/178° (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colours: 16.7 M
- Scanning Frequency: 30 - 83 kHz (H)/56 -75 Hz (V)
- sRGB

## Connectivity

- Signal Input: VGA (Analogue), HDMI x 3
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): HDMI audio out

## Convenience

- User convenience: Ambiglow, SmartImage, Menu, Power On/Off, Input
- OSD Languages: English, French, German, Italian, Portuguese, Russian, Simplified Chinese, Spanish
- Other convenience: Kensington lock
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 8/7/Vista

## Stand

- Tilt: -5/20 degree

## Power

- On mode: 28.2 W (typ.) (EnergyStar 5.0 test

method)

- Standby mode: 0.4 W
- Off mode: 0.3 W
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Power supply: External, 100-240 VAC, 50-60 Hz

## Dimensions

- Product with stand (mm): 623 x 471 x 197 mm
- Product without stand (mm): 623 x 376 x 44 mm
- Packaging in mm (W x H x D): 668 x 527 x 100 mm

## Weight

- Product with stand (kg): 5.44 kg
- Product without stand (kg): 5.00 kg
- Product with packaging (kg): 8.84 kg

## Operating conditions

- Temperature range (operation): 0 to 40 °C
- Temperature range (storage): -20 to 60 °C
- Relative humidity: 20–80% %
- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- MTBF: 30,000 hour(s)

## Sustainability

- Environmental and energy: EPEAT Silver, RoHS, EnergyStar 5.0, Lead-free, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, SASO, SEMKO, TCO 5.2, TUV/ISO9241-307, UL/cUL, WEEE

## Cabinet

- Front bezel: Dark Bronze
- Rear cover: Dark Bronze
- Foot: Dark Bronze
- Finish: Glossy



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\* Avoid looking directly at the Ambiglow LEDs as they are very bright and may cause temporary blurred vision.