

#### **Philips**

LCD monitor with Ambiglow

- Gioco
- 27"/68.6 cm
- · Ambiglow display

278C4OHSN/00

# Brilliant Ambiglow display

for immersive entertainment

Intensify your viewing experience with this iconic Philips Gioco display with Ambiglow. By creating an image-matching halo of light on the rear wall, the innovative Ambiglow visually enlarges the screen, giving you truly immersive entertainment

# **Benefits**

# Brilliant Ambiglow performance

- · Ambiglow intensifies entertainment with a halo of light
- Smart Bias 6500K lighting ensures optimum viewing experience
- · AH-IPS LED gives brilliant images with vivid colours
- · Adjust ambience to your liking and reduce eye fatigue

# Easy to experience

- HDMI ensures universal digital connectivity
- SmartImage: Optimised user-friendly display experience

- SmartKolor for rich vibrant images
- SmartTxt for an optimised reading experience

## Iconic design reflects your lifestyle

- Minimalistic looks with Ultra-Narrow Bezel
- Iconic design with diamond-faceted back
- Superb dark bronze glossy finish



# **Features**

## **Ambiglow**



Ambiglow adds a new dimension to your viewing experience. The innovative Ambiglow technology enlarges the screen by creating a halo of light on the surrounding wall from the rear of the monitor. Its fast processor analyses the incoming image content and continuously adapts the colour and brightness of the emitted light to match the image. User-friendly options allow you to adjust the ambience to your liking and also help reduce eye fatigue. Especially suitable for watching movies or sport or playing 2D or 3D games, Philips Ambiglow offers you a unique and immersive viewing experience.

#### Smart Bias light

Smart Bias lighting mode enables you to enjoy optimum image quality with viewing comfort. In a dark room, your eyes dilate and constrict with the constantly changing images, which may lead to Computer Vision Syndrome. Smart Bias light creates a soft halo of static 6500k white light on the surrounding wall around the monitor. Especially suitable for people who spend extended periods of time looking at their display, it not only helps reduce eye strain and fatigue, but also eliminates reflections and glare from room lighting, enhancing perceived contrast ratio and picture details and preserving correct colour perception

#### AH-IPS technology



This latest Philips display uses advanced AH-IPS panels utilising improved structure resulting in superior colour reproduction, response time and power consumption compared to other wide view angle panels. Unlike standard TN panels, AH-IPS panels exhibit the smallest amount of Gamma fluctuation and therefore are able to show consistent colour even at 178/178 degrees and in pivot mode. With a remarkable performance, it is best suited to applications demanding colour accuracy and consistent brightness at all times like photo retouching, graphics applications and web browsing.

# Ultra-Narrow Bezel

Utilising the latest technology panels, the new Philips displays are designed with a minimalistic approach by limiting the outer bezel thickness to about

2.5 mm. Combined with an in-panel black matrix strip of around 9 mm, the overall bezel dimensions are reduced significantly, minimising distractions and maximising viewing size. Especially suited to multi-display or tiling setups like gaming, graphics design and professional applications, the Ultra-narrow bezel display gives you the feeling of using one large display.

#### **HDMI** Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input, high quality digital video and audio signals all transmitted over a single cable from a PC or any number of AV sources including set-top boxes, DVD players and A/V receivers and video cameras.

#### **SmartImage**



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and gives you optimised display performance. This user-friendly interface allows you to select various modes like Office, Image, Entertainment, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

#### Sma Kolor



SmartKolor is a sophisticated colour extension technology that is able to enhance the visual colour range of the display. By boosting the RGB gain level of the display, you can achieve rich, vibrant images to experience outstanding photos and videos.



SmartTxt is a sophisticated algorithm that enhances reading of text-based applications such as PDF documents and eBooks, which usually requires more focus and concentration. The SmartTxt feature increases the contrast and boundary sharpness of text content for better readability. Optimisation for reading is achieved by adjusting the display's grey level scale along with white balance, brightness and contrast.

# **Specifications**

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

### Ambiglow

Ambiglow features

Auto (on) Variable brightness control, Smart Bias Light

## Picture/Display

LCD panel type

IPS LCD

Backlight type W-LED system Panel Size 27 inch/68.6 cm 597.89 (H) x 336.31 (V) Effective viewing area Aspect ratio 16:9

Optimum resolution 1920 x 1080 @ 60 Hz SmartResponse 5 ms (Grey to Grey) (typical)

250 cd/m<sup>2</sup> Brightness Contrast ratio 1000:1

(typical) SmartContrast 20,000,000:1

0.311 x 0.311 mm Pixel pitch 178° (H)/178° (V) Viewing angle @ C/R > 10Picture enhancement SmartImage Display colours 16.7 M

30 - 83 kHz (H)/56 -75 Hz (V) Scanning Frequency

 $\mathsf{sRGB}$ Yes

Connectivity

Signal Input VGA (Analogue) HDMI x 3 Sync Input Separate Sync Sync on Green

Audio (In/Out) HDMI audio out

Convenience

User convenience Ambiglow

SmartImage Menu Power On/Off Input

English OSD Languages

French German Italian Portuguese Russian

Simplified Chinese

Spanish

Other convenience Kensington lock Plug and Play DDC/ČI Compatibility Mac OS X

sRGB

Windows 8/7/Vista

Stand

Tilt -5/20 degree

Power

On mode 28.2 W (typ.) (EnergyStar 5.0 test

method) Standby mode 0.4 W 0.3 W Off mode

Power LED indicator Operation - White

Standby mode - White (flashing)

External Power supply

100-240 VAC, 50-60 Hz

**Dimensions** 

Product with stand 623 x 471 x 197 mm

(mm)

Product without 623 x 376 x 44 mm

stand (mm)

668 x 527 x 100 mm Packaging in mm (W x H x D

Weight

5.44 kg Product with stand (kg) Product without 5.00 kg

stand (kg) Product with pack-

8.84 kg

aging (kg)

Operating conditions

Temperature range

(operation)

0 to 40 °C -20 to 60 °C

Temperature range

(storage)

Relative humidity

20-80% %

Altitude

Operation: +12,000 ft (3658 m), Non-

operation: +40,000 ft (12,192 m)

**MTBF** 30,000 hour(s)

Sustainability

Environmental and

energy

**EPEAT Silver RoHS** 

EnergyStar 5.0 Lead-free Mercury Free

100 %

Recyclable packaging

material

Compliance and standards

Regulatory Approvals **BSMI** 

CE Mark FCC Class B **GOST** SASO SEMKO TCO 5.2

TUV/ISO9241-307

UL/cUL WEEE

Cabinet

Front bezel Dark Bronze Dark Bronze Rear cover Dark Bronze Foot Finish Glossy

<sup>\*</sup> Avoid looking directly at the Ambiglow LEDs as they are very bright and may cause temporary blurred vision.



data subject to change

2015, March 1

Version: 4.0.1 EAN: 8712581657000 © 2015 Koninklijke Philips Electronics N.V.

All rights reserved.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips Electronics N.V. or their respective owners.

www.philips.com