# HP Designjet printers Why upgrade?



From the HP Designjet 5000/5500 Printer series to the HP Designjet Z6800 Photo Production Printer and the HP Designjet Z6600 Production Printer



HP Designjet 5000/5500 Printer series



HP Designjet Z6800 Photo Production Printer HP Designjet Z6600 Production Printer

# Make the comparison and see the potential for your business

Compared to the HP Designjet 5000/5500 Printer series, when you upgrade you can:

# Save money with a lower cost per copy

- Reduce your cost per copy up to 14% using Original HP pigment-based inks on the HP Designjet Z6600/Z6800 Printer series compared to dye-based inks<sup>1</sup>
- Help reduce your cost per copy up to 35% using Original HP pigment-based inks on the HP Designjet Z6600/Z6800 Printer series compared to UV inks<sup>1</sup>

#### Print more in less time

- Increase your top print speed from 569 ft<sup>2</sup>/hr (53 m<sup>2</sup>/hr) to 1500ft<sup>2</sup>/hr (140 m<sup>2</sup>/hr)
- Gain more unattended printing-even overnight with long-roll support up to 246 ft (75 m) and 775-ml HP ink cartridges
- See faster file processing with an increase in HDD capacity and virtual memory—up to 320 GB HDD, 64 GB<sup>2</sup> virtual memory
- Take advantage of faster drying time with pigment-based Original HP Vivid Photo Inks
- Load heavy rolls with less effort with the ergonomic loading table

### Offer better image quality

- Deliver improved print quality up to 2400 x 1200 dpi
- See improved scratch resistance<sup>3</sup>
- Print at top speeds and still get great image quality. The HP Optical Media Advance Sensor (OMAS) improves paper-advance control and accuracy
- ullet Achieve a wider color gamut in prints that offer over 200 years indoor fade resistance with Original HP Vivid Photo Inks $^4$
- Produce a wide range of blacks and grays, smooth transitions, and true neutral grays with three shades of black HP inks
- Up to 35% increased PANTONE coverage from 66% (HP Designjet 5000/5500 Printer series) to 84% with HP Designjet Z6600 Production Printer and to 89% with HP Designjet Z6800 Photo Production printer
- Produce better skin tones, see greater gloss uniformity
- <sup>1</sup> Based on internal HP testing using HP Vivid Photo Inks on HP Premium Instant-dry Gloss Photo Paper in normal mode.
- <sup>2</sup> Based on 1 GB RAM. Expandable to 1.5 GB RAM through a Designjet qualified SODIMM included in the optional HP Designjet PostScript®/PDF Upgrade Kit accessory.
- <sup>3</sup> Based on internal HP testing.
- <sup>4</sup> Display permanence rating for interior displays/ away from direct sunlight by HP Image Permanence Lab, and by Wilhelm Imaging Research, Inc. on a range of HP media and based on HP Vivid Photo inks. For more information, qlobalBMG.com/hp.

# Upgrade from the HP Designjet 5000/5500 Printer series to the HP Designjet Z6600/Z6800 **Printer series**



HP Designjet 5000/5500 Printer series



**HP Designjet Z6800 Photo Production Printer HP Designjet Z6600 Production Printer** 

san	nple drawi
ΗP	Premium
Ins	tant-dry
Glo	ss Photo
Pap	er

Ink costs for



mode using UV ink \$7.235 using dye ink \$5,485

Best

mode

7 min 36 sec

**Up to 35%** savings

Normal

\$4,765 for the HP Designjet Z6800 Photo Production Printer

\$4,715 for the HP Designjet Z6600 Production Printer

With HP Vivid Photo Inks, the HP Designjet Z6800 and Z6600 printers provide greater ink efficiency. Save up to 35% on ink costs, reduce your intervention rate, and increase your system duty cycle.

Sample print speeds **HP Premium** Instant-dry **Gloss Photo** Paper



using UV ink 7 min 38 sec 6 min 20 sec 3 min 26 sec using dye ink

6 min

Normal

mode

Fast

mode

3 min 31 sec

Normal

More speed

Best	Normal	Fast mode	
mode	mode		

**HP Designjet Z6800 Photo Production** Printer:

4 min 8 sec 2 min 50 sec 2 min 07 sec Faster in every print mode on every printing material tested. Up to 54% faster on HP Premium Instant-dry Gloss Photo Paper.

# **HP Designjet Z6600 Production Printer:**

5 min 22 sec 2 min 46 sec 2 min 05 sec

#### **Print quality**

Maximum resolution	1200 x 600 dpi <sup>6</sup>
Number of cartridges	Six ink cartridges





2400 x 1200 dpi

#### **HP Designjet Z6800 Photo Production** Printer:

Eight ink cartridges (light gray, photo black, matte black, light magenta, magenta, cyan, chromatic red, yellow)

# **HP Designjet Z6600 Production Printer:**

Six ink cartridges (light gray, photo black, matte black, magenta, cyan, yellow)

HP Vivid Photo Inks create glossy and uniform output. With chromatic red ink, create a wide color gamut with vibrant color and deep, rich blacks for impressive backlits and a scratch-resistance improvement of 2X on photo applications.7

+/- 0.2% Line accuracy

## Additional improvements

The determinant of the control of th			
Cartridge capacity	680-ml ink cartridges		
Interfaces	HP Jetdirect 10/100Base-TX print server		
RAM memory	128 MB/256 MB Max		
Hard Disk Drive capacity	40 GB		
Loading system	Manual loading		
Color management	Closed-loop color calibration		

775-ml ink cartridges

Gigabit Ethernet (1000Base-T), EIO Jetdirect accessory slot

64 GB (virtual)8

320 GB

+/- 0,1%6

Ergonomic loading table

Color accuracy and ability to create custom ICC profiles with the HP embedded spectrophotometer (HP Designjet Z6800)

- <sup>6</sup> +/- 0.1% of the specified vector length or +/- 0.2 mm (whichever greater) at 23°C (73°F), 50-60% relative humidity, on A0/E HP Matte Film in Best or Normal mode with HP Vivid Photo Inks.
- Based on internal HP testing.
- Based on 1 GB RAM. Expandable to 1.5 GB RAM through a Designjet qualified SODIMM included only in the optional HP Designjet PostScript®/PDF Upgrade Kit accessory.

### Learn more at

hp.com/go/DesignjetZ6800 hp.com/go/DesignjetZ6600



<sup>&</sup>lt;sup>5</sup> Prices might vary per country.