



Philips
Hairdryer

- 1600W
- Foldable
- IonBoost

HP4944/00

Great results with ionic care wherever you go

Don't leave home without it. The TravelCare Ionic is small enough to fit into any travel bag. Foldable, easy to use yet featuring 1600W of drying power and ionic care, it should be top of any packing list.

Benefits

Less Hair Damage

- More Care with ion conditioning for shiny, frizz-free hair

Beautifully styled hair

- 1600W for gentle drying
- Three flexible settings for more control
- Cool Shot sets your style
- Narrow concentrator for focused airflow

Easy to use

- Foldable handle for easy portability
- 1.8 m power cord
- Dual voltage for worldwide use
- Easy storage hook for convenient storage
- Travel pouch included

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Features

Ionic Care



Ionic conditioning enables anti-static drying. Charged negative ions eliminate static hair, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth and frizz-free hair that shines beautifully.

1600W for gentle drying



This 1600W hairdryer creates the optimum level of airflow and gentle drying power, for beautiful results every day.

Foldable handle



This hairdryer benefits from a foldable handle. The result is a small, compact hair dryer that will easily pack into the smallest spaces and you can take virtually anywhere.

Three flexible settings



The speed and heat required can be easily adjusted to create the perfect end result. Three flexible settings ensure precise and tailored styling.

Cool Shot



A must-have professional function for hair stylists. The Cool Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

Dual voltage



Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Technical specifications

Color/finishing black and gold

Features

Foldable handle Yes
Cool shot Yes
Dual voltage Yes
Hanging loop Yes

Service

2-year guarantee Yes

Packaging dimensions

Height 22.50 cm
Width 13.60 cm
Depth 8.60 cm
Nett weight 0.54 kg

Gross weight 0.62 kg
EAN 08710103674214
Number of products included 1
Country of origin CN
Harmonised Systems Code 851631

Outer Carton

Length 35.90 cm
Width 28.30 cm
Height 24.10 cm
Gross weight 5.34 kg
EAN 18710103674211
Number of consumer packagings 8



data subject to change
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