

Philips BlueVision  
Conventional Interior and  
Signalling

W5W

12 V  
5 W

12961BVB2



## Drive with style

Ultimate brightness and unique stylish blue light

BlueVision indicator and interior bulbs are designed for drivers seeking to personalise their vehicles. With BlueVision indicator and interior bulbs, drivers enjoy a blue xenon effect unmatched in a fully homologated road-legal bulb.

### Original Equipment manufacturer

- Philips is the choice of all major car manufacturers
- Wide range of 12 V lamps to meet all functions
- Complying with the high quality standards of ECE homologation

# PHILIPS

# Specifications

## Electrical characteristics

- Voltage: 12 V
- Wattage: 5 W

## Lifetime

- Life time: 1500h

## Light characteristics

- Lumens: 50 lm

## Packaging Data

- Packaging type: B2
- EAN1: 8711500310293
- EAN3: 8711559523774

## Product description

- Application: Interior, Licence, Side indicator, Stop light, Boot light, Door light, Entry light, Glove compartment light, Reading light, Tail light
- Base: W 2.1 x D 9.5
- Designation: W5W
- Homologation ECE

- Range: BlueVision
- Technology: Conventional
- Type: W5W

## Outer pack information

- Gross weight per piece: 0.195 kg
- Height: 12 cm
- Length: 14.5 cm
- Width: 12 cm

## Packed product information

- Height: 13.5 cm
- Length: 0.95 cm
- Net weight per piece: 1.25 g
- Width: 9.5 cm

## Ordering information

- Ordering code: 31029330
- Order entry: 12961BVB2

## Marketing specifications

- Expected benefits: Style

# Highlights

## Car manufacturers' choice



For 100 years, Philips has been at the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

## Designed for multiple usage



Which 12V lamp for which function? Philips Automotive offering includes all car specific functions: high beam, low beam, front fog, front indicator, side indicator, rear indicator, stop light, reversing light, rear fog light, licence plate lights, rear position/parking light, interior lights.

## ECE homologation

Philips Automotive is dedicated to producing best-in-class products and services in the Original Equipment Manufacturer market as well as in the aftermarket. Our products are manufactured from high-quality materials and tested to the highest specifications to maximise the safety and driving comfort of our customers. Our entire production is meticulously tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements



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12 NC: 9246 259 17112  
EAN: 87 11500 31029 3

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