Pre-sales leaflet for United Kingdom (2017, February 16)



# Hairdryer

- ThermoProtect Ionic
- 2200 W
- Ionic Care
- Massaging diffuser

# HP8233/00

# Fast dry at a lower temperature with ThermoProtect

with massaging diffuser and 11 mm styling nozzle.

Protect your hair while enjoying fast drying results. This hair dryer has multiple speed and temperature settings. Features include ThermoProtect for fast drying at a constant caring temperature, Ionic Care and TurboBoost.

# **Benefits**

# Beautifully styled hair

- Professional 2200 W for perfect salon results
- Six flexible speed and temperature settings for full control
- Ultra slim 11 mm styling nozzle for precision styling
- Turbo boost for extra-fast drying
- Maximises volume and boosts curls while gently massaging scalp
- · Cool Shot sets your style

# Less Hair Damage

• ThermoProtect temperature setting

- · lonic conditioning for shiny, frizz-free hair
- More Care with ceramic elements, providing far-infrared heat

## Easy to use

- Elegant, feminine design emphasising performance and quality
- 1.8 m power cord
- Easy storage hook for convenient storage
- · Removable air flow filter makes cleaning quick and easy



## DryCare Advanced

# Features

#### Premium Design



This hairdryer embodies a modern, sophisticated approach to design. Soft, fluid contours and elongated proportions subtly communicate femininity, while precision detailing and high-quality materials and finishes are evidence of the product's superior performance.

## ThermoProtect temperature



The ThermoProtect temperature provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results, whilst being kind to your hair.

## Professional 2200 W



This 2200 W professional hairdryer creates a powerful airflow. The resulting combination of power and speed makes drying and styling your hair quicker and easier.

#### lonic conditioning



Give your hair instant care with ionic conditioning. Charged negative ions eliminate static, condition your hair and smooth the hair cuticles to intensify hair's shine and glossiness. The result is smooth and frizz-free hair with beautiful shine.

#### Speed and temperature settings



The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure full control for precise and tailored styling.

#### Ultra slim styling 11 mm nozzle



The ultra-thin styling nozzle concentrates the flow of hair through the 11-mm nozzle for precision styling on specific areas. Great for touch-ups or to set your style.

#### Turbo boost



The turbo boost button increases the airflow, to dry your hair even more quickly.

#### Asymmetric massaging diffuser



The asymmetric massaging diffuser has a unique asymmetric design that is contoured to the head, making it easier and more intuitive to use. The diffuser spreads the flow of air across the hair, drying hair more healthily, boosting volume and reducing frizz, while the addition of massage helps stimulate the scalp and improve hair vitality. For best results, hold close to the crown and root area and let the diffuser's massaging textured pins encourage volume, add bounce and shape curls.

#### More care with Ceramic element



The ceramic element issues far-infrared heat, which has a gentle warmth that helps dry your hair from within and protects it from overdrying, without compromising on speed and effectiveness.

## Cool Shot



A must-have professional function for hair stylers. The Cool Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

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# 1.8 m cord



## Convenient to use thanks to the 1.8-m power cord length.

Easy storage hook



The rubberised hook is located at the base of the handle and provides another storage option, particularly convenient for use in the home or when staying at a hotel.

# Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

## Technical specifications

<b>Technical specifications</b>		F-Box Dimensions	Depth = 11cm
Voltage Frequency	220-240 V 50–60 Hz		Height = 23cm Width = 31cm
Wattage	2200 W	F-Box weight	1 kg
Power Colour/finishing Housing material	2200 W Glossy Black and Purple gradient PC	Product size	Width = 22cm Height = 31 cm Length = 10 cm
Motor	DC Motor	Product weight (excl.	0.6 kg
Cord length	1.8 m	pack)	0
Features		Packaging dimensions	
Foldable handle	No	Height	23.00 cm
Cool shot	Yes	Width	31.00 cm
Dual voltage	No	Depth	11.00 cm
Travel pouch	No	Net weight	0.72 kg
Ceramic coating	Ceramic Element	Gross weight	0.95 kg
lon conditioning	Yes	EAN	08710103602033
Hanging loop	Yes	Number of products	1
Diffuser	Massaging volume diffuser	included	
Nozzle / Concen- trator	Ultra slim styling 11 mm nozzle	Country of origin Harmonised Systems	CN 851631
Number of attach- ments	2	Code	
Turbo Boost	Yes	Outer Carton	
Service		Length Width	63.20 cm 35.00 cm
2 year guarantee	Yes	Height Gross weight	24.77 cm 6.33 kg
Weight and dimensions		EAN	18710103602030
A-Box Dimensions	Length = 63cm Width = 35cm Height = 25 cm	Number of consumer packages	6
A-Box Weight	6.3 kg		

#### Removable air inlet filter

The removable air flow filter of your hairdryer is easy to maintain. Simply click off to clean. Doing this regularly will prevent build-up of dust and hair that can affect drying performance.

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