Pre-sales leaflet for United Kingdom (2015, June 4)



Philips FlexCare Platinum

Rechargeable toothbrush

- · 3 modes, 3 intensities
- 2 brush heads
- With pressure sensor
 UV Brush Head Sanitiser

HX9172/10

Exceptional clean between teeth

Removes up to 7x more plaque between teeth*

With nine unique brushing options, an intuitive pressure sensor and advanced brush head technology, Philips Sonicare FlexCare Platinum goes beyond traditional cleaning to deliver exceptional plaque removal and improved gum health.

Benefits

Helps you meet recommended brushing guidelines

- Alerts you when you're brushing too hard
- Timers to help encourage thorough brushing
- Offers a customised brushing experience
- · Customise your mode and intensity
- Provides an exceptional clean for teeth and gums
- · Clinically proven to improve gum health in two weeks

- New InterCare brush head offers advanced interdental cleaning
- Patented sonic technology for better oral health
- Removes up to 7x more plaque between teeth

Fits your lifestyle

- Three week battery life between charges
- Handy travel case and charger

PHILIPS

FlexCare Platinum

Features

9 total brushing experiences



FlexCare Platinum lets you choose from three cleaning modes — Clean, White or Gum Care — and three intensity settings — Low, Medium or High — to create a brushing experience that's perfectly tailored to you.

Improves gum health in two weeks



With a special Gum Care mode for focused cleaning to help reduce gingival bleeding and inflammation, FlexCare Platinum is clinically proven to improve gum health in only two weeks.

InterCare brush head tech



With extra-long bristles to reach deep between teeth and along the gum line, our new InterCare brush head features advanced cleaning technology to remove plaque and polish teeth, as well as reminder bristles that fade from blue to white when it's time to change your brush head.

Patented sonic technology



Unlike a traditional electric or power toothbrush, Sonicare features a patented sonic technology. Sonicare's unique dynamic cleaning action drives fluid between teeth, gently and effectively removing plaque interdentally and along the gum line.

Reaches deep between teeth



FlexCare Platinum reaches deep between teeth to provide superior plaque removal. It is clinically proven to remove 7x more plaque between teeth than a manual toothbrush.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

Clean Gum Care White 3 intensities For exceptional everyday cleaning Gently massages gums Removes surface stains Low Medium High

Intuitive Pressure Sensor



FlexCare Platinum features a unique, intuitive Pressure Sensor to help reduce aggressive brushing. The handle gently vibrates to let you know when you're applying too much pressure.

Long battery life



When fully charged, your FlexCare Platinum has enough battery life for three weeks of regular use.

Quadpacer and Smartimer



FlexCare Platinum offers two timers to help encourage thorough brushing. The Quadpacer interval timer indicates when it's time to move to another quadrant of the mouth, while the Smartimer helps you reach the dentist recommended brushing time of two minutes.

Travel case and charger



It's easy to take your FlexCare Platinum wherever you need it with an easy-to-pack travel case and compact travel charger.

Items included

Handles Brush heads Charger UV sanitiser Travel case 1 FlexCare Platinum 1 InterCare standard 1 InterCare compact 1 Yes

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FlexCare Platinum

Design and finishing

Colour

Cleaning performance

Speed Performance Health benefits

Whitening benefits Timer Pressure sensor

Ease of use

Brush head system Brushing time Battery indicator Handle Display

Technical specifications

Battery Battery type Operating time (full to empty)

Power

Voltage

110-220 V

weeks

White w/ metallic front panel

Up to 31,000 brush strokes/min

Removes up to 7x more plaque*

Improves gum health in only two

Helps naturally remove stains

Smartimer and Quadpacer

Easy snap-on brush heads

Light shows battery status

Slim ergonomic design

Illuminated display

Rechargeable

Lithium ION

Up to 3 weeks

Up to 3 weeks**

Vibrates handle to alert user

Service

Warranty

Packaging dimensions

Height23.Width17.Depth9.5Net weight0.7Gross weight0.9EAN087Number of products1included1Country of originCNHarmonised Systems850Code1

23.50 cm 17.10 cm 9.50 cm 0.75 kg 0.94 kg 08710103616191 1 CN 850980

2-year limited warranty

Outer Carton

Length30.70 cmWidth18.40 cmHeight25.70 cmGross weight3.03 kgEAN18710103616198Number of consumer3packages

* Compared with manual tooth brushing alone

* *based on two periods of two minutes of brushing per day, in clean mode



data subject to change 2015, June 4

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