



Philips LED  
Reflector - Flood

**14.5W (75W)**

Medium base (E26)  
Soft White  
Dimmable

046677420291



## A simple way to beautify your home

Brighten up your indoor and outdoor living spaces

Philips BR40 LED light bulbs deliver exceptionally long life, significant energy savings, beautiful light and contain no mercury. This 14.5 Watt can replace a standard 75 Watt incandescent and can save up to \$166.37 in energy costs\*.

### Long life

- Lasts 22.8 years\*\*

### Energy efficient

- Reduces energy costs

### Fits easily into most existing fixtures

- Similar shape and size as standard incandescent

### Soft comfortable light

- Provides a soft, comfortable white light

### Easy to use

- Instant on
- Dimmable\*\*\*

# PHILIPS

Reflector - Flood  
14.5W (75W) Medium base (E26), Soft White, Dimmable

## Specifications

### Bulb characteristics

- Base: Medium
- Dimmable
- Shape: Reflector
- Type: BR40
- Voltage: 120 V

### Bulb dimensions

- Height: 8.9 inch
- Width: 6.69 inch

### Durability

- Average life (at 2.7 hrs/day): 22.8 year(s)
- Lifetime of lamp: 25000 hour(s)

### Light characteristics

- Color temperature: 2700 K
- Light output: 800 lumen
- Color rendering index (CRI): 80

### Power consumption

- Wattage: 14.5 W
- Wattage equivalent: 75 W

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## Highlights

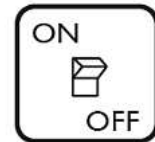
### Soft white light

Provides a soft, comfortable, wide beam of white light that will not fade fabrics or furnishings, perfect for general room lighting.

### Lasts 22.8 years\*\*

By using this LED BR40, you can reduce the hassle of frequently replacing your light bulbs.

### Instant on



INSTANT ON

Just by flipping the switch, your room is at full brightness. No slow starting or waiting.

### Reduces energy costs

This bulb saves \$166.37 in energy costs when you replace a 75 Watt incandescent with this 14.5 Watt LED light bulb.\*

### Dimmable\*\*\*

This lamp can be used with most dimmers to create your desired ambience with smooth dimming to 10% of full light levels.

### Similar to incandescent bulb

This bulb is an easy switch from standard incandescent bulbs and is ideal for use in kitchens, living rooms and dining rooms in recessed cans and track light fixtures.



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UPC: 0 46677 42029 1

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\* At \$0.11 kWh, this 14.5 Watt, 800 lumen LED BR40 uses \$39.88 of electricity over its 25,000 hour life. This is a \$166.37 savings when compared to the \$206.25 required to run a 75 Watt, 750 lumen incandescent BR40 over the same period. Actual savings will vary depending on cost per kWh.

\*\* 22.8 years means rated average life based on engineering testing and probability analysis where the lamp is used on average 3 hours/day, 7 days a week.

\*\*\*Dimmable when using leading edge dimmers. Visit [www.philips.com/beautifulight](http://www.philips.com/beautifulight) to find up-to-date dimmer compatibility information.