



Philips LED
Reflector - Flood

10W (65W)

Medium base (E26)
Daylight
Dimmable

046677425302



A simple way to beautify your home

Create an inviting atmosphere with ambient light

Philips BR30 LED light bulbs deliver exceptionally long life, significant energy savings, beautiful light and contain no mercury. This 10 Watt can replace a standard 65 Watt incandescent and can save up to \$151.25 in energy costs*.

Long life

- Lasts 22.8 years**

Energy efficient

- Reduces energy costs

Fits easily into most existing fixtures

- Similar shape and size as standard incandescent

Daylight

- Provides light similar to natural daylight

Easy to use

- Instant on
- Dimmable***

PHILIPS

Reflector - Flood
10W (65W) Medium base (E26), Daylight, Dimmable

Specifications

Bulb characteristics

- Base: Medium Screw (E26)
- Dimmable
- Shape: Reflector
- Lamp shape code: BR30
- Voltage: 120 V

Bulb dimensions

- Height: 8.11 inch
- Width: 5.75 inch

Durability

- Average life (at 2.7 hrs/day): 22.8 year(s)
- Lifetime of lamp: 25000 hour(s)

Light characteristics

- Color temperature: 5000 K
- Application: Accent light
- Light output: 730 lumen
- Color rendering index (CRI): 80

Power consumption

- Wattage: 10 W
- Wattage equivalent: 65 W

046677425302

Highlights

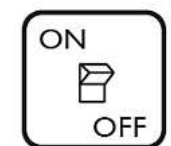
Daylight

This BR30 LED light bulb produces light similar to natural daylight, displaying the true colors within your home. This bulb provides a wide beam of light perfect for general room lighting, and will not fade fabrics or furnishings.

Lasts 22.8 years**

By using this LED BR30, you can reduce the hassle of frequently replacing your light bulbs.

Instant on



INSTANT ON

Just by flipping the switch, your room is at full brightness. No slow starting or waiting.

Reduces energy costs

This bulb saves \$151.25 in energy costs when you replace a 65 Watt incandescent with this 10 Watt LED light bulb.*

Dimmable***

This lamp can be used with most dimmers to create your desired ambience with smooth dimming to 10% of full light levels.

Similar to incandescent bulb

This bulb is an easy switch from standard incandescent bulbs and is ideal for use in kitchens, living rooms and dining rooms in recessed cans and track light fixtures.



Issue date 2018-06-10

Version: 8.1.1

12 NC: 8670 001 04937
UPC: 0 46677 42530 2

© 2018 Philips Lighting Holding B.V.
All Rights reserved.

Specifications are subject to change without notice.
Trademarks are the property of Philips Lighting Holding B.V. or their respective owners.

www.philips.com

* At \$0.11 kWh, this 10 Watt, 730 lumen LED BR30 uses \$27.50 of electricity over its 25,000 hour life. This is a \$151.25 savings when compared to the \$178.75 required to run a 65 Watt, 650 lumen incandescent BR30 over the same period. Actual savings will vary depending on cost per kWh.

** 22.8 years means rated average life based on engineering testing and probability analysis where the lamp is used on average 3 hours/day, 7 days a week.

*** Dimmable when using leading edge dimmers. Visit www.philips.com/beautifulight to find up-to-date dimmer compatibility information.