



Reflector - Flood

- 10W (65W)
- Medium base (E26)
- Daylight
- Dimmable

046677425302

A simple way to beautify your home

Create an inviting atmosphere with ambient light

Philips BR30 LED light bulbs deliver exceptionally long life, significant energy savings, beautiful light and contain no mercury. This 10 Watt can replace a standard 65 Watt incandescent and can save up to \$151.25 in energy costs*.

Benefits

Long life

- Lasts 22.8 years**

Energy efficient

- Reduces energy costs

Fits easily into most existing fixtures

- Similar shape and size as standard incandescent

Daylight

- Provides light similar to natural daylight

Easy to use

- Instant on
- Dimmable***

Features

Daylight

This BR30 LED light bulb produces light similar to natural daylight, displaying the true colors within your home. This bulb provides a wide beam of light perfect for general room lighting, and will not fade fabrics or furnishings.

Lasts 22.8 years**

By using this LED BR30, you can reduce the hassle of frequently replacing your light bulbs.

PHILIPS

LED

Instant on



Just by flipping the switch, your room is at full brightness. No slow starting or waiting.

Reduces energy costs

This bulb saves \$151.25 in energy costs when you replace a 65 Watt incandescent with this 10 Watt LED light bulb.*

Dimmable***

This lamp can be used with most dimmers to create your desired ambience with smooth dimming to 10% of full light levels.

Similar to incandescent bulb

This bulb is an easy switch from standard incandescent bulbs and is ideal for use in kitchens, living rooms and dining rooms in recessed cans and track light fixtures.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Bulb characteristics

Base	Medium Screw (E26)
Dimmable	Yes
Shape	Reflector
Lamp shape code	BR30
Voltage	120 V

Lifetime of lamp	25000 hour(s)
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Light characteristics

Color temperature	5000 K
Application	Accent light
Light output	730 lumen
Color rendering index (CRI)	80

Bulb dimensions

Height	8.11 inch
Width	5.75 inch

Power consumption

Wattage	10 W
Wattage equivalent	65 W

Durability

Average life (at 2.7 hrs/day)	22.8 year(s)
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* At \$0.11 kWh, this 10 Watt, 730 lumen LED BR30 uses \$27.50 of electricity over its 25,000 hour life. This is a \$151.25 savings when compared to the \$178.75 required to run a 65 Watt, 650 lumen incandescent BR30 over the same period. Actual savings will vary depending on cost per kWh.

* 22.8 years means rated average life based on engineering testing and probability analysis where the lamp is used on average 3 hours/day, 7 days a week.

* **Dimmable when using leading edge dimmers. Visit www.philips.com/beautifullight to find up-to-date dimmer compatibility information.



data subject to change
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