



Philips LED
Reflector - Flood

12W (65W)

Medium base (E26)
Soft White
Dimmable

046677420284

A simple way to beautify your home

Brighten up your indoor and outdoor living spaces

Philips BR30 LED light bulbs deliver exceptionally long life, significant energy savings, beautiful light and contain no mercury. This 12 Watt can replace a standard 65 Watt incandescent and can save up to \$145.75 in energy costs*.

Long life

- Lasts 22.8 years**

Energy efficient

- Reduces energy costs

Fits easily into most existing fixtures

- Similar shape and size as standard incandescent

Bright crisp light

- Provides a bright, crisp light

Easy to use

- Instant on
- Dimmable***

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Specifications

Bulb characteristics

- Base: Medium
- Dimmable
- Shape: Reflector
- Type: BR30
- Voltage: 120 V

Bulb dimensions

- Height: 8.11 inch
- Width: 5.75 inch

Durability

- Average life (at 2.7 hrs/day): 25000 year(s)
- Lifetime of lamp: 22.8 hour(s)

Light characteristics

- Color temperature: 2700 K
- Colour rendering index (CRI): 83
- Light output: 650 lumen

Power consumption

- Wattage: 12 W
- Wattage equivalent: 65 W

Highlights

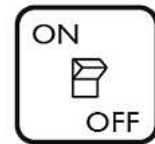
Bright white light

This BR30 LED bulb produces a beautiful, bright white light that will not fade fabrics or furnishings. Aside from its bright, white light it also provides a wide beam of light, perfect for general room lighting.

Lasts 22.8 years**

By using this LED BR30, you can reduce the hassle of frequently replacing your light bulbs.

Instant on



Just by flipping the switch, your room is at full brightness. No slow starting or waiting.

Reduces energy costs

This bulb saves \$145.75 in energy costs when you replace a 65 Watt incandescent with this 12 Watt LED light bulb.*

Dimmable***

This lamp can be used with most dimmers to create your desired ambience with smooth dimming to 10% of full light levels.

Similar to incandescent bulb

This bulb is an easy switch from standard incandescent bulbs and is ideal for use in kitchens, living rooms and dining rooms in recessed cans and track light fixtures.



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Version: 5.1.1

12 NC: 8670 001 04761
UPC: 0 46677 42028 4

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* At \$0.11 kWh, this 12 Watt, 650 lumen LED BR30 uses \$33 of electricity over its 25,000 hour life. This is a \$145.75 savings when compared to the \$178.75 required to run a 65 Watt, 650 lumen incandescent BR30 over the same period. Actual savings will vary depending on cost per kWh.

** 22.8 years means rated average life based on engineering testing and probability analysis where the lamp is used on average 3 hours/day, 7 days a week.

*** Dimmable when using leading edge dimmers. Visit www.philips.com/beautifulight to find up-to-date dimmer compatibility information.