



Reflector - Flood

- 70w (120w)
- Medium base (E26)
- Bright light

046677421199

Energy savings without sacrifice

A bright alternative to incandescents

Philips 70W dimmable halogen indoor flood provides bright ambient light. An efficient alternative to 120W standard incandescents, it has no mercury, can last up to 2.7 years* and has an estimated yearly energy cost of \$8.43**.

Benefits

Energy efficiency

- Meets efficiency standards
- Reduces energy costs

Bright white light

- Bright alternative to incandescent

Easy to use

- Instant on
- Dimmable

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Bulb characteristics

Shape	Reflector Flood
Type	BR40
Base	Medium Screw (E26)
Voltage	120 V
Dimmable	Yes

Power consumption

Wattage	70 W
Wattage equivalent	120 W

PHILIPS

Halogen

Light characteristics

Application	Accent light
Color rendering index (CRI)	100
Color temperature	2810 K
Light output	1320 lumen
Light effect/finish	Frosted

Lifetime of lamps

Average Life Hours hour(s)

Bulb dimensions

Height	7.81 inch
Width	5.13 inch

Durability

Average life (at 2.7 hrs/day)	2,7 year(s)
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* 2.7 years means rated average life based on engineering testing and probability analysis where the bulb is used on average 3 hours/day, 7 days a week.

**Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.

***Compared to a 120 watt incandescent BR40 rated at 1285 lumens, this 70 watt EcoVantage BR40 provides 1320 lumens and saves 42% energy.



data subject to change
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