



Philips Halogen  
Reflector - Flood

**50w (85w)**

Medium base (E26)  
Bright light

046677421182

## Energy savings without sacrifice

A bright alternative to incandescents

Philips 50W dimmable halogen indoor flood provides bright ambient light. An energy saving alternative to 85W standard incandescents, it has no mercury, can last up to 2.5 years\* and has an estimated yearly energy cost of \$6.02\*\*.

### **Energy efficiency**

- Reduces energy costs

### **Bright white light**

- Bright alternative to incandescent

### **Easy to use**

- Instant on
- Dimmable

# PHILIPS

Reflector - Flood  
50w (85w) Medium base (E26), Bright light

# Specifications

## Bulb characteristics

- Shape: Reflector Flood
- Type: BR30
- Base: Medium Screw (E26)
- Voltage: 120 V
- Dimmable

## Power consumption

- Wattage: 50 W
- Wattage equivalent: 75 W

## Light characteristics

- Application: Accent light

- Color rendering index (CRI): 100
- Color temperature: 2650 K
- Light output: 730 lumen
- Light effect/finish: Frosted

## Durability

- Average life (at 2.7 hrs/day): 2,5 year(s)
- Lifetime of lamps: 3000 hour(s)

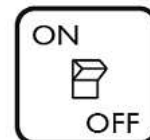
## Bulb dimensions

- Height: 6.81 inch
- Width: 3.25 inch

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# Highlights

## Instant on



INSTANT ON

Just by flipping the switch, your room is at full brightness. No slow starting or waiting.

## Alternative to incandescent

This halogen light bulb provides a bright, white light that is ideal for creating a refreshing atmosphere in your home.

## Dimmable

This bulb can be used with most dimmers to create your desired ambience.

## Reduces energy costs

This bulb saves up to 41%\*\*\* in electricity costs when compared to a 85W incandescent.



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\* 2.5 years means rated average life based on engineering testing and probability analysis where the bulb is used on average 3 hours/day, 7 days a week.

\*\* Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.

\*\*\* Compared to an 85 watt incandescent BR30 rated at 800 lumens, this 50 watt EcoVantage BR30 provides 730 lumens and saves 41% energy.