



Reflector - Flood

- 50w (85w)
- Medium base (E26)
- Bright light

046677421182

Energy savings without sacrifice

A bright alternative to incandescents

Philips 50W dimmable halogen indoor flood provides bright ambient light. An energy saving alternative to 85W standard incandescents, it has no mercury, can last up to 2.5 years* and has an estimated yearly energy cost of \$6.02**.

Benefits

Energy efficiency

- Reduces energy costs

Bright white light

- Bright alternative to incandescent

Easy to use

- Instant on
- Dimmable

PHILIPS

Halogen

Features

Instant on



Just by flipping the switch, your room is at full brightness. No slow starting or waiting.

Alternative to incandescent

This halogen light bulb provides a bright, white light that is ideal for creating a refreshing atmosphere in your home.

Dimmable

This bulb can be used with most dimmers to create your desired ambience.

Reduces energy costs

This bulb saves up to 41%*** in electricity costs when compared to a 85W incandescent.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Bulb characteristics

Shape	Reflector Flood
Type	BR30
Base	Medium Screw (E26)
Voltage	120 V
Dimmable	Yes

Power consumption

Wattage	50 W
Wattage equivalent	75 W

Light characteristics

Application	Accent light
Color rendering index (CRI)	100

Color temperature	2650 K
Light output	730 lumen
Light effect/finish	Frosted

Durability

Average life (at 2.7 hrs/day)	2,5 year(s)
Lifetime of lamps	3000 hour(s)

Bulb dimensions

Height	6.81 inch
Width	3.25 inch

* 2.5 years means rated average life based on engineering testing and probability analysis where the bulb is used on average 3 hours/day, 7 days a week.

**Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.

***Compared to an 85 watt incandescent BR30 rated at 800 lumens, this 50 watt EcoVantage BR30 provides 730 lumens and saves 41% energy.



data subject to change
2016, November 16

Version: 6.0.1
UPC:

© 2016 Koninklijke Philips N.V.
All rights reserved.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

www.philips.com