Pre-sales leaflet for United Kingdom (2018, February 16)



Bulb (Dimmable) • 10 W (60 W) • E27 cap • Warm white • Dimmable

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Warm white light, no compromise on light quality

Create a warm and inviting atmosphere

Philips LED light bulbs provide a beautiful warm white light, an exceptionally long life and immediate significant energy savings. With a pure and elegant design, this bulb is the perfect replacement for your matted traditional bulbs.

Benefits

Create a warm atmosphere

- True incandescent-like warm white light (2700 K)
- High colour rendering (CRI > 80) for vivid colours
- Dimmable

Pure and elegant design

• Smooth surface and high-quality finishing

Instant brightness

• Instant light when switched on

Sustainable choice

- \bullet Very low energy consumption; saving at least 80%
- Lasts up to 15 years



Features

Warm white light (2700 K)

Light can have different colour temperatures, indicated in units called Kelvin (K). Bulbs with a low Kelvin value produce a warm, cosier light, while those with a higher Kelvin value produce a cool, more energising light.

High colour rendering (CRI>80)



The colour rendering index (CRI) is used to describe the effect of a light source on colour appearance. Natural outdoor light has a CRI of 100 and is used as the standard of comparison for any other light source. The CRI of Philips LED light bulbs is always higher than 80, close to the sun's value, reflecting colours truly and naturally.

Very low energy consumption



By replacing traditional light bulbs with a Philips LED alternative, you will gain immediate, significant energy savings while contributing to a sustainable planet.

Lasts up to 15 years



With a lifetime of up to 15,000 hours, this Philips LED bulb will ensure your desired atmosphere for up to 15 years.*

White

White

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Bulb characteristics

Bulb characteristics		Colour rendering
Shape	Standard	index (CRI)
Cap/fitting	E27	Starting time
Voltage	220-240 V	Warm-up time to
Dimmable	Yes	60% light
		Colour consistency

Power consumption

Wattage	10 W
0	
Wattage equivalent	60 W
Energy efficiency label	A+
Power consumption	10 kW h
per 1000h	

Light characteristics

Light output	806 lumen
Beam angle	180 degree
Colour	Warm Whi
Colour temperature	2700 K
Light effect/finish	Warm Whi

Smooth surface

Shaped in a familiar way, this LED bulb offers all of the most recent innovations while maintaining the look and feel of a traditional bulb.

Dimmable



Designed to provide quality dimming to create the right ambience for any activity, from relaxed to active atmospheres.

Instant light when switched on



No need to wait: Philips LED light bulbs provide their full level of brightness immediately upon switching on.

Lumen maintenance factor Average life (at 3 hrs/

Number of switch

Durability

cycles

day)

Bulb dimensions

Height	
Width	

110 mm 60 mm

15 year(s)

80

<0.5 s Instant full light

6 SDCM

50000

0.7

LED

Other characteristics

Mercury content0 mgPower factor0.6Lamp current60 mA

Rated values

Rated power

10.0 W

Rated luminous flux Rated lifetime Rated beam angle 806 lumen 20000 hour(s) 180 degree

* *Based on average usage of 3 hours per day



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