

#### **Philips MoistureProtect**

Straightener

- MoistureProtect technology
- Ionic
- Floating ceramic plates

HP8372/00

# Preserve your hair's natural hydration

# For a healthy shine

Sensor technology protects the moisture balance of your hair. The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration. Up to 63% moisture preservation (measured after 1 stroke in 2013).

#### **Benefits**

# MoistureProtect technology

• Perfect moisture protection with innovative sensor

#### Beautifully styled hair

• Prevents static for smooth, frizz free shiny hair

#### Ease of use

• Faster, more caring high-performance heater

- Instant heat-up time of 15secs
- 3 digitial temperature settings

#### Caring technology

- Apply less pressure to hair to reduce the risk of breakage
- Perfect heat control with innovative sensor



#### MoistureProtect

#### **Features**

#### MoistureProtect technology



The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration of your hair.

#### Ionic conditioning



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

#### Floating ceramic plates



The floating plates move to adjust the pressure on the hair. This protects the hair shaft from being damaged and reduces the posibility of hair breakage.

#### MoistureProtect sensor



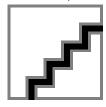
MoistureProtect sensor regulates the heat of the straightening plates for your hair needs, protecting the hair from overheating.

#### High-performance heater



This straightener keeps a more constant temperature for consistent results. Its high performance heater provides a more caring temperature while getting the exact style you want! Styling will be faster, since you need less strokes, while straightening.

#### 15 sec. heat-up time



The high-performance heater ensures a fast heat-up time of just 15 seconds.

#### Temperature control



3 temperature settings (200 - 175 - 150 Celsius) that work together with the sensor to ensure that you always straighten at the best temperature for your

# **Specifications**

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#### Technical specifications

Cord length 2.0 m Heat-up time 15 sec Maximum tempera-200 °C ture

Heater Type High-performance heater

110-240V Voltage

#### Caring technologies

Moisture ProtectYes technology Floating ceramic Yes plates Yes Ionic

#### **Features**

Ceramic coating YES after 60 min Auto shut-off Swivel cord Yes Hidden display YES

#### Service

2-year worldwide guarantee

Yes

#### Accessories

YES Pouch

#### MoistureProtect

## Packaging dimensions

Height Width 6.30 cm 38.50 cm 12.20 cm Depth Nett weight 0.44 kg 0.66 kg 08710103666028 Gross weight

EAN Number of products

included

Country of origin Harmonised Systems 851632

Code

## Outer Carton

Length Width 40.00 cm 25.70 cm 21.30 cm Height 4.32 kg 18710103666025 Gross weight EAN

Number of consumer

packagings



data subject to change 2016, November 12

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