Pre-sales leaflet for United Kingdom (2015, May 22)



**Philips** Table lamp

• INTENSITY

• green • LED

44505/33/26

# myBuddy tells your child when it's time to play!

With its friendly appearance, myBuddy is bound to comfort your child in the bedroom, making it the perfect companion from bedtime to wake-up time. The table light helps children to fall asleep and stay in bed until it's time to get up.

# Benefits

# Day and night, a full light solution for children

- Reading light
- Soft glowing nightlight
- Morning light

# Intuitive and user-friendly light

- Fun and easy on/off switch
- Easy morning light set-up

# Safety first!

- Cool to touch and child-friendly
- Robust design

Advanced and sustainable LED technology

- High quality LED light
- Energy saving



### Features

#### Reading light



myBuddy is great for soothing bedtime stories that help children to fall asleep. The diffused warm white light of myBuddy is gentle and provides the perfect light output for good visibility while reading.

#### Soft glowing nightlight



After storytime is over, a gently glowing moon nightlight indicates that it's time for children to sleep, and is a familiar and comforting sight if your child wakes during the night. In early years, it's also a helpful orientation light when checking on your child at night or to create a cosy, soothing atmosphere while feeding or comforting your child.

#### Morning light



Young children often don't know when they're allowed to come out of bed. The sun on myBuddy's belly tells them when the day can start. By using the simple symbols of sun and moon, your child learns the difference between day and night in a playful manner. When the sun shines on myBuddy's belly, it's time to play!

#### Fun and easy on/off switch



Press the top of myBuddy's head and it lights up with a gentle warm white reading light.

#### Easy morning light set-up



An intuitive back panel with selection wheel and digital clock makes it extremely easy to set up the various functionalities of myBuddy. You can

# select only moonlight, moon and sun, or only sun in the morning. To activate the morning light, simply set the time when you want the sun to appear.

#### Child-friendly



myBuddy is completely safe for children too, because he is made from child-friendly materials and uses LED light, which is always cool to touch.

#### Robust design



Its design is robust and solid, making it absolutely child proof with no risk of breaking.

#### High quality LED light



myBuddy has an extremely low power consumption of only  $2 \times 1$  W, while providing a high light output (60 Lumen) at the same time. With a light temperature of 2700 Kelvin, myBuddy provides gentle and soothing warm white light.

#### **Energy saving**



The LED technology used in myBuddy has a long-lasting lifetime of at least 20,000 hours. Using only a few watts of power, myBuddy is, therefore, an extremely energy efficient reading, night and morning light.

# Specifications

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Design		

Material	synthetics	
Colour	green	

#### Extra feature/accessory incl.

On/off switch on	YES
wire LED lamp(s) included	YES

#### Product dimensions and weight

Height	17.8 cm
Length	16.1 cm
Width	14.7 cm

Net weight	0.540 kg
Technical specifications	
Mains power	Range 100 V–240 V 50-60 Hz
Number of bulbs	1
Wattage bulb included	bulb not included
Total lumen output	60 lm
fixture	
Number of bulbs 2	1
Wattage bulb	bulb not included
included 2	

LED	Yes	Packaging dimensions and weight	
Maximum wattage	0.01 W	Height	25.3 cm
replacement bulb 2		Length	19.1 cm
Built-in LED	YES	Width	19.1 cm
IP code	IP20	Weight	0.855 kg
	protection against objects bigger than 12.5 mm	Miscellaneous	-
Class of protection	no protection against water III — safe extra low voltage	Especially designed for	Kids' room
Service		Style Type	Expressive Table lamp
	2	71	



Warranty

2 year(s)

data subject to change 2015, May 22

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