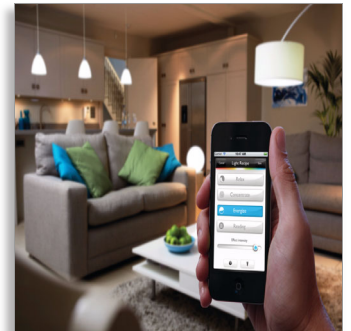




Philips Hue
Personal wireless lighting

Hue - coloured and white light

Single bulb (GU10)
1 x GU10 6.5 W LED lamp
Mobile device controlled



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Your personal ambience for every occasion

App-controlled light settings in an instant

Extend your Hue lighting system with additional GU10 single bulbs. All you need is the bridge that comes with the Starter Pack. Play with tone, contrast, white light and a spectrum of colour to create your ideal lighting mood.

Control all your lights from your smart device

- Connect up to 50 lights and control them on a smart device
- Set lights to turn on and off when you're away from home
- Use the timer to set alarms and change your lights over time
- ZigBee technology lets you update your lights wirelessly

Play with a limitless variety of light and colour

- Turn your photos into a palette of colour for your lights
- Create an account and access your lights from anywhere
- 16 million colours from an Internet-enabled light bulb

Presets help you relax, focus, energise or read

- Expert developed light settings to help you focus
- Preset white light temperature to boost your body and mind
- Set light to the perfect tuned white for reading
- Set your lights to a calming, soft tone to help you relax



PHILIPS

Personal wireless lighting
Hue - coloured and white light Single bulb (GU10), 1 x GU10 6.5 W LED lamp, Mobile device controlled

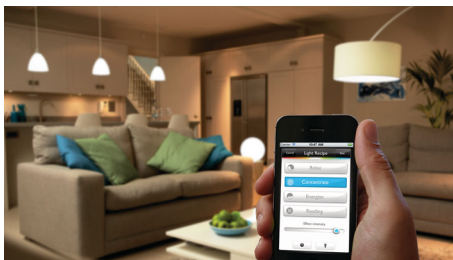
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Highlights

Complete control via the app

The Hue Bridge is where all the clever stuff happens. It's the 'bridge' between your bulbs and your smartphone app. And it can link up to 50 bulbs at a time. Once your light bulbs are installed, just download the free app to your smartphone or tablet. The first time it opens it'll search for your bridge and connect to the lights. When that's done, you can use the app to control your wireless bulbs.

Concentrate LightRecipe

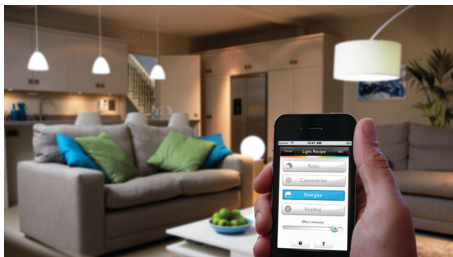


Choose the 'Concentrate' setting and all your selected LED bulbs will change to a tone and brightness that'll help keep you focused and alert. It's a light setting we tested in a school. And it really helped the kids improve.

Control Hue via the website

Just because you're not at home doesn't mean you can't enjoy personalised light. With a Hue account you'll be able to access your wireless lamps from anywhere in the world, through a web browser or your app. It's easy to create an account. (www.meethue.com) You just need a username and password and you're ready to go. All we ask is that the first time you log in to the Hue dashboard you're connected to your home Wi-Fi network. That way we can link your bridge to your account.

Energise LightRecipe



Choose the 'Energise' setting and all your selected light bulbs will bathe you in bright and

vibrant light. It'll give your energy levels a boost. Perfect for those moments when your batteries are running low.

Timer function



The timer function lets you gradually change your lights over time. Use them to turn Hue into your morning wake up call, bringing you out of sleep in a rather more pleasant way than an alarm clock. You can also use the timer to turn your lights off gradually, helping you fall asleep naturally. Or simply set the lights to come on at a pre-set time, such as when you're heading home, so the lights are on when you arrive.

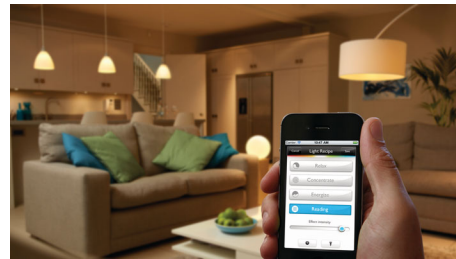
Innovative LED light bulbs

The technology inside every Hue wireless LED bulb is a little bit special. It can display different tones of white light — from warm yellow white to vibrant blue white. And it can recreate any colour in the spectrum. Hue light bulbs retrofit directly into your home. Just pick your preferred light fitting or lamps and screw the wireless bulbs in. Then turn the light switch on and you're all done. It really is that simple.

Over-the-air upgradeable

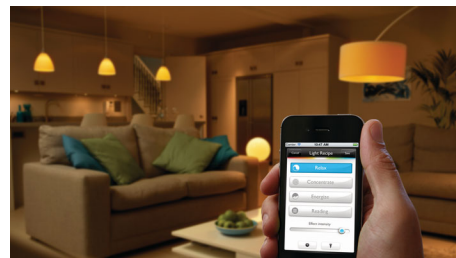
We're constantly improving and updating Hue to make it even more useful. And we want to make sure that you can benefit from any future updates and enhancements. Hue works on the ZigBee network, which ensures a safe and reliable system to control your lights. It also means any software or firmware updates can be done wirelessly, direct to your bulbs.

Reading LightRecipe



Choose the 'Reading' setting and all your selected bulbs will change to the perfect white light for reading, at just the right intensity. At the touch of a button, reading becomes a pleasure.

Relax LightRecipe



Choose the 'Relax' setting and all your selected light bulbs will change to a soft, soothing glow. It's the perfect antidote to a hectic day, and the perfect excuse to put your feet up.

Remote access to your lights



What's great about being able to access your lights through a web browser is you don't need to be at home to control your home lighting. And that means Hue can become your guard dog as well as your lights. Maybe you're stuck in the office. But you want it to look like you're home. Just switch the lights on from your menu screen. Or you might be on vacation. If you can get online then you can make it seem like you never left home.

Specifications

Technical specifications

- Lumen output: 145 lm @ 2000 K, 210 lm @ 3000 K, 230 lm @ 6500 K, 600 lm @ 4000 K, 250 lm @ 4000 K

Environmental

- Operational humidity: 0% < H < 80% (non condensing)
- Operational temperature: 0°C - 40°C

What's in the box

- hue light bulbs: 1

The bulb

- Fitting: GU10

- Form factor: GU10
- Lifetime: 15000 hour(s)
- Light output: 16 million colours, Beam angle - 160° +- 20°, Dimmable via smart device only, From warm to cold white colour, Functional white light
- Mains voltage: 230 V
- Max. operation power: 6.5 W
- Max. standby power: 0.45 W
- Software upgradable
- Start up: Instant 100% light output

Guarantee

- 2 years



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* The Hue Bridge (included in the Starter Pack) is required for operation.