



Philips Halogen  
A Shape

**72w (100w)**

Medium base (E26)  
Soft White Light  
Dimmable

046677431495

## Energy savings at twice the life

A bright, decorative alternative to incandescents

Philips 72W dimmable A-Shape halogen bulb provides soft pleasant light. An energy saving alternative to a 100W standard incandescent, it has no mercury, can last up to 1.8 years\* and has an estimated yearly energy cost of \$8.67\*\*

### Soft white light

- Soft white alternative to incandescent

### Energy efficiency

- Reduces energy costs

### Easy to use

- Instant On
- Dimmable

# PHILIPS

A Shape  
72w (100w) Medium base (E26), Soft White Light, Dimmable

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# Specifications

## Bulb characteristics

- Shape: A Shape
- Lamp shape code: A19
- Base: Medium Screw (E26)
- Voltage: 120 V
- Dimmable

## Power consumption

- Wattage: 72 W
- Wattage equivalent: 100 W

## Light characteristics

- Application: Sparkling light

- Color rendering index (CRI): 100
- Color temperature: 2780 K
- Light output: 1120 lumen
- Light effect/finish: Soft White

## Durability

- Average life (at 2.7 hrs/day): 1,8 year(s)
- Lifetime of lamps: 2000 hour(s)

## Bulb dimensions

- Height: 4,17 inch
- Width: 2,36 inch

# Highlights

## Dimmable

This bulb can be used with most dimmers to create your desired ambience.

## Instant On

Just by turning the switch, your room is at full brightness. No slow starting or waiting.

## Reduces energy costs

This bulb saves up to 28%\*\*\* in electricity costs when compared to a 100W incandescent.

## Soft white light

This halogen light bulb provides a soft, pleasant light that is ideal for creating ambience in your décor.



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\* 1.8 years means rated average life based on engineering testing and probability analysis where the bulb is used on average 3 hours/day, 7 days a week.

\*\*Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.

\*\*\*Compared to a 100 watt A19 incandescent bulb with 1,600 lumens and a lifetime of 750 hours, this 72 watt modified spectrum bulb with 1,120 lumens and a lifetime of 2,000 hours saves 28% energy.