



A Shape

- 72w (100w)
- Medium base (E26)
- Soft White Light
- Dimmable

046677431495

Energy savings at twice the life

A bright, decorative alternative to incandescents

Philips 72W dimmable A-Shape halogen bulb provides soft pleasant light. An energy saving alternative to a 100W standard incandescent, it has no mercury, can last up to 1.8 years* and has an estimated yearly energy cost of \$8.67**

Benefits

Soft white light

- Soft white alternative to incandescent

Energy efficiency

- Reduces energy costs

Easy to use

- Dimmable
- Instant On

PHILIPS

Halogen

Features

Dimmable

This bulb can be used with most dimmers to create your desired ambience.

Instant On

Just by turning the switch, your room is at full brightness. No slow starting or waiting.

Reduces energy costs

This bulb saves up to 28%*** in electricity costs when compared to a 100W incandescent.

Soft white light

This halogen light bulb provides a soft, pleasant light that is ideal for creating ambience in your décor.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Bulb characteristics

Shape	A Shape
Lamp shape code	A19
Base	Medium Screw (E26)
Voltage	120 V
Dimmable	Yes

Power consumption

Wattage	72 W
Wattage equivalent	100 W

Light characteristics

Application	Sparkling light
Color rendering index (CRI)	100

Color temperature	2780 K
Light output	1120 lumen
Light effect/finish	Soft White

Durability

Average life (at 2.7 hrs/day)	1,8 year(s)
Lifetime of lamps	2000 hour(s)

Bulb dimensions

Height	4,17 inch
Width	2,36 inch

* 1.8 years means rated average life based on engineering testing and probability analysis where the bulb is used on average 3 hours/day, 7 days a week.

**Based on 3 hrs/day, 11¢/kWh. Cost depends on rates and use.

***Compared to a 100 watt A19 incandescent bulb with 1,600 lumens and a lifetime of 750 hours, this 72 watt modified spectrum bulb with 1,120 lumens and a lifetime of 2,000 hours saves 28% energy.



data subject to change
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