

Philips Hue Personal
Wireless Lighting
Table lamp

Bloom Starter.com

white
LED



71994/61/PH

Colour your world with light

Be it the pure colours of daylight or the golden hues of Autumn forest, the Philips Hue Bloom White starter kit lets you create your ideal mood lighting at home with your smartphone or devices. Colour your world with light.

Wireless connectivity

- Control from your iOS and Android smart devices
- Always up to date
- Connect up to 50 Hue bulbs and lamps

Match your light to the moment

- Create light settings based on your favourite picture
- Use light to help you through your sleeping routine
- Enjoy dynamic light effects synced to your moment
- Set lights to turn on and off when you're away from home

Fits with every interior perfectly

- Freedom of placement; blends seamlessly with your interiors
- Vary your ambience with coloured light
- Just the right amount of light

PHILIPS

Table lamp
Bloom Starter.com white, LED

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Highlights

Control from smart devices



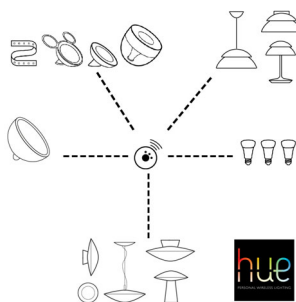
The Philips hue bridge lets you control your lights wirelessly from anywhere in your house. Be it from the living room, the dining table or from your bedroom, your smart device can control any light connected to the bridge.

Upgradeable



Philips Hue is based on ZigBee, a low power, safe, and reliable technology to control your lights. New features and improvements are continuously added to the system. Updates to both software and firmware are done wirelessly and seamlessly directly to your Hue product.

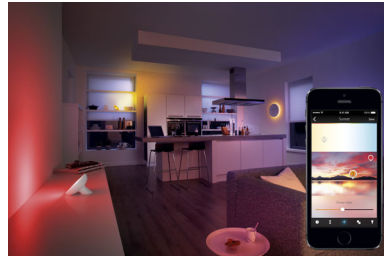
Expand your Hue ecosystem



You can connect up to 50 bulbs or lamps to the Philips Hue bridge. Simply begin with any of the

available starter kits and start adding Philips Hue products. You can then control your lights at the swipe of a finger with the intuitive Philips Hue app for iOS and Android smart devices.

Create your own light settings



Use your favourite picture to generate the perfect colour scene for special occasions. Go back in time and relive those moments by uploading your own picture and tuning the lights accordingly. Add up to 50 lights to every setting, and recall with a simple tap of the finger.

Timer function



The timer function not only lets you pre-set what time your Hue product comes on, for light when you arrive home in the evening, but also lets you change your lights gradually over time. Use it to turn your Hue product into your wake-up light. Pre-set it to increase the brightness gradually to bring you out of your sleep softly and gently compared with the sudden beep or ring of a conventional alarm clock. At night, you can pre-set the timer to turn your lights off gradually to help you fall asleep naturally.

Light dynamics



The hue ecosystem is fully open for developers. There are an ever-growing number of applications being developed for hue within this community. This has resulted in creative and dynamic lighting schemes opening possibilities of syncing your lights to your favourite music, to get the party kicking.

Safety and security at home



Make it look like you are at home even when you are away. Set scheduled alarms or use timers to turn your lights on and off at fixed or random times. With online access, you can also control your home lighting directly via the app on your smart device. Enable geofencing in the app and your lights will automatically turn on or off when you enter or leave the house. Convenient and reassuring - wherever you are.

Specifications

Design and finishing

- Material: aluminium
- Colour: white

Extra feature/accessory incl.

- Dimmable
- Perfectly suited for creating ambience
- Colour changing (LED)
- Diffused light effect
- ZigBee Light Link
- Hue bridge included

Product dimensions and weight

- Height: 21.8 cm
- Length: 22.8 cm
- Width: 21.9 cm
- Net weight: 0.840 kg

Technical specifications

- Mains power: Range 100 V–240 V, 50–60 Hz
- Number of bulbs: 1
- Wattage bulb included: 8 W

- Total lumen output fixture: 120 lm
- Fixture dimmable
- LED
- IP code: IP20, protection against objects bigger than 12.5 mm, no protection against water
- Class of protection: II - double insulated

Service

- Warranty: 2 year(s)

Packaging dimensions and weight

- Height: 11.6 cm
- Length: 36.8 cm
- Width: 21.1 cm
- Weight: 1.444 kg

Miscellaneous

- Especially designed for: Living Room and Bedroom, Kids' room
- Style: Expressive
- Type: Table lamp



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Version: 1.0.1

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