

Bloom

- Table lamp

72997/60/PH



Colour your world with light

Add a Philips Hue Iris to your system. A stylish lamp that sits on your desk, your shelf or the floor and washes your walls with beautiful coloured light.

Benefits

Colour your world with light

- Plug and play
- Highlight with colour
- Sync lights with music and films

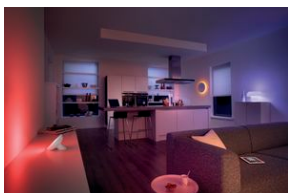
Easy control and comfort

- Smart control, home and away

- Set timers for your convenience
- Installation-free dimming
- Control it your way
- Requires a Philips Hue bridge

Features

Plug and play

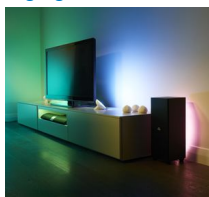


Philips Hue Bloom is designed to create indirect ambient lighting and is a perfect way to highlight specific furniture or architectural features in your

home. And because it is a plug-based product, you can easily move it around and place it where a power socket is available. Put it on your TV cabinet, your desk or just below your favourite painting. Place it either in or out of sight, and the award-winning design will blend seamlessly with your interior.

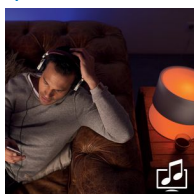
PHILIPS

Highlight with colour



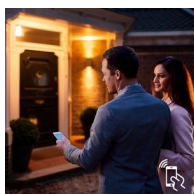
Choose from 16 million colours. Add accents to your home, light a space with a splash of colour or wash your walls with stunning shades. Dim down the intensity and blend soft colour tones for smooth light effects.

Sync with music and films



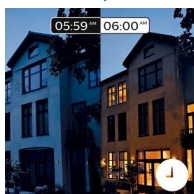
Extend your TV viewing experience to the whole room or sync light to your favourite music and see how light reacts to the rhythm. Download the third-party apps and discover the amazing things you can do with Philips Hue.

Smart control, home and away



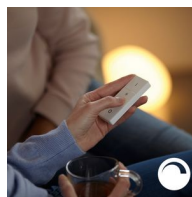
With the Philips Hue iOS and Android apps, you can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left home, and switch them on if you are working late.

Timers for your convenience



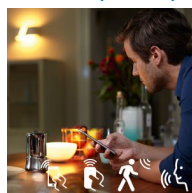
Philips Hue can make it seem like you're at home when you're not, using the schedule function in the Philips Hue app. Set the lights to come on at a pre-set time, so the lights are on when you arrive home. You can even set rooms to light up at different times. And of course, you can let the lights turn off gradually in the night, so you never have to worry whether you've left any lights on.

Installation-free dimming



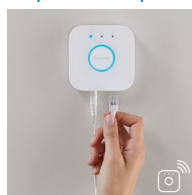
Experience guaranteed smooth dimming with Philips Hue. Not too bright. Not too dark. Just right. No need for wires, an electrician or installation

Control it your way



Connect your Philips Hue lights with the bridge and start discovering the endless possibilities. Control your lights from your smartphone or tablet via the Philips Hue app, or add switches to your system to activate your lights. Set timers, notifications, alarms and more for the full Philips Hue experience. Philips Hue even works with Amazon Alexa, Apple HomeKit and Google Home to allow you to control your lights with your voice.

Requires a Philips Hue bridge



Connect your Philips Hue lights with the bridge to control your lights from your smartphone or tablet via the Philips Hue app.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Design and finishing

Material	aluminium
Colour	white

Extra feature/accessory incl.

Dimmable	YES
Perfectly suited for creating ambience	YES
Colour changing (LED)	YES
Diffused light effect	YES
ZigBee Light Link	YES

Product dimensions and weight

Height	10.1 cm
Length	12.6 cm
Width	13 cm
Net weight	0.420 kg

Technical specifications

Mains power	Range 100 V–240 V 50-60 Hz
Bulb technology	LED 18 V

Number of bulbs	1
Wattage bulb included	8 W
Total lumen output fixture	120 lm
Fixture dimmable	Yes
LED	Yes
Lifetime up to	20,000 hrs
IP code	IP20
	protection against objects bigger than 12.5 mm
	no protection against water
Class of protection	II - double insulated
Light source equivalent to traditional bulb of	19 W

Service

Warranty	2 year(s)
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Packaging dimensions and weight

Height	22.7 cm
Length	21.8 cm
Width	11.1 cm
Weight	0.760 kg

Miscellaneous

Especially designed for	Living Room and Bedroom Kids' room
Style	Expressive
Type	Table lamp

* *Hue bridge sold separately



data subject to change
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