

Philips Hue
Bloom

Table lamp



72997/60/PH

Colour your world with light

Add a Philips Hue Iris to your system. A stylish lamp that sits on your desk, your shelf or the floor and washes your walls with beautiful coloured light.

Colour your world with light

- Plug and play
- Highlight with colour
- Sync lights with music and films

Easy control and comfort

- Smart control, home and away
- Set timers for your convenience
- Installation-free dimming
- Control it your way
- Requires a Philips Hue bridge

PHILIPS

Highlights

Plug and play



Philips Hue Bloom is designed to create indirect ambient lighting and is a perfect way to highlight specific furniture or architectural features in your home. And because it is a plug-based product, you can easily move it around and place it where a power socket is available. Put it on your TV cabinet, your desk or just below your favourite painting. Place it either in or out of sight, and the award-winning design will blend seamlessly with your interior.

Highlight with colour



Choose from 16 million colours. Add accents to your home, light a space with a splash of colour or wash your walls with stunning shades. Dim down the intensity and blend soft colour tones for smooth light effects.

Sync with music and films



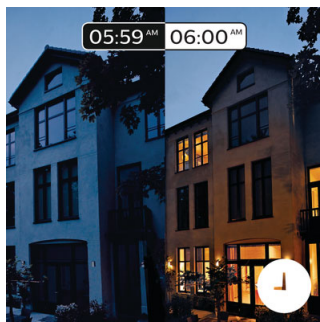
Extend your TV viewing experience to the whole room or sync light to your favourite music and see how light reacts to the rhythm. Download the third-party apps and discover the amazing things you can do with Philips Hue.

Smart control, home and away



With the Philips Hue iOS and Android apps, you can control your lights remotely wherever you are. Check if you have forgotten to switch your lights off before you left home, and switch them on if you are working late.

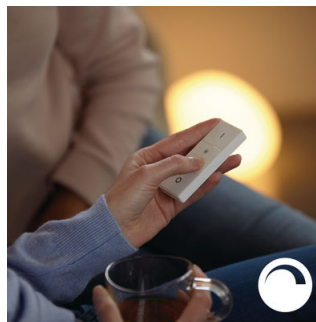
Timers for your convenience



Philips Hue can make it seem like you're at home when you're not, using the schedule

function in the Philips Hue app. Set the lights to come on at a pre-set time, so the lights are on when you arrive home. You can even set rooms to light up at different times. And of course, you can let the lights turn off gradually in the night, so you never have to worry whether you've left any lights on.

Installation-free dimming



Experience guaranteed smooth dimming with Philips Hue. Not too bright. Not too dark. Just right. No need for wires, an electrician or installation

Control it your way



Connect your Philips Hue lights with the bridge and start discovering the endless possibilities. Control your lights from your smartphone or tablet via the Philips Hue app, or add switches to your system to activate your lights. Set timers, notifications, alarms and more for the full Philips Hue experience. Philips Hue even works with Amazon Alexa, Apple Homekit and Google Home to allow you to control your lights with your voice.

Specifications

Design and finishing

- Material: aluminium
- Colour: white

Extra feature/accessory incl.

- Dimmable
- Perfectly suited for creating ambience
- Colour changing (LED)
- Diffused light effect
- ZigBee Light Link

Product dimensions and weight

- Height: 10.1 cm
- Length: 12.6 cm
- Width: 13 cm
- Net weight: 0.420 kg

Technical specifications

- Mains power: Range 100 V–240 V, 50-60 Hz
- Bulb technology: LED, 18 V
- Number of bulbs: 1
- Wattage bulb included: 8 W
- Total lumen output fixture: 120 lm

- Fixture dimmable
- LED
- Lifetime up to: 20,000 hrs
- IP code: IP20, protection against objects bigger than 12.5 mm, no protection against water
- Class of protection: II - double insulated
- Light source equivalent to traditional bulb of: 19 W

Service

- Warranty: 2 year(s)

Packaging dimensions and weight

- Height: 22.7 cm
- Length: 21.8 cm
- Width: 11.1 cm
- Weight: 0.760 kg

Miscellaneous

- Especially designed for: Living Room and Bedroom, Kids' room
- Style: Expressive
- Type: Table lamp



Issue date 2018-11-15

Version: 3.0.1

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* **Hue bridge sold separately