Pre-sales leaflet for United Kingdom (2015, October 28)



Philips E-Line Display

- 46"
- Edge-lit LED Full HD

BDL4660EL/00

Connect with your audience 24/7

With the future-proof Smart Collection

With this energy-efficient Signage Solution display, you will enjoy all the benefits of state-of-the-art connectivity and content management possibilities while being assured that remote management safeguards the lowest cost of ownership

Benefits

Optimised for public viewing

- Full HD LED technology for brilliant images
- AMVA for wide-view super-high contrast, vivid images
- Designed for 24/7 operation
- Maximising the impact of your message
- Manage and control your network remotely via SmartControl

Innovative solutions for any signage application

• Connect and control your content via the cloud with HTML5

Features

Full HD LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content, which allows for eco-friendly recycling and disposal process. LED's allow for better dimming

- Free and easy-to-use content management with SmartCMS
- Schedule what you want, when you want with SmartPlayer
- Optional OPS Slot
- · Connect your display and start sharing with DLNA
- Care about you, your business and your audience
- Keep your content up and running with FailOver
- SmartPower for energy saving



control of the LCD backlight, resulting in a super high contrast ratio. It also gives superior colour reproduction thanks to consistent brightness across the screen.

AMVA Display Technology

Philips AMVA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard applications are handled with ease, it is especially suitable for graphical demanding applications. Its optimised pixel management technology gives you a 178/178 degree extra wide viewing angle, resulting in crisp images.

SmartControl



SmartControl lets you remotely control and manage your network of displays via RJ45 and RS232C. Easily fine-tune all display settings including resolution, brightness, contrast and cloning of your settings over your complete network.

FailOver



Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides 24/7 protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and you're ready for instant protection.

Integrated HTML5 browser



Connect and control your content via the cloud with the integrated HTML5 browser. Design your signage content online and connect it with a display or with your entire network. Simply plug in a RJ45 Internet cable for network connection and connect the display with the dedicated URL address, and you are ready to play your cloud-based content.

SmartCMS



Free and easy-to-use content management system that works exclusively with Philips Signage Solutions displays to manage your digital signage content. With SmartCMS you can create and schedule your own content over 24 hours every day. Simply create your network, design your content and schedule your playlist, and you are ready to play!





Turn your USB into a true cost-effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on-screen menu, and enjoy your own playlists anytime, anywhere.

Optional OPS Slot

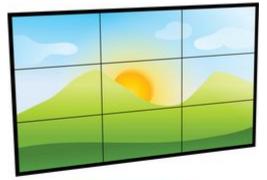
Open Pluggable Specification is an industry-standard slot into which you can add an OPS-compatible media player. This gives you the ability to upgrade or change your hardware whenever you need to. Turning your display into an allin-one digital signage solution has become simplicity itself.

SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

Designed for 24/7 operation





Because business never sleeps, our signage displays are designed for 24/7 use. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-the-clock reliability.

Share and Stream with DLNA

Simply share and stream content from your mobile device or media player to your display with all DLNA compliant media devices. Connect each display with an ethernet cable and manage your content in real time within your local network. Simply connect your display and start sharing.

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Picture/Display		VESA Mount	400 x 400 mm, 400 x 200 mm, 200 x
Diagonal screen size	46 inch		200 mm
(inch) Diagonal screen size	117 cm	Smart Insert mount	100 x 100 mm, 100 x 200 mm
(metric) Panel resolution	1920 × 1080p	Convenience Placement	Landscape
Optimum resolution Brightness	1920 x 1080 @ 60 Hz 500 cd/m²		Portrait
Contrast ratio (typical)	4000:1	Tiled Matrix Keyboard control	Up to 10 x 10 Hidden
Dynamic contrast	500,000:1	Signal Loop Through	Lockable DVI
ratio Aspect ratio	16:9		VGA RS232
Response time (typical)	6.5 ms		IR Loop through
Pixel pitch Display colours	0.53025 x 0.53025 mm 1073.7 million	Network controllable	DisplayPort RJ45
Viewing angle (hori-	178 degree		RS232 One Wire (HDMI-CEC)
zontal) Viewing angle	178 degree		Card OPS RS232 HDMI (One Wire)
(vertical) Picture enhancement	3/2 - 2/2 motion pull down	Energy-saving func-	Smart Power
	3D Combfilter Motion compens. deinterlacing	tions Ease of installation	Smart Insert
	3D MA deinterlacing	Screen-saving func-	AC Out Pixel Shift, Low Bright
	Dynamic contrast enhancement Progressive scan	tions Other convenience	Carrying handles
Connectivity			
Video input	DisplayPort (1.2)	Power Consumption (On	93.26 W (EnergyStar 6.0 test
	HDMI (x 2) DVI-D	mode)	method)
	VGA (Analogue D-Sub) USB	Standby power consumption	<0.3 W
	Component (RCA) Composite (RCA)	Mains power	100 ~ 240 VAC, 50 ~ 60 Hz
Video output	DisplayPort	Operating conditions	
	DVI-I VGA (Analogue D-Sub)	Temperature range (operation)	0 ~ 40 °C
Audio input	3.5-mm jack Audio Left/Right (RCA)	Temperature range (storage)	-20 ~ 60 °C
Audio output	Audio Left/Right (RCA) External speaker connector	Relative humidity Altitude	20 ~ 80 % 0 ~ 3000 m
Other connections	OPS	MTBF	60,000 hour(s)
External control	RJ45 RS232C (in/out) 2.5 mm jack	Sound	
	IR (in/out) 3.5 mm jack	Built-in speakers	2 x 10 W RMS
Supported Display Resolu		Multimedia Applications	
Computer formats	1920 × 1200, 60 Hz 1920 × 1080, 60 Hz	USB Playback Audio	AAC
	1440 x 900, 60 Hz 1366 x 768, 60 Hz		AIF
	1360 × 768, 60 Hz		M4A MP3
	1280 × 800, 60 Hz 1280 × 768, 60 Hz		WAV WMA
	1024 × 768, 60 Hz 800 × 600, 56, 60, 72, 75 Hz		ASF
Video formats	640 x 480, 60, 67, 72, 75 Hz 1080p, 50, 60 Hz		LPCM M3U
	1080i, 50, 60 Hz	USB Playback Picture	MP4 BMP
	720р, 50, 60 Hz 576i, 50 Hz		GIF JPEG
	576р, 50 Hz 480р, 60 Hz	LICP Disubasis Video	JPG
	480i, 60 Hz	USB Playback Video	M2TS M4V
Dimensions			MK3D MKV
Set Width Set Height	1052.7 mm 607.3 mm		MP4 MPEG
Set Depth	69 mm		MPG
Bezel width Product weight	15.8 mm 21.3 kg		MTS TS

Accessories	TTS VOB WMV		Turkish Russian Italian Simplified Chinese Traditional Chinese Arabic
Included accessories	Remote Control Batteries for remote control AC Power Cord VGA cable User manual on CD-ROM Quick start guide RS232 cable	Regulatory approvals	Japanese CE FCC, Class B UL/cUL CCC C-Tick RoHS GOST BSMI CB J-Moss PSE VCCI 3-year warranty
Stand Optional accessories Miscellaneous	BM04642 (Optional) ColourCalibrationKit (CCK4601) HDBaseT OPS Receiver (CRD25)		
On-Screen Display Languages	English French German Spanish Polish	Warranty	



data subject to change 2015, October 28

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